

CONVENTION DAILY

Saturday, June 13, 2009
GFWC 118th Annual
International Convention

Saturday @ a Glance

Opening Session starts at 9:30 a.m. with the Official GFWC procession! Later in the morning, keynote speaker **Meg Greene** will share The Girl Effect. During this session, attendees will vote on proposed changes to GFWC's **Constitution & Bylaws**, and review GFWC's **Resolutions**. We'll end the session with another great speaker, **Kathy Becker**, who will tell us about GFWC Missouri's five-decade Missouri Girls Town project.

The afternoon begins with our first-ever Passion Luncheon, where clubwoman and author **Laurie Seligman** will inspire us to find and fulfill our heart's desire! Then it's on to **Workshops**, with content based on feedback from previous Convention attendees.

This evening we'll strut our stuff at the **Red Carpet Review Banquet** and kick up our heels at the **Rhinestone Cowgirls Fun Night**, hosted by the GFWC Juniors. Special guest **Cora Zoan** will show us how it's done in Nashville, and will help us all become cowgirl converts!

Don't stay up too late, though--you don't want to miss the special **Flag Day Patriotic Breakfast** on Sunday morning!

A Vision of Possibilities

Moving Federation Forward

Welcome to Cleveland, Ohio, and the 118th GFWC Annual International Convention! Our Convention program is packed with the kind of speakers, activities, and information that make Convention a can't-miss event!

Our theme this year is "A Vision of Possibilities," and those possibilities are open to all of us if we share ideas, work together, and put Federation first.

I am especially pleased that this Convention features programming related to three key ideas that mean a lot to me: mentoring youth, family volunteering, and engaging your passion. I am thrilled to share these topics with you and hope you'll agree that GFWC has been and can be a leader in all of these areas.

I am also proud that you will hear from the GFWC Chorus during this Convention. Singing is a personal passion of mine, and can be a fun way to bring clubwomen together for fun and fellowship. Warm up those pipes, ladies!

Let's share our visions and embrace the possibilities, so we can move Federation forward together.

Yes, we can do it!

Rose



The Girl Effect

There are 600 million adolescent girls in developing countries, but they are largely invisible to the world at large. Included among them are girls affected by armed conflict, domestic violence, HIV/AIDS, sex trafficking, and internal displacement, as well as girls in child-headed households or locked in early marriages.

To ignore them is to miss the "girl effect," which could be an unexpected answer to the global economic crisis.

Here's why: When a girl benefits, so does everyone in society, including business. Girls as economic actors can bring about change for themselves, their families, and their countries. Conversely, ignoring the girl effect can cost societies billions in lost potential.

By giving one of those 600 million girls a chance, you start the girl effect. When girls have safe places to meet, education, legal protection, health care, and access

to training and job skills, they can thrive. And if they thrive, everyone around them thrives, too.

WHAT CLUBWOMEN CAN DO

Download the "Your Move" kit at www.GirlEffect.org/Downloads/Girl_Effect_Your_Move.pdf. Read it and be amazed at the impact a single club member can have. Then imagine the impact of a club, or a state federation, or the entire General Federation of Women's Clubs.

Introducing
the 118th Annual
International Convention pin



Grab yours today!

GFWC Member Center is the Place To Be!

Although the busy Convention schedule will keep you on the go, there's even more that GFWC wants to share! Be sure to visit the GFWC Member Center to find some must-have details about current programs and initiatives.

Featured displays include information on: GFWC's public policy priority issues, and how you

can weigh in on future priorities; the 2009 Publicity Book Contest winner, and notes on what makes a great publicity effort; the 25th anniversary of the WHRC; GFWC Marketplace (you can order online in the Member Center); and details on The Girl Effect, shared by our keynote speaker, Meg Greene.

NOTE: The Member Center features a hands-on opportunity to learn more about xCatalyst, our new member database. As a special incentive, each member who creates or updates her member profile during Convention will be entered into a drawing to receive a \$100 gift certificate to the GFWC Marketplace!

Come Browse the Exhibit Center!

B&L CLOTHING | HEIFER
INTERNATIONAL | GFWC
MARKETPLACE | GFWC/NEBRASKA
FEDERATION OF WOMEN'S CLUBS
OPERATION SMILE, INC.
COOKIE LEE JEWELRY | SEASIDE
EMBROIDERY & ACCESSORIES
LADY JAYNE LTD. | GFWC/OHIO
FEDERATION OF WOMEN'S CLUBS
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DOMESTIC VIOLENCE HOTLINE
UNCLE AL'S PECANS INC. | BEAUTIES
NATIONAL TRUST FOR HISTORIC
PRESERVATION | BEADS OF HOPE
AFRICA | SEW MUCH COMFORT

Located on the Mezzanine
Level (Third Floor) of the hotel.

State Federation Photos

Are you ready for your close up? This year, GFWC has divided state night photos into two nights, so you can spend less time waiting in line to say, "GFWCeeeeee" and more time sharing Convention fun with your fellow clubwomen. Tonight, the following state photos will be taken.

6:00 p.m.	6:15 p.m.
Kansas	Kentucky
Washington	Florida
Arizona	West Virginia
Maryland	Wisconsin
Massachusetts	Pennsylvania
New Jersey	

6:30 p.m.	6:45 p.m.
Illinois	North Carolina
California	Alabama
Georgia	Iowa
Indiana	Missouri
Virginia	Texas

Please note that the entire state delegation should be in line five minutes prior to the time listed. Given the number of delegations present, it is imperative that we remain on schedule.

If your state is not listed above, then your state photo will be taken on Sunday, June 14.

A vision is not just a picture of what could be; it is an appeal to our better selves, a call to become something more.

Rosabeth Moss Kanter

GFWC Clubs Give Girls Places to Thrive

Last year, we reached out to GFWC members to find out about your work with at-risk girls in group homes and other residential settings. The response was overwhelming, and demonstrates how mentoring to young girls has been a long-standing mission for many GFWC state federations and clubs.

GFWC Missouri founded Missouri Girls town in 1953, which served as a model for GFWC Michigan's Girlstown Foundation, opened in 1958. GFWC Nebraska has been working with the Youth Rehabilitation and Treatment Center since the 1970s, and GFWC Florida works so closely with Hacienda Girls' Ranch that it was named the only continuing project for GFWC Florida.

GFWC North Carolina began sponsoring Boys Home in 1959 and Girls Haven in 1973; the two merged into the Boys & Girls Homes of NC in 1980. The state federation also has a relationship with Girls on the Run, which uses running to develop self-respect and healthy lifestyles in pre-teen girls.

Local clubs are also helping girls in their communities. GFWC Woman's Club of Plant City (Fla.) supports the Steppin Stone Farm, a local residential program for girls in trouble. The Contemporary Women of North County (Calif.) supports Casa de Amparo, a development center and shelter serving abused children and families.

GFWC United Women's Club of Lakeland (Fla.) works with residents at the PACE Center for Girls, which seeks to provide girls and young women with opportunities for a better future through education, counseling, and advocacy.

GFWC Westmoreland Woman's Club (W.Va.) is involved with the Golden Girls Group Home, which serves girls who can't live successfully in their natural or foster care homes. Follansbee 20th Century Club (W.Va.) supports Brooke Place, whose residents live with depression, abuse/neglect, and behavior and eating disorders.

If you know of another club or state federation working with girls, let us know! E-mail Programs@GFWC.org, subject line: Helping Girls Thrive!



Laurie Seligman, on finding her passion

"I quit the film industry and set out on my own in my fifties to start a career that doesn't exist! I'm creating it, and it sprang from going off on a trip to swim with humpback whales. On that trip, I decided I couldn't continue doing what I was doing. It would kill me. I'd rather swim next to a fifty-foot long, 50 ton being in the water and take my chances at feeling alive."

Laurie's book, *Whispers from the Heart: Messages from Mother*, will be on sale in the Whitehall Room following the Passion Luncheon.

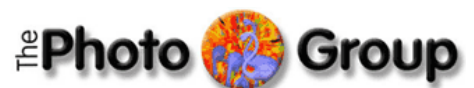
Keep Convention Memories Close with Photos from The Photo Group

We're capturing all the Convention fun in photos, and you won't want to miss the opportunity to view and purchase prints from our new photography vendor, The Photo Group.

Each time you have your photo taken, the photographer will give you a card that lets you know how to find your images among all Convention photos. Not only can you buy and receive your pictures while you're here in Cleveland, but you'll also be able to view pictures online for six months!

The Photo Group offers photo personalization, like borders and text captions, so images from Convention will make great gifts and keepsakes!

Stop by the official photography booth in the GFWC Exhibit Hall to welcome this new vendor, learn about the services they offer, and take a look at the memories we're capturing.



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2. INCLUDE PAYMENT

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3. MAIL-IN YOUR ORDER

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