

# NEWS & NOTES

LIVING THE VOLUNTEER SPIRIT THROUGH GFWC

News & Notes - November 3, 2016



## GFWC Sponsors a Screening of the Movie *Sold* on December 7

Through the GFWC International Outreach Community Service Program, members raise awareness of human trafficking and the devastating impact it has on our world. Even though millions of children are victims of trafficking every year, it can be difficult to put faces and stories to the numbers. The award-winning movie *Sold* shows first-hand the horrors of child trafficking by telling the story of Lakshmi, a thirteen-year-old girl who is trafficked from her village in Nepal to a brothel in Kolkata, India. *Sold* is based on true stories and aims to inspire people to rise up against child slavery. The movie gives a heartbreaking look at what these children are forced to endure, and reinforces the importance of GFWC's involvement in UNICEF USA's End Trafficking Project.

**GFWC is excited to announce that we will be hosting an exclusive screening of *Sold* on December 7 at 11:30 a.m.,**



GFWC — an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service

## Subscribe to *News & Notes*

If you haven't yet subscribed to *News & Notes*, the best source for all things GFWC, what are you waiting for? Signing up is easy and gives you access to timely news items from around Headquarters, our partners, and our work on a national and local scale.

the same day as GFWC's Holiday Open House. Make the most of your day in D.C. by joining us at the AMC Loews Georgetown, 3111 K St NW, then attending the Holiday Open House at 3:00 p.m. [Click here](#) to buy tickets to this event. You can also make a donation to GFWC International Outreach Partner UNICEF USA's End Trafficking Project when buying your ticket. If you are unable to come the movie you can still donate on this site to UNICEF. Please mention which GFWC club you are a member of when you purchase or donate.

Not able to make the screening in D.C.? Consider bringing *Sold* to your community and hosting the movie at a theatre near you! *Sold* has partnered with Tugg.com to help people set up personalized screenings of *Sold* in movie theatres. Visit [www.soldthemovie.com/request-a-screening](http://www.soldthemovie.com/request-a-screening) to learn more. You can also take action by [subscribing](#) to the *Sold* mailing list and following the movie on [Facebook](#).



## Black Friday. Cyber Monday. Giving Tuesday!

Giving Tuesday is a global day of giving celebrated on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday. During this time of the year, many GFWC clubs and clubwomen begin to consider their own holiday and end-of-year charitable donations. **Read our [blog post](#) to discover how GFWC clubs can get involved in Giving Tuesday this year.**

Simply provide your name, mailing address, email, and club name to GFWC Membership Services Manager Kate Garlick at [kgarlick@gfwc.org](mailto:kgarlick@gfwc.org) and you're all set!

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## Cares and Concerns

GFWC West Virginia Past President (1984-1986) [Mary Alice Summerfield](#) passed away October 24. A devoted clubwoman and outstanding leader, Mary Alice will be greatly missed by her Federation sisters.



## You're Invited to the GFWC Holiday Open House

Every year, the historic GFWC Headquarters is transformed into a holiday wonderland – complete with a floor-to-ceiling Christmas tree, traditional holiday décor, and a buffet of delicious holiday treats! This year, we invite you to once again join us in celebrating the holiday at 1734 N Street NW, Washington DC 20036 on **Wednesday, December 7** from 3 p.m. – 7 p.m.



## The Importance of Your Clothing Donations

Children without quality shoes, women without professional attire for job interviews, homeless veterans without sufficient clothing to survive the winter, they have all been aided by the work of GFWC clubwomen through both national and local charities.

Among the national organizations contributed to by clubwomen are Goodwill Industries, Salvation Army, and Dress for Success. A not-for-profit organization supported by **Mesquite Club** (Nevada), Dress for Success empowers women to achieve financial independence by providing a network of support, appropriate attire, and development tools to help women thrive in work and in life. The organization operates in over 140 U.S. cities and has helped more than 900,000 women achieve self-sufficiency.

**GFWC/IFC Progress Club of South Bend** (Indiana) is one of the many clubs supporting Goodwill Industries. Goodwill provides job training, employment placement services, and other community-based programs for people who have barriers preventing them from otherwise entering the work force. Through profits earned at their thrift stores, Goodwill provides more than six million people around the globe with job training and community services each year.

Another option for clothing donations is to keep it local. **GFWC Women's Club of Hollister** (California) assists the Small Steps San Benito County program each year. The program provides children in need with warm jackets and new shoes. Club

**Do you know potential new GFWC members?** Bring them to the Holiday Open House so they may experience the spirit of GFWC and learn about the benefits membership! GFWC members and staff will be available to discuss the organization's history and provide a tour of our historic Headquarters.

Kindly RSVP by November 30 to [gsoriano@gfwc.org](mailto:gsoriano@gfwc.org), or [click here](#) for more information and to register online.

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## Juniorette Handbook

**You may now download an updated version of the *Juniorette Handbook*.** From how to start a club, to suggestions for a successful meeting, to the obligations of a sponsoring club, this concise and easy to use manual has it all!

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## Prematurity Awareness Month

For the entire month of November, GFWC Partner March of Dimes will work to focus the nation's attention on premature births. The March of Dimes has made significant strides in reducing the rate of premature births since the launch of the Prematurity Awareness Campaign in 2003, but there is still a long way to go.

March of Dimes has 100 free toolkits available for schools and youth groups. Request your toolkit by visiting [www.marchofdimes.org/schools](http://www.marchofdimes.org/schools).

members contribute financially and act as chaperones during shopping trips when children select their new clothing. **GFWC Crystal River Woman's Club** (Florida) contributes coats to Cayla's Coat Project, a charity begun in memory of a Cayla Barnes who lost her life in a drowning accident. **GFWC Federation Guild** (Delaware) is celebrating their third year of donations to Clothing Women in Transition, which aids women and children moving out of shelters.

Thank you to all of the clubs listed and the numerous others improving communities through clothing drives and donations.



## Social Media Success Story: The GFWC Atlanta Woman's Club

What does it take to excel at social media? The truth is that there is no one size fits all formula, and finding what works for your club can take some time. The **GFWC Atlanta Woman's Club** proves that social media is worth the investment. With a presence on Facebook, Twitter, Instagram, Pinterest, LinkedIn, and Vimeo, the club is fully embracing the digital age and taking advantage of these free tools. Club President Cimi Douglass, Communications Chair Judy Reece, and Social Media Chair Britton Rogers share the club's social media strategy that has led to success on the GFWC blog. Visit <http://bit.ly/GFWCAtlanta> to see how the club is excelling at social media and using it to engage with current members, attract new members, and raise public awareness of the club in the community.

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## Wreaths Across America

Join GFWC on December 17, 2016 as we honor our nation's fallen veterans and participate in Wreaths Across America Day. GFWC International President Sheila E. Shea, members, and staff will visit Arlington National Cemetery to participate in a wreath-laying, and we encourage you to join us! If you aren't able to make it to Washington, D.C., consider participating at one of the 1,100 additional locations of Wreaths Across America. Learn more by visiting [www.wreathscrossamerica.org](http://www.wreathscrossamerica.org). If you're interested in joining GFWC in D.C. this year, please email [gfwc@gfwc.org](mailto:gfwc@gfwc.org).

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## Bigger profits with earth friendly products!

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Some of the tips detailed on the blog can be easily adapted for any club. For example, the Atlanta Woman's Club website features links at the bottom of every page to their social media accounts, giving visitors an easy way to find the club on social media. With over 300 followers on Facebook, the club's page is a great resource for other GFWC members looking to increase their social media presence. The GFWC Atlanta Woman's Club uses GFWC's logo as its profile picture and shares posts from GFWC's account, connecting followers to GFWC on a national level. The club's page also includes photos of volunteer projects members have completed in the community and tags the organizations that benefit from these activities.

To learn more about these social media accounts, check out the informative article submitted by the club on the GFWC blog: <http://bit.ly/GFWCAtlanta>

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## Honor Flight: Mission 28

On November 1, [Honor Flight of West Central Florida](#) held their last flight for 2016. Seventy-six veterans along with their guardians were greeted by GFWC clubwomen at the Saint Petersburg-Clearwater Airport and by GFWC International President Sheila Shea at the Air Force Memorial in Washington, D.C.

Honor Flight Network is a non-profit organization which transports our heroes to Washington, D.C. to visit and reflect at their memorials. The organization is active in 42 states and

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[www.FlowerPowerFundraising.com](http://www.FlowerPowerFundraising.com) or call 1-888-833-1486.

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## GFWC Introduces a New Benefit of Membership

GFWC members are now eligible to receive discounts on goods and services, insurance, and travel. National companies such as American Hearing Benefits, Budget, and Office Depot are offering significant price reductions to GFWC clubwomen. For instance, **TNT Vacations (Funjet) will assist you in creating a vacation that far exceeds your expectations and will provide superior service every step of the way. As a GFWC member you will receive a 5% discount and the "Price Match Plus" guarantee.**

Visit [GFWC.org](http://GFWC.org) to learn about this discount and many more.

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operates from 130 flight hubs. Learn more by visiting:  
[www.honorflight.org](http://www.honorflight.org).

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## WHRC Call for Articles

As fall is underway and the holidays are quickly approaching, the Women's History and Resource Center Committee (WHRC) is beginning to assemble its winter edition of the WHRC newsletter, and we want to make sure that your club is involved! We are looking for article submissions that highlight a past project that was significant in your club and community's history. Ideal articles will be between 250-500 words. Accompanying photographs are encouraged, but not required, and articles should be submitted to WHRC Manager Alyssa Constad by December 1 at [aconstad@gfwc.org](mailto:aconstad@gfwc.org). We will not be able to print all articles due to newsletter length restrictions, but Alyssa will contact each club or individual to confirm that their submission has been received. Please feel free to contact Alyssa if you have any further questions. The WHRC Committee looks forward to learning more about your club's history.

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## Marketplace: 2016-2018 Administration Pin

Looking for a great way to celebrate the new administration? Why not do so with our *Living the Volunteer Spirit* 2016-2018

Administration pin! This

magnetic-backed pin features raised surfaces, vibrant colors, and includes the new *Living the Volunteer Spirit* logo. Pins are \$5 and can be found in the [GFWC Marketplace!](#)

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## In The News

**GFWC Woman's Club of Mingo Junction** (Ohio) was featured in the *Herald-Star* on November 1. The newspaper article focused on the club's guest speaker, Hanna Williams, who the club sponsored to attend the annual Hugh O'Brian Youth (HOBY) leadership conference held at Youngstown State University. Read an excerpt of Hanna's speech expressing her gratitude and explaining what she learned through attending the conference by [clicking here](#).

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### **Our Contact Information**

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