



Strength in Knowing Club Funding

Interested in funding to help improve breast cancer education efforts in your community? Thanks to Eli Lilly and Company, GFWC is able to offer up to \$200 for Strength in Knowing programs.

With very little effort, your club can apply for the funding necessary to assist your *Strength in Knowing* program. Please review the guidelines found below, decide how to use the funding in your community, and complete an application. Develop and implement a worthwhile project, and when finished, complete an easy evaluation form.

GUIDELINES

- Funding is limited. Funding will be awarded based on merit and project sustainability as outlined on the application.
- Clubs that apply must hold active membership (per capita dues paying) in their state federations and in the General Federation of Women's Clubs.
- Clubs must complete an application. Funding is available until it is gone or until April 2010.
- Clubs must use the funding to assist a *Strength in Knowing* project. Funding may be spent on venue rental, materials, program promotion, or anything the club feels the community needs. Think creatively!
- Funding may be up to but not exceed \$200 per club.
- Clubs must complete an evaluation, which will be included with the funding check if the club application is approved.

Applications Are Available

- By calling the Program Department at GFWC Headquarters at 202/347-3168
- By e-mailing GFWC Headquarters at Programs@GFWC.org
- By looking in the *GFWC Clubwoman Magazine*
- By reviewing information on the GFWC website at www.GFWC.org/Programs

GFWC gratefully acknowledges Eli Lilly and Company for its support of the *Strength in Knowing* Program.

POSSIBLE USES FOR STRENGTH IN KNOWING CLUB FUNDING

With the funding your club can:

- Assist your club or community in initiating a *Strength in Knowing* program, using the *Strength in Knowing* toolkit.
- Read the Women's Health Program in the GFWC Club Manual and devise your own creative idea for using the funding.
- Work with the health department, hospital, visiting nurses, senior center, and others to present the *Strength in Knowing* program. Use the funding for rental space, promotion, refreshments, or whatever is needed.
- Hold your *Strength in Knowing* program during the month of October/Breast Cancer Awareness Month.
- Supply a local clinic with breast education materials.
- Be sure to promote the club's "gift" to the community.