GFWC Core Value Implementation Toolkit: Putting the Strategic Plan into Action -- "Step by Step"
Stewardship: Host GFWC Federation Day celebration by asking each member to recall a past GFWC accomplishment in exchange for a slice of cake.

Empowerment: Maintain club yearbook, club procedure books, club directory, and/or Club Emergency Form; Review and update as needed.

Respect: “Elevate” the membership knowledge by hosting “elevator speech” workshops than can be used easily as a tool for awareness.

Vision: Highlight individual member accomplishments past/present in club newsletter, social media, and/or award ceremonies.

Integrity: Incorporate the Benefits to Belonging in all club work...get creative!

Collaboration: Work together in Districts/Clubs to help train membership in using social media for recruitment.

Excellence: Recite the Collect; Keep us, oh God from pettiness…
Implementation: issue: Leadership

**Stewardship:** Provide Orientation and ongoing education for incoming/new leaders.

**Empowerment:** Engage members to provide leader to leader mentoring.

**Vision:** Increase member knowledge of GFWC Strategic Plan; Provide template for states/clubs to develop a Strategic Plan; Develop a “How to Guide” to develop a Strategic Planning Workshop.

**Integrity:** Discuss core values of GFWC; Have conduct policy available on the website.

**Collaboration:** Review GFWC resources to lead and train Presidents and Directors of Junior Clubs; Hold an ILTS.

**Excellence:** Enhance and promote LEADS programs and national LEADS Programs; Provide resources to develop a “How to plan a State LEADS Program.”

**Respect:** Provide comprehensive training in Parliamentary Procedure; Have a “Parliamentary Minute” at each meeting to allow members to get familiar with terms; Include wording to process basic motion in club yearbook or on meeting agenda.

**Empowerment:** Engage members to provide leader to leader mentoring.
Implementation:
Issue: Public Awareness

Stewardship: Expand implementation of approved GFWC emblem and logos.

Empowerment: Continually submit press releases to promote GFWC work; Promote the WHRC; Maintain “tool kits” that include sample press releases and how to promote your club using social media.

Respect: Promote GFWC’s mission within the club as well as the community.

Vision: Highlight leadership skills of members who serve on boards and committees outside of GFWC in club newsletters and social media.

Integrity: Provide leadership training to members in a “protected” environment that members can utilize in the public.

Collaboration: Utilize public officials for GFWC programs/projects; Partner with other organizations to work on projects.

Excellence: Implement GFWC programs/projects through the use of our mission statement.

SERVICE

Stewardship
Empowerment
Respect
Vision
Integrity
Collaboration
Excellence
**Stewardship:** Get involved in club, state, and GFWC History; Consider making an investment; Invest in club house, State HQ/GFWC HQ; Maintain transparent, well-run projects; Raise awareness of GFWC in local communities and encourage people to participate.

**Empowerment:** Help educate and empower grassroots, club and state leaders; Develop Volunteerism 101 at all levels; Encourage/educate members of being proud of their involvement; Use the Club Manual.

**Respect:** Provide parliamentary procedures workshop; Okay to disagree and find the compromise for working best on a project; Respect the time, talents, appreciation of members.

**Vision:** Review club goals and objectives; Share vision with the community; Get youth involved; Involve different generations on club projects/programs; Help with restoration of historic sites in community.

**Integrity:** Share when, where, and why a project is being done locally; Use Club Manual; Be positive; Be transparent and share budget and financial statements with members; Celebrate successes with community; Practice transparency with members in all things.

**Excellence:** Who, what, where, when, why and how... on the project.

**Collaboration:** Use media, reach out to personal contacts, call members of the legislature; Announce projects and programs to the community; Exchange ideas with community groups.
Implementation: Issue: Financial Stability

Stewardship: Assess current dues and non-dues based revenues; Analyze revenue vs. expenditures to make recommendations for change; Provide a simple plan for how to analyze income/expenses; Develop comprehensive and realistic budgets.

Empowerment: Educate members on benefits received from dues; Develop a special fund that has meaning to clubs, state, or regions, as applicable, to generate non-dues based revenue.

Respect: Survey members to gain feedback on fiscal matters.

Collaboration: Investigate innovative ways to decrease expenditures and increase non-dues generated revenue.

Integrity: Be transparent by sharing/discussing findings of the revenue vs. expenses analysis.

Vision: Develop internal revenue sources annually through direct mail campaigns, use of communications and online funding; Develop external resources (sponsorships, media relationships, and promotional, etc); Fulfill The Campaign for the Future.

Excellence: Maintain financial stability utilizing non-dues generated revenue to ensure current member benefits and needs are met.

Collaboration: Investigate innovative ways to decrease expenditures and increase non-dues generated revenue.

Integrity: Be transparent by sharing/discussing findings of the revenue vs. expenses analysis.

Vision: Develop internal revenue sources annually through direct mail campaigns, use of communications and online funding; Develop external resources (sponsorships, media relationships, and promotional, etc); Fulfill The Campaign for the Future.

Excellence: Maintain financial stability utilizing non-dues generated revenue to ensure current member benefits and needs are met.
Implementation: Issue: Management & Governance

Stewardship: Whenever expertise of members can, ask them to help train new staff/members (ex: QuickBooks, Microsoft Office products, etc.).

Empowerment: Provide copies of bylaws (Region/State/District/Club), strategic plan, job descriptions, budgets.

Respect: Set aside time to review GFWC structure and Board positions and modify to reflect region/state/district/club level needs.

Vision: If state has staff, provide training and support material and information.

Integrity: Prior to the meeting, provide agendas to your officers & set aside time to review.

Collaboration: Incoming and outgoing Presidents should meet in advance of change of administration to review/modify board structure, as needed.

Excellence: Set aside specific time to train your incoming board.

Stewardship: Whenever expertise of members can, ask them to help train new staff/members (ex: QuickBooks, Microsoft Office products, etc.).