Give shoes. Give love.

A COOPERATIVE GIVING PROJECT
Did you know that 767 million people around the world live on less than $1.90 per day? For many in developing nations, finding a reliable job that generates a sustainable income is not easy. What if you could help women around the world overcome these obstacles by giving them the tools they need to provide for themselves and their families?

In places like Haiti, Honduras and many parts of Africa, people are forced to generate their own income. Soles4Souls is committed to helping women entrepreneurs create small businesses, selling new and gently worn shoes. Here’s how you can help us Wear Out Poverty! The shoes you collect are the tools many need to start and sustain small businesses of their own. You can help create long-term solutions to global poverty. Let’s get started!
Soles4Souls disrupts the cycle of poverty by creating sustainable jobs and providing relief through the distribution of shoes and clothing around the world.

Headquartered in Nashville, Tennessee, the organization repurposes product to supply its micro-enterprise, disaster relief and direct assistance programs. Since 2006, it has distributed more than 30 million pairs of new and gently worn shoes in 127 countries. A nonprofit social enterprise, Soles4Souls earns more than 70% of its income and commits 100% of donations to programs. Soles4Souls holds a four-star rating with Charity Navigator and a Platinum Seal of Transparency with Guidestar.

**Soles4Souls provides both short-term relief and long-term solutions to global poverty.**

**Short-term relief-free shoe and clothing distribution:**

Everyday, people are exposed to life threatening diseases, children are prevented from attending school, adults are unable to work, because they lack adequate clothing and footwear. New shoes and clothing provides relief to people living in extreme poverty in developing nations, in times of disaster, and helps bridge the economic gap in the United States and Canada.

**Long-term solutions-job creation (micro-enterprise)**

Soles4Souls’ micro-enterprise model provides people living in deep poverty in developing nations the opportunity to start and sustain small businesses selling shoes. Donated new and gently-worn shoes act as a resource to help entrepreneurs generate income to provide for themselves and their families.
HOST A SHOE DRIVE IN 3 SIMPLE STEPS

First, register your shoe drive on our website. Visit here to register: https://soles4souls.org/gfwc/ You will be prompted for complete contact information so that Soles4Souls can manage all aspects of your donation smoothly. The donation manager in your region will reach out to coordinate logistical details and you will be emailed a toolkit and helpful resources upon registering. Soles4Souls will never sell your information for any reason or send you unsolicited materials.

Step two: Be prepared! Make sure you’ve got the basics in place before you start collecting shoes.

- Determine the length/date of your drive
- Make sure you have ample storage space to store shoes for short and long term drives
- Market your drive to clubs and community
- 4 must have items: 1) Heavy-weight bags to collect shoes. 2) Rubber bands to keep shoes together. 3) Donor form for every bag to keep track! 4) Boxes if you have to ship your shoes (See step 3)

Step 3: Deliver or Ship your shoes.
Please remember you are responsible for getting the shoes you have collected to Soles4Souls. Determine whether or not you have a warehouse or drop-off site near you. Go here to find out https://soles4souls.org/warehouses/

***DSW Store drop-offs are not permitted for shoe drives such as this one.

- If YES and you have 1-12 Pair of shoes: Take shoes to nearest drop off location, Print donor form, Email donor form with the total number of shoes you dropped off to your S4S rep so GFWC gets the appropriate credit towards goal!
- If YES and you have 12-25,000 Pair of shoes: Find hours of operation and contact for warehouse location closest to you, determine how that warehouse accepts shoes (bagged or boxed) and deliver your shoes. Remember to include a donor form in each box/bag of shoes so GFWC gets the appropriate credit towards goal!

Visit online at soles4souls.org
Step 3 CONTINUED: Deliver or Ship your shoes.
Please remember you are responsible for getting the shoes you have collected to Soles4Souls. Determine whether or not you have a warehouse or drop-off site near you?
Go here to find out https://soles4souls.org/warehouses.

- If NO and your goal is under 25,000 pair of shoes--We have great news! Soles4Souls has a partnership with Zappos that provides FREE shipping. Please see below for instructions.

Pair, band and box up your gently used shoes and clothes in any box and tape it closed BOX MUST WEIGH UNDER 45LBS.

1. Print attached Donor Form – this form needs to be filled out completely and put in EVERY box.

2. Complete the attached donor form – so S4S can track your shoe totals.


4. Create an account or Log in to your Zappos or Amazon.com account and accept the Terms and Conditions.

5. Print your special prepaid shipping label or have it emailed to your email address associated with your account (cannot photocopy shipping label; must get authentic label each time (you can literally get as many as you want but they can't be photocopied).

6. You will receive a notification asking “would you like another shipping label?” and donor can click YES as many times as they wish as long as every single box is under 45lbs.

7. Attach the label and drop off your box at any UPS Store (they will not pick-up – must drop-off) and ship shoes to Soles4Souls!
HELPFUL INSIDER TIPS

Make your drive a success by keeping these helpful tips in mind.

1) Utilize your resources…mainly…US!
The best thing you can do? REGISTER! This way, you’ll be connected with a Soles4Souls representative to guide you toward a successful shoe drive. Also, be sure to utilize GFWC’s marketing materials (fliers, posters, door hangers, videos, and pictures) to advertise.

2) Get your community involved!
Create a team to help you collect shoes in your community. Use your network to spread the word and to collect and sort shoes. Ask for volunteers to act as strategic drop off locations within your area.

3) Decide where to place collection boxes
Whether you create your own or order branded boxes from our online store, placing boxes in visible areas will help you collect more shoes! (You can purchase Soles4Souls branded boxes here https://soles4souls.org/shop/) PRO TIP: Placing a trash bag in your collection box helps keep the box in good condition while making it easier for you to move the shoes when the box is full! Pair your shoes with rubber bands!

4) Encourage the donation of gently worn shoes
Let people know that they can donate any type of shoe in any size, (heels, boots, crocs…all work great!) however we do prefer the shoes to be in good condition. Remember to keep your shoes in pairs!

5) Do you not have shoes to donate? Donate financially! One Dollar = One Pair!
Your gift helps Soles4Souls provide short-term relief and long-term solutions to poverty all around the globe. Go here to make a monetary donation and don’t forget to include GFWC so we can keep track of GFWC’s donations https://soles4souls.org/donate.

6) Spread the word
Let your friends, family and co-workers know you are collecting shoes to fight global poverty! Send an email notification to your contacts. Share on Facebook, Twitter/Instagram too! Remember to tag @Soles4Souls in your posts!

Visit online at soles4souls.org
7) Tell your donors of how used shoes create new opportunities for people in need.
Educate your donors about our micro-enterprise initiative: a program designed as a long-term solution to global poverty. The shoes your donors donate act as a tool to help people in developing nations start and sustain small businesses (a micro-enterprise) to provide for themselves and their family.
Direct people to our website at soles4souls.org/micro-enterprise-program to learn more.

8) Fundraise any shoe drive related costs!
You can use our online fundraising platform here for any of the following:
Shipping Costs | Marketing Materials | Associated Travel Costs or donations. Click here!

9) Check and re-check your drop off/shipping location
Two weeks prior to the end of your drive, we recommend double-checking the warehouse facility you’d like to drop off or ship to is still actively collecting. Our warehouse/storage partners are volunteers (just like you!) and locations change often. Check soles4souls.org/warehouses for up to date information.

10) Enlist your entire club’s help
Take the opportunity to get all of your GFWC sisters involved. Have fun!
-Host a shoe "pairing party" and offer free food. (Who doesn't love free food?!
-Create a fun competition and offer the winner a free Soles4Souls shirt!

11) Document your shoe drive
Send quality photos and Volunteers in Action stories to pr@gfwc.org for consideration to be posted on GFWC's weekly blog. GFWC's Communications Team will be coordinating with the Soles4Souls Team regularly to ensure your club’s successes are also featured on soles4souls.org.

12) Thank and update your participants!
Remember to follow up with your donors and volunteers with a final report on your shoe drive! Include photos and stories and remember to thank them for their support!
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