



THE CROLY AWARD

2017 ENTRY FORM AND GUIDELINES

March, 2017

The Jane Cunningham Croly Award for Excellence in Journalism Covering Issues of Concern to Women recognizes journalists who best capture the courage, vision, and spirit of Jane Cunningham Croly. Jane Cunningham Croly was a pioneering journalist who devoted her life to helping women improve their lives and expand their rights. The Croly Award winner must demonstrate a concern for the rights and the advancement of women in our society; an awareness of women's sensitivity, strength, and courage; and/or an attempt to counteract existing sexism.

ENTRY SUBMISSION

Please send your Croly Award entry form and required materials by March 15, 2017 to:

Michelle Furman

Director of Communications and Public Relations
General Federation of Women's Clubs
ATTN: Croly Award
1734 N Street NW
Washington, D.C. 20036-2990

AWARD

The Croly Award will be presented in June, 2017, at the GFWC Annual Convention in Palm Springs, California. The winner will receive a \$1,000 cash award and airfare/expenses to attend and speak at Convention.

JUDGES

A judging panel will review entries to select an overall winner whose submission (print, broadcast, or online) demonstrates a concern for the rights and advancement of women in our society; an awareness of women's sensitivity, strength, and courage; and/or an attempt to counteract existing sexism.

GUIDELINES

The contest is open to all journalists who contribute to newspapers, broadcast news programs (radio and television), magazines, news services, or online publications, either as staff or in a freelance capacity.

- Complete entries consist of:
 - Original versions of article/segment published/produced in the 2016 calendar year;
 - Print submissions must include original work or high quality PDF/image/copy of the article, appropriate for duplication on letter-size paper (8.5" x 11");
 - Broadcast submissions must be submitted on a DVD or CD, or in MP4 or AVI format;
 - Digital submissions must be submitted with an active link;
 - \$50 entry fee made payable to GFWC;
 - Completed application form.
- Although more than one journalist from a news outlet may enter, all individual entrants must submit their own original news piece, a completed application form, and entry fee.
- Each entry must include the non-refundable entry fee of \$50; subsequent entries from the same individual are accepted at \$35 each.
- A journalist may submit multiple entries, but each individual entry may only be submitted once.
- All news stories should contain byline of the entrant, name of news outlet, and date published.
- For digital publications, original versions are identified as printed copies of articles where the printed copy contains byline of the entrant, name of publication, and date published in the body of the printed copy rather than as an adjustable printed footer.
- Entries must be postmarked by **March 15, 2017**.
- Phone interviews of three finalist will take place the first week of April.
- Winner will be notified by **April 24, 2017**.
- Award will be presented at the GFWC Annual Convention in June, 2017, in Palm Springs, California. Winner will deliver an address at the awards ceremony. Date TBD.
- Entries will NOT be accepted by email.



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2017 ENTRY FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

Name of Contact Person/Person Completing Form, if different: _____

Please list title of each story submitted, along with name of news outlet in which the story appeared and the date(s) run.

Title: _____

News Outlet: _____

Date: _____

Status (check one) Freelance Writer Reporter Other (explain) _____

If employed full time by a newspaper, magazine, news service, television station, radio station, or online publication, provide name of publication/organization:

If chosen as the 2017 Croly Award winner, I agree to attend the GFWC Annual Convention in Palm Springs, California, and deliver an address on the background, creation, and reception of my award-winning entry.

INITIAL _____

I pledge that the articles submitted are my own work and do not plagiarize or rely substantially on the work of other authors except where noted.

INITIAL _____

Name of Entrant (Print) _____

Signature of Entrant _____

THANK YOU FOR YOUR INTEREST IN THE 2017 CROLY AWARD