EASTER SEALS AWARD

About Easter Seals

Founded in 1919, Easter Seals provides rehabilitation and support services that meet the needs of children and adults living with disabilities. Today, Easter Seals is recognized for its leadership role in innovative, community-based quality services tailored to meet the unique and diverse needs of persons with disabilities and their families.

For almost 100 years, Easter Seals has offered help, hope, and answers to more than a million children and adults living with autism and other disabilities or special needs and their families each year. Services and support are provided through a network of more than 550 sites in the U.S. and through Ability First Australia. Each center provides exceptional services that are individualized, innovative, family-focused and tailored to meet specific needs of the particular community served. From child development centers to medical rehabilitation and job training for people with disabilities, Easter Seals offers a variety of services to help people with disabilities address life’s challenges and achieve personal goals.

Judging Criteria

Nominations will be evaluated on the following criteria:

Enhancement of Awareness of Easter Seals Services
• Request and Distribute Easter Seals Materials to Club Members
• Request Easter Seals speaker for GFWC meeting
• Develop individual program and or project to benefit Easter Seals

Fundraising Efforts for Easter Seals
• Participation in Easter Seals Walk With Me
• Support of Easter Seals CAMP HOPE Initiative
• Develop individual program and or project to benefit Easter Seals

 Volunteer Service for Easter Seals
• Participation in Easter Seals “Make Me Smile Day!”
• Develop individual program and or project to benefit Easter Seals

Applications for the Easter Seals Award must be received no later than May 15. They should be sent to: Janet D. Jamieson, Director, Communications and Corporate Relations, Easter Seals • jjamieson@easterseals.com • 312.551.7146.

The Easter Seals Award will be presented at the 2014 GFWC Annual Convention.
AWARD APPLICATION

GFWC Clubs across the country are participating in Easter Seals campaign to provide services for children and adults with disabilities. To recognize the clubs’ efforts from January to December 2013, the General Federation of Women’s Clubs and Easter Seals will bestow awards at the 2014 GFWC Annual Convention in three categories: Enhancement of Awareness of Easter Seals Services, Fundraising Efforts for Easter Seals and Volunteer Service for Easter Seals. The awards are focused on state activities.

In order to be eligible for an award, clubs must adhere to the following criteria:

Enhancement of Awareness of Easter Seals Services
• Request and distribute Easter Seals materials to Club Members
• Request Easter Seals speaker for GFWC meeting
• Develop individual program and or project to benefit Easter Seals

Fundraising Efforts for Easter Seals
• Participation in Easter Seals Walk With Me
• Support of Easter Seals CAMP HOPE Initiative
• Develop individual program and or project to benefit Easter Seals

Volunteer Service for Easter Seals
• Participation in Easter Seals “Make Me Smile Day!”
• Develop individual program and or project to benefit Easter Seals

Applications are due on May 15, 2014, and will be reviewed by Easter Seals. Submission instructions are provided on the following page.

Contact Information

Club Name ________________________________________________________________
State Federation __________________________________________________________
Primary Contact Name ___________________________________________________
Primary Contact Title _____________________________________________________
Address ___________________________________________________________________
Phone ___________________________ Fax _________________________________
Please respond to the following criteria and questions:

Did your club work with Easter Seals national headquarters or local affiliate to enhance the awareness of Easter Seals in your area?

☐ Yes    ☐ No  If yes, please describe engagement:


Did your club participate in fundraising activities for Easter Seals?

☐ Walk With Me  ☐ Camp Hope Initiative
☐ Guidepost Magazine  ☐ Other

If other, please describe activity:


Please indicate total funds raised for Easter Seals ____________________________________________________________

Describe how these funds were raised: ____________________________________________________________


Did your club provide volunteer services to Easter Seals?

☐ Make Me Smile Day    ☐ Other

If other, please describe activity:


Please describe in an attached document of no more than one page in length how your club supported Easter Seals in 2013. Elements we are looking for include [comment on as many as apply]:

• Level and nature of involvement from club members
• Level of collaboration with Easter Seals local affiliate
• Promotion of involvement with Easter Seals
• Include photos, links to video, or clips of newsletter or media coverage
• Greatest impact, in your opinion, of your involvement with Easter Seals [required]
Submission

All applications should be sent by email so that they are received by May 15, 2014, to:

Janet D. Jamieson
Director, Communications and Corporate Relations
Easter Seals
Phone: 312.551.7146
Email: jjamieson@easterseals.com

Thank you for your application and commitment
to helping children and adults with disabilities served by Easter Seals.

Good Luck!