



GFWC Membership News



2016

Editor: Penny Peterson
GFWC 2016-2018

Membership Committee Member

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GFWC Membership-The Real Deal



Where are those potential GFWC members hiding? Let's find them!

We cannot do it alone. Let's look for **SOME TOOLS**, **SOME PLACES** and **SOMEONE** to help us find those prospective members.

Here are **SOME TOOLS** we can use to let prospective members learn what we are all about:

- *GFWC Brochures* – available at the Marketplace (25 for \$3)
- *GFWC History Timeline* (\$2.00)
- *Club Profiles/Club Newsletters* – Information about your club
- *Club Business Cards and Local Newspapers* – Leave your business card for people to contact you for information. Publish meeting dates and announce Club activities in the Community Section of your local paper. Purchase an ad and let the community know you are looking for members for your organization and advertise all your membership activities.
- *Club Facebook page* – Let social media be your voice

Here are **SOME PLACES** and **SOMEONE** we can contact to help us:

- Leave your club profile at ALL the places you have volunteered or with those who have been a recipient of your volunteer services and donations.
- Leave your club profile at any location where people have to sit or wait: doctor or dentist's offices, auto repair shops, libraries, lobbies, beauty salons, any waiting room, etc. Let them read about you!
- Prospective members could be right next to you, i.e. in line at Starbucks, at the grocery store, waiting for a flight, shopping, etc. They may be interested to learn where you are donating your purchases or where and why you are attending a GFWC meeting.
- Contact a Realtor and have them share club information with buyers new to your area.
- Join your local Chamber of Commerce.

Now that we have IDENTIFIED SOME TOOLS, SOME PLACES AND SOMEONE that may help us; what can we do as an individual? **ASK!** They are not hiding, just waiting to be found! Remember, everyone you meet is a prospective member or knows of one. You may even ask the male gender of our population. They may have a friend, colleague, mother, sister, wife or significant other who might be interested. Do not rule out anyone that can assist you in the search to seek out that next member!



"Getting to know you... getting to know all about you..."

Break the ice and get your members to know each other better by selecting several of these get-to-know-you questions.

1. If you could only eat one meal for the rest of your life, what would it be?
2. What was your first job?
3. What is your favorite family holiday tradition?
4. How would your friends describe you?
5. If you could choose to do anything for a day, what would it be?
6. How many pairs of shoes do you own?
7. What's the most unusual thing you've ever eaten?
8. What was the last movie you went to? What did you think?
9. What are your hobbies?
10. How long does it take you to get ready in the morning?
11. What was your favorite subject in school?
12. What would you do if you won the lottery?



The Real Deal Membership Playing Cards - \$5.00

Available at the GFWC Marketplace

Information is being presented by the GFWC Membership Committee Members at the 2016 GFWC Region meetings, on how these cards can help your members identify what it means to be a GFWC member and its benefits.



Fall seasonal recruitment

GFWC MEMBERSHIP GRANTS

Application deadline is December 1, 2016.

Visit www.GFWC.org, under Members, Recruitment Campaign, Membership Grant, for a copy of the **Membership Grant Application Form**.



GFWC'S "IT'S THE REAL DEAL"

RECRUITMENT CAMPAIGN

September, October, November

BRIDGE THE GAP- Report due December 1

Visit www.GFWC.org, under Members, Recruitment Campaign, Recognition, for a copy of the **GFWC Recruitment Campaign Report Form**.