

NEWS & NOTES

LIVING THE VOLUNTEER SPIRIT THROUGH GFWC

News & Notes - October 20, 2016



Clubwomen Support GFWC Signature Program

Hopefully you've noticed people wearing more purple than usual the last couple of weeks. As the official color of Domestic Violence Awareness Month, purple brings much-needed attention to this issue that is often ignored. GFWC is working to shine the light on abuse through our [Signature Program: Domestic Violence Awareness and Prevention](#). Today, GFWC International President Sheila E. Shea and staff demonstrated our support for survivors of domestic violence by participating in Purple Thursday. This awareness day was started by the DC Coalition Against Domestic Violence and has since spread nationwide. Members are promoting the message of GFWC's Signature Program by displaying purple in any way they can. In Ohio, the **GFWC Southwest Ohio Valley Women's Club** is supporting survivors and spreading awareness with the Purple Posy Project Against Domestic Violence. The club is encouraging residents to take a photo of its [Domestic Violence Ribbon Display](#) and share it on social media. The **Windsor Woman's**

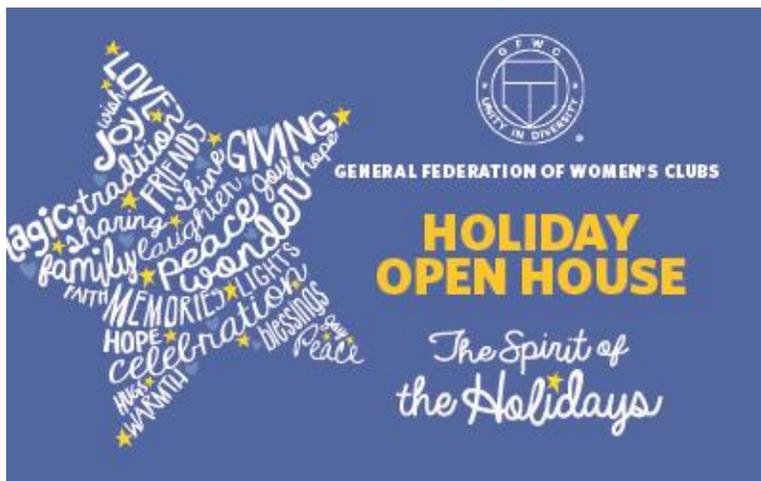


GFWC — an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service

Subscribe to News & Notes

If you haven't yet subscribed to *News & Notes*, the best source for all things GFWC, what are you waiting for? Signing up is easy and gives you access to timely news items from around Headquarters, our partners, and our work on a national and local scale.

Club (Connecticut) is hosting a [public forum](#) on domestic violence awareness with three speakers, including a domestic violence survivor, a police officer, and a representative from the Connecticut Coalition Against Domestic Violence. Members of the **Junior Woman's Club of Arlington** (New Jersey) are bringing attention to this issue by [painting their left ring fingernail purple](#) and sharing photos on social media with the hashtag #PutTheNailInIt. Stay tuned to the GFWC app for more photos of clubs supporting the Signature Program. If your club wore purple today or any other day throughout the month, be sure to send photos to pr@gfwc.org or upload them to the GFWC app.



You're Invited to the GFWC Holiday Open House

We all know that GFWC members are *Living the Volunteer Spirit*—but what about the Holiday Spirit? Every year, the historic GFWC Headquarters in Washington, D.C. is transformed into a Holiday Wonderland—complete with a floor-to-ceiling Christmas Tree, traditional holiday decor, and a buffet of delicious holiday treats! This year, we invite you to once again join us in celebrating the holidays at 1734 N Street NW, Washington D.C. 20036, on Wednesday, December 7 from 3 p.m.-7 p.m. To ensure everyone is able to enjoy the holiday cheer, we suggest non-local guests arrive between 3:00 p.m.-5:00 p.m. while local guests arrive between 5:00 p.m.-7:00 p.m.

Simply provide your name, mailing address, email, and club name to GFWC Membership Services Manager Kate Garlick at kgarlick@gfwc.org and you're all set!

Cares and Concerns

GFWC Oklahoma Past State President (1986-1988) **Helen LaVonne Halliburton** has passed away. An educator for 31 years and a GFWC clubwoman for over 50, Helen will be remembered for her dedication to community and countless acts of kindness.

We send our condolences to GFWC Idaho President Shirley Taylor whose husband, [Bill Taylor](#), passed away on October 10. Please keep Shirley and her family in your thoughts.

GFWC Introduces a New Benefit of Membership

GFWC members are now eligible to receive discounts on goods and services, insurance, and travel. National companies such as Budget, TNT Vacations, and VPI Pet Insurance are offering significant price reductions to GFWC clubwomen. For instance, **you can save 10% at any of the 1,100+ pet-friendly Motel 6 locations in the U.S. and Canada!** Motel 6 offers a clean, comfortable room and great service for the lowest price of any

If your group is coming on a charter bus, please contact GFWC so that we can prepare accordingly.

Do you know any potential new members of GFWC?

Please feel free to bring them to the Open House to show them the Spirit of GFWC! Staff members will be present to discuss the benefits of being a clubwoman, as well as provide historical background about the organization and tours of our building.

Kindly RSVP by November 30 to gsoriano@gfwc.org, or [click here](#) for more information and to register online.

Questions? Please email GFWC Events Coordinator Grace Soriano at gsoriano@gfwc.org.

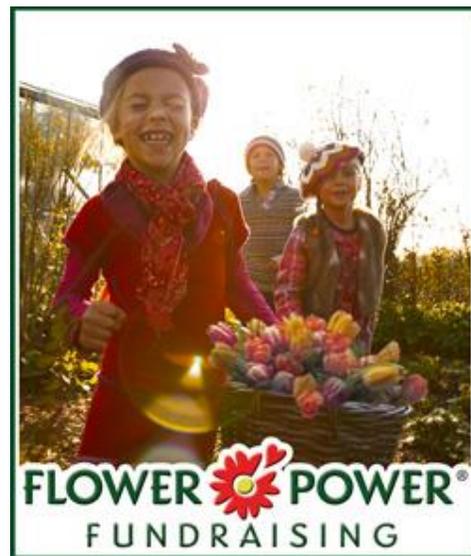


GFWC Clubwomen Exceed Expectations in the St. Jude Walk/Run

GFWC would like to offer special thanks to all the clubs and clubwomen who participated in the 2016 St. Jude Walk/Run to End Childhood Cancer. At the outset of 2016, GFWC set a goal to raise \$10,000 and have at least one team take part in 10 of the walk/run markets. Thanks to the dedication, compassion, and hard work of our GFWC members and clubs, we have more than doubled that goal! With 211 members, we've created 31 teams in 19 markets, collected 422 donations, and raised more than \$27,000—and that number is still growing! As exemplified by our tagline *Living the Volunteer Spirit*, GFWC clubwomen transform lives each day, not simply with monetary donations, but with hands-on, tangible projects and volunteer efforts that

national chain, and the discount will help you save even more.

Visit GFWC.org to learn more about this discount and many more.



Bigger profits with earth friendly products!

Offering 50% profit on every sale you make, multiple ways to reach your friends and family AND the product being delivered straight to your supporters door, you know that a Flower Power fundraiser will be profitable and fuss-free! You'll be fundraising with 100% satisfaction guaranteed bulbs and seeds that your neighbors, community, and planet will love you for!

Earn big with America's Green Fundraiser.

Earn 50% profit from sales! An extra 5% from every sale goes directly to GFWC to support national projects.

provide immediate impact. With a grassroots approach that thinks locally but impacts globally, GFWC remains committed to serving as a force for global good.

Partner Spotlight: U.S. Fund for UNICEF

There are an estimated 21 million victims of forced labor and human trafficking around the world today. Did you know that human trafficking has been reported in all 50 states in the U.S., and the majority of sex trafficking victims in the U.S. are U.S. citizens? Anyone can be a victim of human trafficking, regardless of age, gender, or ethnicity. The products we buy and use every day are often made by forced, slave, or child labor. Learn more about the End Trafficking project, GFWC's partnership with the U.S. Fund for UNICEF, by [clicking here](#). To learn how you can mobilize your communities to take action in preventing child trafficking, please contact Mansi Mehta, Manager of Global Cause Partnerships at the U.S. Fund for UNICEF at mmehta@unicefusa.org. She can provide you with resources to fundraise, educate, and advocate for the End Trafficking project! Your fundraising dollars are crucial to supporting the End Trafficking project. The U.S. Fund for UNICEF is immensely grateful for the long-standing partnership in protecting the world's most vulnerable children.



USO Force Behind the Forces

The USO recently launched *Force Behind the Forces*, a campaign encouraging

Americans to stand behind "The Force" as supporters committed to connecting America's military to family, home, and country.

There are three ways you can become a *Force Behind the Force* and demonstrate your appreciation for those who selflessly serve our nation:

www.FlowerPowerFundraising.com or call 1-888-833-1486.



Join the Pinking of You Campaign and Send a Message of Support

The Pinking of You campaign is a way to support the American Breast Cancer Foundation and to get involved in Breast Cancer Awareness Month in just 60 seconds. Simply download the free app VideoFizz

(<http://app.videofizz.com/mobile>) and select the Pinking of You campaign.

Then, record your Pinking of You support video and invite your friends and family to do the same, all within the app. Once your video is completed, share it on social media and be sure to tag the American Breast Cancer Foundation!

For inspiration, view [this video](#) by GFWC International President Sheila E. Shea and Headquarters staff.

Give: Your contribution will support the construction and renovation of more than 35 USO centers, which allows the USO to make a larger impact on America's military community around the world. As a private nonprofit, the USO depends on caring individuals like you to ensure service members have the support, programs, entertainment, and services they need during deployments and throughout their service.

Send a message: Connect with service members by sending them a message of gratitude. Messages will be displayed in USO centers around the world.

Find a center: Locate your nearest USO center to learn how you can become a force multiplier.

Visit USO.org/FORCE to learn more.

GFWC Clubwomen Reach Out to Sisters in Need

As predicted in last week's issue of *News & Notes*, GFWC clubwomen were among the first to join forces and help victims of Hurricane Matthew. Whether it was cutting down trees and clearing debris, collecting food, or sending financial contributions, clubwomen were sure to pitch in.

GFWC North Carolina President Dottie Jennings says that, "Hurricane Matthew caused significant damages to families, homes, and communities in North Carolina. Clean up and repair will take time and there are many areas of need." If you are considering making a monetary donation to aid relief efforts, [North Carolina Disaster Relief Fund](#) and [United Way](#) are active in the most severely impacted areas.

Success for Survivors Press Release

Applications for the 2017 Success for Survivors Scholarship are now available on GFWC.org at

<http://www.gfwc.org/success-survivors/>. **Spread awareness of this life-changing scholarship by sharing a press release announcing the scholarship in your community.** [Click here](#) to download the template and fill in relevant information about your club.

In The News

The **GFWC Bridgeport Junior Woman's Club** (West Virginia) promoted their October 29 Trick or Trot 5K for charity in the local paper. For the last five years, the club has sponsored the event and donated the proceeds to a different charity. This year, the expected \$5,000 to \$7,000 raised will aid the Mountaineer Food Bank's Backpack program. Since the race will be run so close to Halloween, participants are encouraged to wear costumes and a prize for best costume will be awarded. [Click here](#) to learn more about the event.



Marketplace: GFWC Infinity Scarves

The GFWC infinity scarf is made of lightweight and slightly sheer fabric, measures 21" x 70", and is seamed together to create a

loop. Our custom looped scarf provides high fashion appeal so you can look and feel your best whether you are dressing up or down! Wrap yourself in this soft and silky Viscose scarf, a perfect stylish GFWC accessory. Scarves are available in black with white lettering and white with purple emblems for only \$20 each from the [GFWC Marketplace](#).

Our Contact Information

General Federation of Women's Clubs
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Washington, DC 20036
202-347-3168

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