MEMBER CONVENTION PROGRAM ADS

All ads will be printed using a four-color process. Black and white ads are also accepted.

ARTWORK SUBMISSION GUIDELINES
Send artwork to PR@GFWC.org. High-resolution (300 DPI), print-ready PDF or EPS files are preferred. All art and fonts used in the file must be embedded.

Native files can be supplied in the following programs: InDesign, Photoshop, or Illustrator. Microsoft Office (Word, PowerPoint, Excel, or Publisher) files cannot be used.

PROVIDE THE TEXT
After choosing a template, decide what you want the ad to say and send the text to PR@GFWC.org. The request will not be processed until we have received the ad commitment form.

CHOOSE A TEMPLATE
Refer to page 2 for our template options. Enter the letter of the ad template of your choice on the Program Ad Commitment Form.

Step 1: Select Ad Size

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>GFWC Member Ad Rates</th>
<th>Non-Member Ad Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page 8” x 10.5”</td>
<td>$550</td>
<td>$1,025</td>
</tr>
<tr>
<td>½-Page (Horizontal) 8” x 5”</td>
<td>$325</td>
<td>$525</td>
</tr>
<tr>
<td>¼-Page (Vertical) 3.75” x 5”</td>
<td>$175</td>
<td>$275</td>
</tr>
</tbody>
</table>

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Step 2:

**Having GFWC design an ad for you?**

**OR**

**Designing your own ad?**

**CHOOSE A TEMPLATE**
Refer to page 2 for our template options. Enter the letter of the ad template of your choice on the Program Ad Commitment Form.

**PROVIDE THE TEXT**
After choosing a template, decide what you want the ad to say and send the text to PR@GFWC.org. The request will not be processed until we have received the ad commitment form.

Buy-A-Line

If you’re interested in purchasing a Buy-A-Line message, check the appropriate box on page 2. Text for Buy-A-Line messages can be sent to PR@GFWC.org.

| Buy-A-Line | 100 character limit per line (including spaces) exclusively for GFWC members | $30 per line |

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**AD SUBMISSION AND PAYMENT DEADLINE FOR ALL AD TYPES**
GFWC Headquarters must receive payment, the ad commitment form, and accompanying text (or ad if you’re designing your own) by **March 29, 2019** for inclusion in the official Convention Program.
FULL PAGE (65 characters)

YOUR TEXT HERE

YOUR PICTURE HERE

QUARTER PAGE (55 characters)

YOUR TEXT HERE

YOUR PICTURE HERE

HALF PAGE (60 characters)

HALF PAGE (50 characters)

TEMPLATE A

TEMPLATE B

TEMPLATE C

TEMPLATE D
Complete this form and return with payment and artwork to:

GFWC
Attn: Convention Program Advertising-Members
1734 N Street NW
Washington, DC 20036-2990

Organization Name

☐ Individual  ☐ Club  ☐ District  ☐ State Federation  ☐ GFWC Region
☐ Other (describe)_______________________________

Contact Name ________________________________

Street Address ________________________________

City________________________ State_________ Zip ________________

Daytime Phone ___________________________ Email __________________

Program Ad

☐ Full Page - $550
☐ Half-Page - $325
☐ Quarter-Page - $175
☐ Buy-A-Line - $30 (100 character limit— including spaces)

Line 1 _____________________________________
Line 2 ____________________________________

Total amount due: $ _________________________

AGREEMENT

Please note that payments can be made via check or credit card. Returned check fees are the expenses of the sender.

Approval of ad proof is final.

In order to guarantee a space, payment and order must be received by March 29, 2019, otherwise your advertisement will be cancelled automatically.

Signature of Agreement: _______________________

PAYMENT OPTIONS

☐ Credit Card. If emailing your form with credit card payment, send to MBa@GFWC.org.

I hereby authorize GFWC to charge $_______ (total amount due) to my ☐ Visa ☐ MasterCard

Card Number ________________________________ Expiration Date (Month/Year) ______________

Print Cardholder’s Name ______________________ Cardholder’s Signature ____________________________

Incomplete credit card information may delay processing.

☐ Check or Money Order. My check/money order is enclosed and payable to GFWC. Put “Convention Program Ad” as Memo.