

NEWS & NOTES

LIVING THE VOLUNTEER SPIRIT THROUGH GFWC

News & Notes - February 9, 2017



Teen Dating Violence Awareness Month

GFWC members are strong advocates for youth and empowering the next generation of leaders. Whether providing scholarships for college, sponsoring after-school programs, or donating clothes and books, clubwomen play a large and important role in improving the lives of young people. Ensuring healthy relationships among teens is another way members can help. Support youth and the GFWC Signature Program: Domestic Violence Awareness and Prevention by participating in Teen Dating Violence Awareness Month this February.

Before becoming adults, one in three U.S. teens will experience physical, sexual, or emotional abuse in a relationship. Loveisrespect, an organization dedicated to helping young people prevent and end abusive relationships, is celebrating its tenth anniversary this year and offers several resources that you can use to promote Teen Dating Violence Awareness Month. [Click here](#) to download a guide for promoting Respect Week 2017, which takes place February 13 through 17. On February 14, raise awareness by participating in Wear Orange Day, and share photos wearing



GFWC — an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service

Subscribe to News & Notes

If you haven't yet subscribed to *News & Notes*, the best source for all things GFWC, what are you waiting for? Signing up is easy and gives you access to timely news items from around Headquarters, our partners, and our work on a national and local scale.

orange using the hashtags #Orange4Love and #RespectWeek2017. Consider joining their "Teens Helping Teens: Empowering Young People to Support Each Other" webinar on February 23 at 4:30 p.m. EST to learn how you can teach teenagers about healthy relationships.

Visit <http://www.loveisrespect.org/resources/teendvmonth/> for sharable social media images and more ideas about promoting Teen Dating Violence Awareness Month. You can see project ideas for Teen Dating Violence Awareness Month in the [Signature Program](#) section of the *GFWC Club Manual*. Let's use this month to start a conversation about healthy, happy relationships.



Join the GFWC Juniorette Instagram

GFWC has launched an Instagram site focusing on Junioresettes with the goal of sharing project ideas, applauding achievements, and motivating others to become members. Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures, and share them via the app. All content on the app will relate to our Juniorette members as they are often less prominently featured in our other social media and print publications.

To make the GFWC Instagram a success, we will need the help of Juniorette Club sponsors. If you would like the Juniorette club you sponsor to be featured on the site, please send a photograph of a recent project or event as well as a short caption (100 words or

Simply provide your name, mailing address, email, and club name to GFWC Membership Services Manager Kate Garlick at kgarlick@gfwc.org and you're all set!

SPRING INTO FUNDRAISING

Spring Fundraising season is right around the corner and so are the State Conventions.

Terri Lynn cannot make it to all of the Conventions, so they are offering your State Convention Planning Committees their *FREE Raffle Program!*

They will send all of the needed supplies to get you started and a bountiful Raffle Basket of Terri Lynn products to a lucky winner! Sweet!

Request a Raffle Kit by emailing Kim Graziano at kim.graziano@terrilynn.com or calling today:

(800) 323-0775

terrilynnfundraising.com



less) to the GFWC Communications and Public Relations staff at pr@gfwc.org.

Learn how to join Instagram and follow the GFWC Juniorette site by [clicking here](#).

Helping Hands a Simple Act with Profound Impact

GFWC Delaware President Carolyn Forbes was raised to believe in southern hospitality. "If someone came to the door, they were invited in and offered food and drink. Food pulls together family and community. Food unites us all," says President Forbes.

However, President Forbes became aware that one in five residents of Delaware is food insecure. Food insecurity, as defined by the United States Department of Agriculture (USDA), means "lacking access at all times to enough food for an active, healthy life." Because of the great need, President Forbes has selected the combating of hunger as her Special Project (Hands against Hunger) both as a club and state president.

Although many need assistance, evidence of success has been provided by those who have been served. A representative from the [Food Bank of Delaware](#) attended a club meeting to read a thank you note they received from a man who is raising his two grandchildren. The note stated that without the Food Bank's Backpack program which provides children nutritious food during weekends and school holidays, the grandfather would have been forced to choose between feeding his grandchildren or himself.

The Food Bank has made a significant impact in the lives of many children, and President Forbes knew that GFWC Delaware clubwomen could extend that impact even further. Three goals have been established for her Special Project. First, each club has been asked to contribute food to a local food pantry or the Food Bank of Delaware. Goal two is to work with the University of Delaware's Cooperative Extension Service to educate the state's clubwomen on the importance of healthy nutrition. Delaware clubwomen are fulfilling the final goal by contributing time to serve meals at missions and soup kitchens.

Best Practices: Press Releases

Lora Rios-McBride, Communications Chairman of the Woman's Club of Parsippany-Troy Hills (New Jersey), has contributed an insightful blog to GFWC.org on the value of press releases. Through the use of press releases her club has gained significant media attention and was featured in almost 200 print publications in 2016! [Click here](#) to read the full article.



You're Invited

GFWC will host our annual Women's History Month Reception at Headquarters on March 9 from 2 p.m. to 4 p.m.

Page Harrington, Executive Director of the National Women's Party, will speak about the illustrious history of the organization, and its current endeavors to educate the public on the women's rights movement. The event is open to all clubwomen as well as the public. Light refreshments will be served. Join us for what is sure to be a truly historic and enlightening event! Please RSVP to WHRC Manager Alyssa Constad at aconstad@gfwc.org.

"Hands against Hunger" is being embraced by all the Delaware Federation clubs. Each club has contributed in some way and momentum is building. Thanks to GFWC Delaware clubwomen, many Delaware families will feel the warmth of GFWC southern hospitality and be united through food.



California Clubs Adopt Baby Elephants

A lifelong love for elephants led clubwoman Mariellen Yarc to choose the David Sheldrick Wildlife Trust as one of her projects as president of GFWC California's Orange District. Wanting to do something conservation related that would also help orphaned baby elephants, Mariellen picked the David Sheldrick Wildlife Trust in particular because it saves and raises these elephants for a few years, and then reintroduces them to the wild. Sadly, poaching remains a big issue, with [up to 30,000 elephants](#) killed each year as illegal ivory trafficking continues.

The Sheldrick Wildlife Trust was founded by Dr. Dame Daphne Sheldrick, who wanted to honor the legacy of her husband David Sheldrick, the founder of Tsavo East National Park in Kenya. The trust uses helicopters and airplanes to search for injured animals, who are treated in the field by veterinarians. Orphaned elephants require milk up to three years after their mothers are poached, and by perfecting a milk formula, Daphne was the first to keep orphaned baby elephants alive. She has shared this formula with the rest of the world and continues to visit the orphaned elephants every day.



Wear Red Day Photos

Wear Red Day 2017 was a great success! You can check out photos of members wearing red and promoting heart health awareness by visiting the [GFWC Facebook page](#). Submit photos of your club wearing red to pr@gfwc.org.

Subscribe to the WHRC Newsletter

The Women's History and Resource Center is excited to announce that it will now be opening up its quarterly newsletter to all clubwomen. The WHRC newsletter provides an in-depth look at the celebrated history of GFWC on the national, local, and individual levels. A publication primarily written by clubwomen, the newsletter proudly publishes articles written by you and about your history. The WHRC newsletter is also the best way to stay up-to-date on the latest events and happenings in the Women's History and Resource Center. To sign up, please visit www.gfwc.org. An enrollment box is located at the bottom on the website, underneath the *News &*

Mariellen is thrilled by the district's enthusiasm towards this project. In only six months, 11 of the 22 clubs that make up the district have donated to the project. Many members are adopting elephants for their grandchildren to give as holiday presents. Fostering an elephant is only \$50 a year and includes a picture and the name of the elephant. Mariellen and other members enjoy receiving monthly updates about their elephants.

"It's a great new way to look at conservation, as elephants are very important to the ecosystem," Mariellen said.

Learn more about the David Sheldrick Wildlife Trust and adopting a baby elephant by visiting www.sheldrickwildlifetrust.org.

Partner Spotlight: March of Dimes

Join club members from across the country on February 13 from 8 p.m. to 9 p.m. to learn more about how your club can engage with March of Dimes through local March for Babies events across the country. This informative webinar will go through the historical partnership of GFWC and March of Dimes and share with you current ideas to get your club involved in the fight to give all babies a healthy start. March for Babies was the first walking event for a cause and we continue to step up, step out, and make a step in the right direction for our smallest most fragile citizens, our babies! Join this call to learn more about how your club can make a difference in the lives of families across the country. We will be sharing lots of fun prizes, ideas and stories to get you excited about March for Babies 2017!

1. Click and join at the specified time and date:
<https://global.gotowebinar.com/join/6157789962982303491/949297423>

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO: When the Webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

TO USE YOUR TELEPHONE: If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

Notes sign up. You can also sign up by providing your name, mailing address, email, and club name to GFWC Membership Services Manager Kate Garlick at kgarlick@gfwc.org. Interested in supporting the WHRC? Learn more about the benefits of joining the Friends of the WHRC by visiting <http://bit.ly/FriendsoftheWHRC>.

Ideas Worth Sharing

Ann Landis, GFWC North Carolina President-elect and Membership Chairman, sends out a newsletter each Monday with ideas for recruiting new members and enlivening meetings. The mailings are entitled Membership Monday Matters Day! and remind clubwomen that membership is the strength of our organization. [Click here](#) to see a sample of the newsletter.

In The News

The **Vienna Woman's Club** (Virginia) hosted a Daddy Daughter Dance on February 3. Over 160 dads and daughters attended this event, which raised money for college scholarships and reading resources for elementary schools. View photos and read an article about the event published in the *Connection Newspapers* by [clicking here](#).

United States: +1 (415) 655-0052

Access Code: 645-857-198

Audio PIN: Shown after joining the webinar



Marketplace: *Collect for Clubwomen* Bookmark

The bookmark is back by popular demand and updated to feature Mary Stewart's *A Collect for Clubwomen* on the reverse side. A great gift for your fellow clubwoman or an ESO participant, this full color bookmark also displays GFWC's new *Living the Volunteer Spirit* slogan

prominently on the front side. Measures 8" L x 2.5" W. \$10 for a pack of 10.

[Click here](#) to order yours at the GFWC Marketplace.

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