



## Focus on Literacy Club Grant Application

*Thanks to Proctor & Gamble, GFWC is pleased to offer grants, in amounts up to \$200, to promote club literacy programs.*

GFWC would love to help fund any literacy-gearred club efforts to serve your community; these projects may be to improve your existing programs or create new ones. Please read over the guidelines found below, decide what you community needs, and complete and submit an application. Simply develop and implement a worthwhile project, and when finished, complete the easy evaluation form.

### GUIDELINES

- Funding is limited. Grants will be awarded based on merit and project sustainability as outlined on the application.
- Clubs that apply must hold active membership (per capita dues paying) in their state federations and in the General Federation of Women's Clubs.
- Clubs must complete an application.
- Clubs must use the funding to start or continue a literacy project. Funding may be spent on training, materials, program promotion, or anything the club feels the community needs. Think creatively!
- Funding may be up to but not exceed \$200 per club.
- Clubs must complete an evaluation, which will be included with the grant check if the club application is approved.

### *Applications Are Available*

- By calling the Programs Department at GFWC Headquarters at 202-347-3168
- By reviewing information on the GFWC website at [\*\*www.GFWC.org/grants\*\*](http://www.GFWC.org/grants)

GFWC gratefully acknowledges Procter & Gamble for its support of the GFWC Focus on Literacy Program.



## **POSSIBLE USES FOR GFWC LITERACY CLUB GRANTS**

With the funding your club can:

- Assist your club or community in initiating a literacy program. Use the GFWC grants as your “start-up” funding.
- Initiate a poster contest in the local elementary school/schools that stresses the importance of reading. Use the grant to give monetary awards to the kids.
- Purchase books and other needed materials for your existing literacy program.
- Initiate a book distribution in your community. Work with other groups like fast food restaurants, bookstores, pizza parlors, and others to match the funding you receive from the GFWC. Use the funding to purchase books. See Reading is Fundamental and Heart of America in the GFWC Club Manual.
- Have a holiday party for tutors and students. Use the funding to purchase refreshments and small gifts.
- Promote your literacy program. With the funding, place an ad in your local newspaper or other publications being sure to name GFWC and Procter & Gamble as your funding sources.