



WEBSITE CONTEST

AWARDS, CONTESTS, and GRANTS

 Visit www.GFWC.org/membership/club-manual/ for updates and more information.

EFFECTIVE OUTREACH TO MEMBERS AND COMMUNITIES INCREASINGLY RELIES ON THE ABILITY TO SHARE INFORMATION ONLINE.

Clear-cut, well-organized, and frequently updated websites convey credibility, enthusiasm, and effectiveness. A high-quality website is a key component in your public relations outreach, membership recruiting and retention, program development, and operational planning. The GFWC Website Contest aims to challenge clubs and State Federations to employ their websites as membership tools with organized and updated content that presents a professional and credible source of information.

DEADLINE

Entries must be received via email by March 15 in the year in which they will be judged.

AWARDS

CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Convention to three clubs in the nation.

STATE LEVEL

GFWC certificates are awarded at the GFWC Convention to one State Federation in each membership category to recognize outstanding achievement in website implementation and maintenance.



For ideas on creating an informative and engaging website, refer to the *Communications and Public Relations Advancement Guide* at www.GFWC.org/membership/club-manual.



2016-2018 WEBSITE CONTESTS

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CONTEST RULES

- Only one website per club or State Federation may be submitted.
- The website homepage must contain a link to www.GFWC.org.
- The website must include contact information for at least one member, defined as email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- Submissions must be made via email to darleneadams@bellsouth.net
- The subject line of the submission email must read *Website Contest Entry*.
- The submission email must be received by 11:59 p.m. on March 15 in the year in which website entries will be judged.
- The submission email must include:
 - Club/State Federation name
 - Website address
 - President's name and contact information
 - Name and contact information of person submitting the entry
 - Number of club/State Federation members
 - 250-word essay describing website's purpose and the club's/State Federation's approach website maintenance