



# INTERNATIONAL OUTREACH

## COMMUNITY SERVICE PROGRAM

 Visit [www.GFWC.org/membership/club-manual/](http://www.GFWC.org/membership/club-manual/) for updates and more information.

### ENGAGING WITH THE GLOBAL COMMUNITY

For decades, GFWC Clubwomen have reached beyond their communities to make a lasting difference in the lives of others throughout the world. We are all part of the global community and are not isolated from the issues effecting so many others worldwide. Issues such as hunger, poverty, preventable diseases, human trafficking, the lack of clean drinking water, and education know no boundaries.

Half of the world's population, more than 3 billion people, lives on less than \$2.50 a day. Twenty two thousand children die each day from easily preventable diseases and over 600 million people do not have safe drinking water. The International Outreach Community Service Program is designed to give members the opportunity to become better world citizens and make an impact through education, advocacy, and action to affect change for others throughout the world.

Although in most cases GFWC members cannot be physically present to assist, there are countless ways to make a lasting difference in the world. GFWC partner agencies provide information and opportunities for members to contribute. Members can be assured donations made through our partner agencies are reaching those in greatest need.

Consider raising cultural awareness; celebrating ethnicities; conducting fundraising activities to support healthy child development; advocating for basic human needs such as food, water, clothing, and education; and promoting self-sufficiency.

Please note, for your information, the GFWC Resolutions for International Outreach are listed at the end of this section.



### 2018-2020 INTERNATIONAL OUTREACH COMMUNITY SERVICE PROGRAM

**Mary Beth Williams, Chairman**  
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### CELEBRATE INTERNATIONAL WOMEN'S DAY

International Women's Day is a global day of celebrating the achievements of women and a call for gender parity. Its origins can be traced back to the early 1900's when women were demanding the right to vote, shorter working hours, and better pay. It is celebrated throughout the world on March 8.

Join the celebration. Plan a lunch with a program to honor women in your community or about our very own GFWC great women from the past.

Create a display for your library showcasing female authors and books about great women in history.



Direct any questions regarding projects that do not involve GFWC partners to the International Outreach Community Service Program Chairman or GFWC Programs Department at [Programs@GFWC.org](mailto:Programs@GFWC.org).

### 2018-2020 INITIATIVE

In 1994 Martin Luther King, Jr. Day in January was declared a National Day of Service. Each and every club in GFWC is asked to do a service project on that day. It may be in any area, any type of project. OUR GOAL IS 1,000 CLUBS PARTICIPATING.



### MAKING WATER SAFE

Members of the **GFWC Woman's League of Mt. Holly (NJ)** made donations to purchase LifeStraws to help provide safe drinking water. The LifeStraw was developed to remove Guinea worm larvae and now filters out all the microbiological contaminants that make water unsafe. The straws are worn around the neck. These filters have contributed to the near-eradication of the disease.



### HUMAN TRAFFICKING AWARENESS

After attending a UNICEF "Kick Off Event" at Arizona State University to raise awareness of human trafficking and learning about the horrors, the **GFWC Paradise Valley Junior Woman's Club (AZ)** arranged to visit their local high school to talk at a student government meeting. They presented materials to help them inform their classmates.



### HOSPITALITY FOR INTERNATIONAL STUDENTS

The **GFWC Menominee Club (WI)** holds a monthly potluck dinner for the international students attending the University of Wisconsin, Marinette. Members bring dishes to share and ask the students to bring a food from their culture. Students share information about their traditions. For Christmas, members gifted the students with mittens filled with candies.

## IDEAS

Below are ideas on how clubs may support the International Outreach Community Service Program and Partners. Think outside the box, put a new slant on an idea, and adopt it to your club work. With all projects/programs, think diversity. Work with or for other groups, highlighting diversity as the theme.

- Make "Days for Girls" kits to provide feminine supplies for girls and women so they may go to school and work. Lacking basic hygiene products, girls are not allowed to attend school when menstruating. Sew drawstring bags and re-usable maxi pads. Add underwear, washcloth, soap, and two Ziplocs to complete the kits.
- Celebrate Hot Tea Month in January and learn about the history of tea from Chinese legends.
- Host an International Dinner Party, choosing a country or region as a theme. Have fun decorating and selecting a delicious menu to serve guests. Invite members and friends and to donate the price of "dinner out" to support an International Outreach project.
- Provide a laptop/computer to encourage all members to sign-up for GFWC's Legislative Action Center, an easy way to learn about legislation impacting international issues. For those who sign-up, have a drawing for a *GFWC Clubwomen Magazine* donated by the club or a member.
- Partner with a brewery to host a "Bras and Brews" event. Ask for a contribution for each beer sold and have attendees bring bras for "Free the Girls" to help human trafficking survivors have a safe income selling bras in the second-hand markets.
- Have a "Quarters for Quackers" campaign to raise money for Heifer International. Pass a large jar painted with pictures of geese at meetings to collect loose change. Put similar jars along with information on Heifer at libraries, town fairs, etc. or "Pass the Pig" to collect loose change at your meetings.
- Have a "Livestock Show and Sale" to benefit Heifer International. Make cupcakes and decorate them to resemble cows, sheep, pigs, as well as other farm animals. Have a bake sale or hold a "livestock auction."
- Host a "Pop a Shot" fundraiser at a local high school basketball game and during halftime, charge \$1 per shot as participants try to make baskets on the court. Purchase bottles of soda and PowerAde as prizes for those who make a basket. Have an information board and information on Shot@Life available for fans/attendees.
- How about a shot of chocolate mousse? Fill shot glasses with this dessert at a club, district, or state meeting and ask for donations for Shot@Life.
- A "hole" lotta fun for UNICEF. Start a Halloween-themed cornhole tournament. Build and decorate cornhole boards to look like jack-o'-lanterns. Cut out holes where the eyes and mouth are and make or buy beanbags. Ask members to make a donation to compete in the tournament. Hold a team competition at a district, state, or region meeting.

- Hold a Creepy Crawly Halloween Car Wash for UNICEF. Who wouldn't want to get their car washed by a prince or princess? Or zombies? Your club will have a blast seeing each other in costumes while raising funds to help children.

## **GFWC PARTNERSHIPS**

GFWC partners are the organizations listed with whom GFWC has established a formal relationship and mutual understanding. Our partners offer unique and customized services: materials, speakers, kits, and/or additional information specifically designed for GFWC clubs. They are aware of GFWC clubs' specific needs, our organizational structure, and have a signed Memorandum of Understanding with GFWC. GFWC partners will assist in monitoring the donations generated by GFWC members. To ensure that donations to GFWC partner organizations at the individual, club, district, or state level are reflected toward GFWC's collective impact, make sure to write GFWC in the memo line on your donation check.



Direct any questions regarding donations to GFWC partners to International Outreach Community Service Program Chairman or GFWC Programs Department at [Programs@GFWC.org](mailto:Programs@GFWC.org).



### **HEIFER INTERNATIONAL**

SEND ALL CONTRIBUTIONS TO:

Heifer International  
1 World Avenue  
Little Rock, AR 72202

**Reference code #VOMYY00GFW000**  
**or donate online at [fundraise.heifer.org/GFWC](https://fundraise.heifer.org/GFWC).**

**Contact:** Jill Kilty Newburn, Community Engagement Manager

**E:** [gfwc@heifer.org](mailto:gfwc@heifer.org)

**P:** 650-823-0589

**"Pass It On!"** Heifer International gives gifts of livestock and provides environmentally sound agricultural training to families in need around the world as a means of providing self-sufficiency. Farmers, mostly women, who have received a gift, are required to pass on the equivalent to another family in need. Whether they pass on the offspring of an animal or something else, Passing On the Gift can amount to essentially transferring half of one's wealth for the benefit of others. Passing on the Gift is a chain reaction that multiplies successes so that, eventually, entire communities thrive on the Gift.

Since 1944, Heifer has helped 25 million families in more than 125 countries through the gifts of livestock and agricultural training.

GFWC members can engage with Heifer International in the following ways:

- Conduct a Heifer program at a club meeting using our free GFWC Program Kit, available to order online at [www.heifer.org/gfwc](http://www.heifer.org/gfwc). Where available, Heifer-trained speakers can speak to your club. To request a Heifer volunteer speaker or for further assistance, please email [gfwc@heifer.org](mailto:gfwc@heifer.org).
- Engage faith and school communities in your area with Heifer's free educational resources: [www.heifer.org/faith](http://www.heifer.org/faith) and [www.heifer.org/schools](http://www.heifer.org/schools).
- Host an online fundraiser in honor of a member, milestone, or just because at [fundraise.heifer.org/GFWC](https://fundraise.heifer.org/GFWC).
- Sponsor a Local Read to Feed Program: What is Read to Feed? Read to Feed is Heifer International's unique reading incentive program. School children from pre-kindergarten through 6th grade enlist sponsors to pledge a donation for each book read or hour spent reading. At the end of the program, the students pool all the funds raised from reading to donate to Heifer International. Your club can help a child make a difference by sponsoring a local school Read to Feed program!
- Handcrafts to Help Women Entrepreneurs: Knitters in your club can use their talents to make items to sell to raise money for women around the world who benefit from the llamas, alpaca, and sheep. Your efforts raise funds and awareness about how the gift of an animal allows a woman to develop her own business.





**OPERATION SMILE**

**Please send all contributions to:**

Operation Smile  
Attn: GFWC  
3641 Faculty Boulevard  
Virginia Beach, VA 23453

**Reference your official club name in the memo line of your check.**

**W:** [www.operationsmile.org](http://www.operationsmile.org)

**Please direct all questions to:**

Greta Boyd, Donor Experience Manager

**E:** [gfwc@operationsmile.org](mailto:gfwc@operationsmile.org)

**P:** 877-240-7196

**Together, we can heal children's smiles! We believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care.**

**Why worry about the smile?** Children born with a cleft lip and/or palate face serious medical problems. The immediate concern for babies is if they are able to receive the proper nutrition to be healthy. Other issues facing children include speech development, hearing loss, and dental. Children often face serious cultural stigmas too. In a safe surgical setting the defect can be easily corrected. However, for too many families in the world, safe surgery is not possible.

Each year, Operation Smile provides safe, effective and well-timed surgery to more than 20,000 patients in 30+ countries. For the last 35 years, Operation Smile has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities. As one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care, we work to build self-sufficiency and sustainable health care infrastructures through training, capacity building, and engaging in public-private partnerships in the countries where we work.

Your club can help heal children's smiles worldwide by joining Operation Smile to:

- Fundraise to help cover the cost of surgery, medical missions, education, and training.
- Fund a surgery — as little as \$240 can change a child's life forever!
- Host a fundraising contest, tournament, event, or charity auction.
- Request an Operation Smile Donation Box to collect change at the register of your favorite hot spot.
- Participate in our Service Projects to provide comfort to our patients during missions.
- Make Smile Splints (formerly No-No Armbands), children's hospital gowns, blankets/quilts/afghans, and Smile Bags for our patients.
- Collect needed items for our Child Life Therapy list and Smile Bag kits.
- Please help ensure your club gets credit for your donations by including your club name and contact information with each donation and by writing GFWC on the memo line. An inventory form or donation form are both available by contacting [gfwc@operationsmile.org](mailto:gfwc@operationsmile.org) or 877-240-7196.

Thank you for helping us to give children bright smiles and brighter futures!



Invest in a healthier world.  
Immunize a child.



### UNITED NATIONS FOUNDATION, SHOT@LIFE

**Contact:** Rebecca Maxie, Manager of National Grassroots Strategy  
1750 Pennsylvania Avenue NW, Suite 300, Washington, DC 20006

**E:** [rmaxie@unfoundation.org](mailto:rmaxie@unfoundation.org)

**P:** 202-854-2364

**C:** 202-340-5867

Every 20 seconds, a child dies from a vaccine-preventable disease, but you can help us change the course of history! Shot@Life's long-term partnership with GFWC aims to expand access to life-saving vaccines for children in developing countries and stop unnecessary childhood deaths. We accomplish this mainly through education, fundraising, and advocacy training to build relationships with members of Congress.

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio cost as little as \$1.00 per dose, making it an extremely cost-effective way to make an impact on the life of a child.

Efforts to raise awareness and funds for Shot@Life will be tracked, and the top clubs and states will be recognized annually at the GFWC International Convention. The Shot@Life Awards Program levels are:

- Bronze: Raise \$365 to help provide essential vaccines to 1 child a day
- Silver: Raise \$750 to help provide essential vaccines to 2 children a day
- Gold: Raise \$2,000 to provide up to 2,000 lifesaving vaccines to children in need
- Platinum: \$5,000 to provide up to 5,000 lifesaving vaccines to children in need

Checks can be sent to\*: Shot at Life, P.O. Box 96399, Washington, DC 20090

\*Make sure you include the name of your club to ensure you get credit towards the Awards Program!

Advocacy is the most important thing we can do to unlock millions of dollars for child immunization programs. Shot@Life recognizes advocacy actions done by individuals or clubs within the Shot@Life Champion Program, which anyone is welcome to join by attending one of our monthly Champion training webinars. We will provide you all the tools and talking points for any actions you take! Some of the advocacy activities you can get involved with include:

- Hosting an event, such as a phone bank to call your members of Congress, or a fundraiser with a raffle benefitting Shot@Life. You can even apply for a GFWC/Shot@Life grant of up to \$100 to throw your fundraising or advocacy event! APPLY NOW before the funds run out! Visit [bit.ly/GFWCShotLifeGrant](http://bit.ly/GFWCShotLifeGrant) for more information and to fill out an application.
- Encouraging your club to take simple actions, like sending letters/emails to their members of Congress in support of global vaccination programs.
- Attending a live webinar training right from your computer. We offer live, hour-long trainings every month, and we are also happy to schedule individual trainings customized to your club or send you links to watch the training on your own time.
- Attending our Annual Champion Summit in Washington, DC (always in February or March) to be trained as advocates for global childhood immunization programs, meet with legislators on Capitol Hill, connect with other Champions, and hear from amazing speakers.

Please keep in mind that we have resources and materials for all activities, and have a range of options for individuals and clubs to be involved as little or as much as they want throughout the year!

If you would like to view (or show your members at an upcoming meeting) a short video of what our partnership has accomplished, please visit: [bit.ly/GFWCshotlife](http://bit.ly/GFWCshotlife).



**U.S. FUND FOR UNICEF**

**Contact:** Mansi Mehta, Manager, Global Cause Partnerships  
125 Maiden Lane New York, NY 10038

**W:** [www.UNICEFUSA.org](http://www.UNICEFUSA.org)

**E:** [mmehta@unicefusa.org](mailto:mmehta@unicefusa.org)

**P:** 212-922-2540

If club members wish to contact directly, they may reach out via email and/or phone.

For more than six decades, GFWC has supported UNICEF, the United Nations Children's Fund, in its efforts to ensure the world's most vulnerable children have access to health, immunization, clean water, nutrition, education, emergency and disaster relief, and more. Today, 10 million (25%) of victims of modern slavery are children.

What can you do to help? The newest partnership with UNICEF USA focuses on the End Trafficking project. This initiative raises awareness about child trafficking while mobilizing communities to take meaningful action to help protect children domestically and internationally.

Your contributions will be used to bring awareness of the need to end trafficking throughout each and every state and community. Training and education programs are provided to students, at-risk youth, faith based partners, community groups, and teachers. "Shout Out" Trafficking Events are held at colleges and universities to bring awareness of human trafficking and the effort to end it. Help us put an End to Trafficking.

**Here's what YOU can do:**

- Learn the signs of human trafficking and report a potential case to the National Human Trafficking Hotline. You may call the National Human Trafficking Hotline to report a case: 888-373-7888 or text INFO or HELP "BeFree" (233733). (Please visit <https://www.unicefusa.org/sites/default/files/Postcard.pdf> to download this postcard.)
- Host a screening of *Not My Life*, a film portraying the inhumane practices of human trafficking and modern day slavery while facilitating a discussion. (Please contact Mansi Mehta for an End Trafficking fundraising tool kit and for a copy of the documentary.)
- Play human trafficking bingo as a fundraiser during a member's meeting. (Contact Mansi Mehta for a copy.)
- Host a Fair Trade dinner party or a Fair Trade bake sale and raise funds for the End Trafficking project. (Please contact Mansi Mehta for the Fair Trade Dinner Party tool kit.)

*\*The Club that raises the most funding for the End Trafficking project throughout the year will be recognized at the GFWC Annual Convention!*

- Trick or Treat for UNICEF: GFWC clubs are invited to support Trick or Treat for UNICEF, a longstanding program of children collecting money at Halloween time to help children around the world. The funds will go to other UNICEF programs, not to the End Trafficking initiative.

**AWARDS**

GFWC recognizes State Federations for outstanding projects and clubs for creative projects in implementing effective International Outreach Community Service Program projects and partnership projects, as follows:

- Certificate to one State Federation in each membership category
- \$50 award to one club in the nation for project creativity

Award winners will be determined by entries into the Awards Program. Each State Federation may submit one State Award Entry Cover Sheet and one Club Creativity Award Entry Cover Sheet for the International Outreach Community Service Program projects. Clubs do not submit entries directly to GFWC.

GFWC partners will recognize State Federations and clubs for their efforts. Contact the GFWC Programs Department for information.





Refer to the Awards section of the *Club Manual* for more information, including the Award Entry Cover Sheet guidelines.

## RESOLUTIONS

Resolutions adopted by GFWC are the foundation of our organization. They guide our call to action and are the basis of all programming and advocacy. Current Resolutions for the International Outreach Community Service Program are listed here by Number and Title. Refer to the complete text of each in the [2017-2018 Resolutions document](#).

014-010	Child Survival in Developing Countries
014-020	Drug Trafficking
014-030	Enforcement of Immigration Laws
014-040	Geneva Convention on Protection of Civilians in Wartime
014-050	Hemispheric Solidarity
014-060	Human Rights <sup>2</sup>
014-070	International Child Labor
014-080	International Exchange Programs
014-100	Management of Outer Space
014-110	Man-made and Nuclear Disasters
014-120	National Defense
014-130	Nuclear Arms Reduction
014-140	Population Growth
014-150	Prayer at the United Nations
014-160	Refugees
014-170	Support of the North Atlantic Treaty Organization (NATO)
014-180	Support of UNESCO Day of Tolerance
014-190	Support of the United Nations
014-200	Assistance to Economically Less Developed Areas
014-210	Terrorism
014-230	Totalitarian Aggression
014-240	United Nations Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW)
014-260	World Hunger

