




GFWC Membership News

August
2016

Author: Penny Peterson
GFWC 2016-2018
Membership Committee Member

Like us on Facebook 
at GFWC Membership-The Real Deal



Ideas for your First Club Meeting of the New Administration

ENCOURAGE ATTENDANCE AT ALL GENERAL CLUB MEETINGS with the opportunity to receive next year's club dues paid.

Method 1: Each member receives a ticket each time she attends a general club meeting. At the end of the club year, a ticket will be drawn for a free club membership for the next year.

Method 2: Using multiple decks of playing cards, each member receives a playing card each time she attends a general club meeting. At the end of the club year, the member with the best 5 card hand wins a free club membership for the next year. **NOTE:** Members are not allowed to accept or exchange a card(s) with another member.

SCHEDULE EXTRA TIME FOR MEMBERS TO SOCIALIZE at the first meeting of the club year. It is always fun to find out what everyone did or went during the club's summer break.

HOW ABOUT AN ICE BREAKER? After a long summer break, introductions may be needed to help "refresh" our memories of members' name. Have each member introduce herself and answer a question with a 'short' reply, i.e. "Where did you go this summer?"

GOAL SETTING FOR MEMBERSHIP INCREASE –

The future of a club depends on its ability to maintain and increase its membership. Set an attainable goal for each member such as:

- 1) Invite at least one prospective member to a meeting or club event;
- 2) Distribute a GFWC/club brochure to a prospective member or distribute in a place of business for clients/customers to pick it up;
- or 3) Participate in planning a membership recruitment activity.

These activities will result in new members!

GFWC'S "IT'S THE REAL DEAL" RECRUITMENT CAMPAIGN

Join GFWC clubs nationwide in our popular membership recruitment campaign.



June, July, and August
GO FISH FOR MEMBERS
Report due September 1

Visit www.GFWC.org, under Members, Recognition, for a copy of the **GFWC Recruitment Campaign Report Form**. A report form is also attached.



GFWC

MEMBERSHIP GRANTS

GFWC grants are available to clubs to assist with recruitment efforts and to districts to assist with club building efforts. Funds are designated each GFWC fiscal year beginning July 1 and ending June 30 to help underwrite membership recruiting and rebuilding in your community. GFWC offers \$50 for club member recruitment programs. **Fall seasonal recruitment membership grants application deadline is September 1, 2016**

Visit www.GFWC.org, under Members, Membership Grant for a copy of the **Membership Grant Application Form**. A grant form is also attached. You must return the application form to GFWC Headquarters at least 45 days prior to your event.

While a GFWC club or district may submit grant applications for separate events, GFWC will award a maximum of one grant per club/district per GFWC fiscal year.