



**GENERAL FEDERATION
of WOMEN'S CLUBS**



Shot@Life Advocacy and Fundraising Event Grants

Thanks to the United Nations Foundation's Shot@Life Campaign, GFWC is pleased to offer grants to help host advocacy and fundraising events, in amounts of up to \$100, to help put a stop to preventable childhood diseases globally.

These funds, provided by the United Nations Foundation, are to be used to plan local advocacy events and fundraisers for the Shot@Life Campaign. Clubs may use funds to plan their event/fundraiser with a goal of raising more than the original amount awarded. Please read over the guidelines found below, decide on your club's fundraising project, and complete and submit an application. Simply develop and implement a worthwhile fundraising project, and when finished, complete the easy evaluation form.

APPLICATION GUIDELINES

- Clubs should assign a chairman responsible for managing the fundraising activities.
- Clubs should briefly describe what type of activity they will be conducting to boost fundraising at the club level.
- Clubs should provide a budget describing how the funds will be used.
- Clubs should set goals to either:
 - **FUNDRAISING EVENT**: Raise more than the grant amount to help these children. Every \$20 raised is enough to provide a child protection from four of the most infectious diseases.
 - **ADVOCACY EVENT**: Have at least 10 people in attendance of event, which would focus on an advocacy event. For example, a 1-hour phone-bank to make 5 calls (one call into each of your three Congressional offices + two calls to friends to ask them to do the same).
 - **BOTH**: The ideal event would combine elements of both advocacy and fundraising.

DEADLINE: Funds will be distributed on a rolling basis while funds are still available, but must be used and reported on by the end of the year. Events during Shot@Life activations are highly encouraged and will be given preference. For more information, contact champions@shotatlife.org. Clubs must also submit a final evaluation/summary of the event to GFWC headquarters.

FUNDS RAISED: Funds raised should NOT be sent to GFWC. Funds should be sent to the Shot@Life Campaign. Please make sure to put your club name and state on every check so that these funds will be counted towards the Shot@Life Awards Program!

**Shot@Life Campaign c/o Rebecca Maxie
GFWC Fundraising Grant
PO Box 96399, Washington, DC 20090**

Applications are available at <http://bit.ly/GFWCShotLifeGrant>



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SHOT@LIFE ADVOCACY AND/OR FUNDRAISING EVENT GRANT APPLICATION

Club Name _____

Project Chairman Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Number of Volunteers Assisting w/ Planning and Execution of Fundraiser: _____

Date(s) of Event/Fundraiser: _____

Fundraising/Advocacy Goals: _____

Clubs should set a goal to raise more than the grant amount to help these children. Every \$20 raised is enough to provide a child protection from four of the most infectious diseases.

Provide a brief but detailed response to each of the following

Briefly describe what type of activity you will be conducting to raise funds or further advocacy efforts.

Budget: How will the grant funds be used for your advocacy/fundraising event?

How many people do you expect to involve in the fundraiser/advocacy event (both in preparation/planning and in attendance for the actual event)? How will you spread the word?

How will you use this grant to increase outreach and advocacy efforts?

Send completed Applications to:

Email (preferred, especially for time-sensitive requests): Programs@gfwc.org

Mail: Shot@Life Fundraising Grant Application
General Federation of Women's Clubs
1734 N St NW | Washington, DC 20036-2990



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Shot@Life Fundraising/Advocacy Event Grant Evaluation

To accurately track and report funds granted, GFWC clubs are required to complete the following evaluation form. Clubs receiving funds from the Shot@Life fundraising grants must submit the final evaluation/summary of the event to GFWC within 3 weeks of the event, but no later than January 15th, 2018. Please be as detailed as possible, this information will help us provide valuable feedback to the funder and allow us to plan for future grants.

Club Name _____

Project Chairman Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Final Number of Attendees: _____

Date(s) of Event/Fundraiser: _____

Location of event: _____

Total amount raised/actions taken: _____

Provide a brief but detailed response to each of the following

How were the grant funds used?



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Results achieved, including dollars raised and/or advocacy actions taken for Shot@Life:

When were the funds sent to Shot@Life? _____

What challenges did you and/or your club face?

What lessons did you and/or your club learn?

Send completed Evaluations to:

Email (preferred, especially for time-sensitive requests): Programs@gfwc.org

Mail: Shot@Life Fundraising Grant Application
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