



Focus on Literacy Club Grant Application

Interested in funding to help improve literacy efforts in your community? Thanks to Procter & Gamble Company, GFWC is able to offer up to \$150 for club literacy programs.

With very little effort, your club can apply for the funding necessary to start or improve your existing or new literacy program. Please read over the guidelines found below, decide what your community needs, and complete and submit an application. Simply develop and implement a worthwhile project, and when finished, complete an easy evaluation form.

GUIDELINES

- Funding is limited. Grants will be awarded based on merit and project sustainability as outlined on the application.
- Clubs that apply must hold active membership (per capita dues paying) in their state federations and in the General Federation of Women's Clubs.
- Clubs must complete an application. Funding is available until it is gone or until November 2009.
- Clubs must use the funding to start or continue a literacy project. Funding may be spent on training, materials, program promotion, or anything the club feels the community needs. Think creatively!
- Funding may be up to but not exceed \$150 per club.
- Clubs must complete an evaluation, which will be included with the grant check if the club application is approved.

Applications Are Available

- By calling the Program Department at GFWC Headquarters at 202/347-3168
- By e-mailing GFWC Headquarters at Programs@GFWC.org
- By looking in the *GFWC Clubwoman Magazine*
- By reviewing information on the GFWC website at www.GFWC.org/Programs

GFWC gratefully acknowledges Procter & Gamble for its support of the GFWC Focus on Literacy Program.

POSSIBLE USES FOR GFWC LITERACY CLUB GRANTS

With the funding your club can:

- Assist your club or community in initiating a literacy program. Use the GFWC grants as your “start-up” funding.
- Initiate a poster contest in the local elementary school/schools that stresses the importance of reading. Use the grant to give monetary awards to the kids.
- Purchase books and other needed materials for your existing literacy program.
- Begin a FOLUSA “Books for Babies” program and use the funding to purchase the “Books for Babies” kits. Distribute the kits to new parents. (See the GFWC Club Manual)
- Initiate a book distribution in your community. Work with other groups like fast food restaurants, bookstores, pizza parlors, and others to match the funding you receive from the GFWC. Use the funding to purchase books. See Reading is Fundamental and Heart of America in the GFWC Club Manual.
- Have a holiday party for tutors and students. Use the funding to purchase refreshments and small gifts.
- Promote your literacy program. With the funding, place an ad in your local newspaper or other publications being sure to name GFWC and Procter & Gamble as your funding sources.