Every 20 seconds, a child dies from a vaccine-preventable disease, but you can help us change the course of history! Shot@Life’s long-term partnership with GFWC aims to expand access to life-saving vaccines for children in developing countries and stop unnecessary childhood deaths. We accomplish this mainly through education, fundraising, and advocacy training to build relationships with members of Congress.

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio cost as little as $1.00 per dose, making it an extremely cost-effective way to make an impact on the life of a child. Efforts to raise awareness and funds for Shot@Life will be tracked, and the top clubs and states will be recognized annually at the GFWC International Convention. The Shot@Life Awards Program levels are:

- **Bronze**: Raise $365 to help provide essential vaccines to 1 child a day
- **Silver**: Raise $750 to help provide essential vaccines to 2 children a day
- **Gold**: Raise $2,000 to provide up to 2,000 lifesaving vaccines to children in need
- **Platinum**: $5,000 to provide up to 5,000 lifesaving vaccines to children in need

Checks can be sent to*: Shot at Life, P.O. Box 96399, Washington, DC 20090
*Make sure you include the name of your club to ensure you get credit towards the Awards Program!

Advocacy is the most important thing we can do to unlock millions of dollars for child immunization programs. Shot@Life recognizes advocacy actions done by individuals or clubs within the Shot@Life Champion Program, which anyone is welcome to join by attending one of our monthly Champion training webinars. We will provide you all the tools and talking points for any actions you take! Some of the advocacy activities you can get involved with include:

- Hosting an event, such as a phone bank to call your members of Congress, or a fundraiser with a raffle benefitting Shot@Life. You can even apply for a GFWC/Shot@Life grant of up to $100 to throw your fundraising or advocacy event! APPLY NOW before the funds run out! Visit bit.ly/GFWCShotLifeGrant for more information and to fill out an application.
- Encouraging your club to take simple actions, like sending letters/emails to their members of Congress in support of global vaccination programs.
- Attending a live webinar training right from your computer. We offer live, hour-long trainings every month, and we are also happy to schedule individual trainings customized to your club or send you links to watch the training on your own time.
- Attending our Annual Champion Summit in Washington, DC (always in February or March) to be trained as advocates for global childhood immunization programs, meet with legislators on Capitol Hill, connect with other Champions, and hear from amazing speakers.

Please keep in mind that we have resources and materials for all activities, and have a range of options for individuals and clubs to be involved as little or as much as they want throughout the year!

If you would like to view (or show your members at an upcoming meeting) a short video of what our partnership has accomplished, please visit: bit.ly/GFWCShotatlife.
Hospital is leading the way the world understands, treats, and defeats childhood cancer and other deadly diseases. And families never receive a bill from St. Jude. Treatment, travel, housing, and food is all paid for—because all a family should worry about is helping their child live.

St. Jude continues the vision of its founder, Danny Thomas, that no child is denied treatment based on race, religion, or a family’s ability to pay. By sharing knowledge freely and exchanging ideas openly, it inspires more collaboration between doctors and researchers worldwide, and, as a result, more lifesaving treatments for children everywhere. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since it opened 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade.

WAYS TO DONATE
Call: Please call 1-800-822-6344 to make a donation. When making a donation, reference GFWC and your club and state so it will get coded properly.
Mail: If you are writing a check, please include GFWC and reference your club in the memo line. Please send to St. Jude Children’s Research Hospital at 501 St. Jude Place, Memphis, TN 38105, ATTN: Ashley Ramsdell.
Online: If you would like to give online, please visit www.stjude.org/gfwc to make your donation. You may elect to send an honorarium to GFWC to ensure notification of your gift.

WAYS TO HELP
September is Childhood Cancer Awareness Month
This year, parents of nearly 16,000 children in the U.S. will hear the words: “Your child has cancer.” One in five of those children won’t survive. September is Childhood Cancer Awareness Month, and as a leader in the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases, St. Jude Children’s Research Hospital will focus on raising awareness and funds for this very important issue.

Childhood Cancer Awareness Month provides St. Jude an opportunity to educate communities and supporters about what they can do to help these kids fighting for their lives. Throughout the month of September supporters can join our movement and help support the little warriors at St. Jude in their big fight against childhood cancer. GFWC has a National Team so your club can support St. Jude and GFWC by participating in a Walk/Run near you. Not a Walk/Run in your home town? Create a Virtual Walk team and join efforts with clubwomen around the country to help the kids of St. Jude.

• Rally friends, family, and community members and register for St. Jude Walk/Run to End Childhood Cancer. Visit www.stjude.org/walkrun to find an event near you.
• Volunteer at a St. Jude Walk/Run to End Childhood Cancer event near you by visiting www.stjude.org/walkrun and click on “volunteer.”
• Mention Childhood Cancer Awareness Month at your club meeting. Visit www.stjude.org/September for current information.
• Join us on social media @StJude and use the Hashtag #ShowYourGold to show your support.

**Note: stjude.org/September, @StJude and #ShowYourGold will be available for use each year beginning August and continuing through September.
EVENTS
Through our St. Jude dinners, golf tournaments, and galas program, we are able to offer over 100 events across the country as a way for GFWC membership to engage with St. Jude. These events raise significant funds for St. Jude and allow us to continue our life-saving mission of finding cures and saving children. There are a variety of opportunities available:

Pre-Event Support
• Committee Leadership Roles – These roles drive our Sponsorship, Table and Ticket Sales, Auction Recruitment, Restaurant Recruitment, PR & Marketing, and Recruiting of Volunteers. Committee development is vital to the success of our events.
• Office Help – Our Lead staff need help with mailings, follow-up calls, computer data entry, goodie bags, favors, and event set-up and teardown.

Day-of Event Support
• Event Guests – Events are open for you and your friends to purchase a Sponsorship or Ticket.
• Volunteer – During our events, volunteers are needed to assist as Greeters, Registration – Check-In, Auction and Auction Solicitation for Bids, Spotters for Live Auction & Give to Live, and Auction Check-Out. (All volunteers are trained on their specific role.

Trike-A-Thon
The St. Jude Trike-A-Thon is a fun, service learning program for daycares and preschools that teaches trike and riding toy safety while helping the children of St. Jude. Any advocate for children can make a difference with the St. Jude Trike-A-Thon. If you sign up to become a coordinator, St. Jude will provide everything you need to have a great event at a preschool or daycare in your area. Log on to www.stjude.org/get-involved to find out more.

Mask Straps for St. Jude Patients
Do you have seamstresses in your club? Consider meeting to assemble bags with materials to make mask straps for the children at St. Jude and having seamstresses taking the bags home to complete the project with their personal sewing machines. Mask straps are used to improve the comfort level for patients required to wear masks to prevent the spread of infection or protect our patients from infection. These mask straps replace the elastic band that comes standard on the mask. Patients report the flannel and fleece material feel much better against their cheek and causes far less rubbing than the original elastic band. Patterns and specific information for this project can be found at www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask- straps.html.

Waiting Room Fun Bags
Fill a sealed zippered plastic bag with fun things a child or teen can do as they wait to visit the doctor. Make bags age-specific but generic enough for a boy or a girl. Include things such as: crayons, markers, colored pencils, paper, coloring books, and stickers. Items may be sent to St. Jude Children’s Research Hospital, Attention Vilma Carnahan and Volunteer Services, 595 North Parkway, Memphis, TN 38105.

More Information
To share information at club meetings or to learn more, please visit www.stjude.org/aboutus or www.stjude.org/ waystogive or www.stjude.org/getinvolved. You may also visit www.stjude.org/volathome to find great activity ideas for your club to connect to the St. Jude mission.
PREVENT CHILD ABUSE AMERICA

Contact: Charles Mutscheller, Director of Communications
228 South Wabash Avenue, 10th Floor Chicago, IL 60604
W: www.PreventChildAbuse.org
E: cmutscheller@preventchildabuse.org
P: 312-663-3520 x819
F: 312-939-8962

Prevent Child Abuse America is a leading national, not-for-profit organization whose mission is to prevent the abuse and neglect of our nation’s children. They believe that every child deserves to have a great childhood and the chance to grow up in a positive, nurturing environment. By giving parents, caregivers, and communities the tools and resources they need to establish a strong foundation for healthy child development, kids can reach their full potential.

Founded in 1972 in Chicago, Prevent Child Abuse America works with its nationwide network chapters and nearly 600 Healthy Families America direct service sites to develop programs and provide resources that help prevent child abuse before it can occur in the first place.

Prevent Child Abuse America is a top-rated charity for children according to every major charity oversight organization, including Consumer Reports and Charity Navigator, which awarded it their highest four-star rating. Ninety-four cents of every dollar spent goes toward programs and services, including:

- **Healthy Families America** voluntary in-home family support program that helps families build a strong foundation for nurturing, lifelong relationships between caregiver and child.
- **Nationwide chapter network** across that promotes awareness and provides educational programs and resources that help prevent all types of child abuse and neglect – from bullying to shaken baby syndrome.
- **Advocacy efforts** to support family-friendly policies and advocate on behalf of vulnerable children and families.

Every day can be a call to action and an opportunity to recognize that we all play a role in children’s lives and the prevention of child abuse and neglect. You can support Prevent Child Abuse America in your community by:

- Learning more about child abuse and neglect prevention and becoming a messenger for the cause.
- Lending your voice to bring about change by advocating for policies that help children, families, and the communities in which they live.
- Participating in the Pinwheels for Prevention® campaign and promoting happy, healthy childhoods.
- Volunteering your time and talent to your Prevent Child Abuse America state chapter to help prevent abuse and neglect in your community.

To find the chapter in your state, visit www.preventchildabuse.org.

PINWHEELS FOR PREVENTION®

Pinwheels for Prevention® is Prevent Child Abuse America’s national campaign that promotes great childhoods and raises awareness of child abuse prevention. The pinwheel embodies the innocence and joy of childhood, and reinforces the belief that every child deserves a great childhood.

You can participate in this campaign by:

- Conducting your own pinwheel activities at any time of year, including gathering with neighbors to plant “pinwheel gardens” in your communities to continue raising awareness of child abuse prevention.
- Holding fundraisers with local schools, faith-based organizations, or community centers in which pinwheels are sold to benefit the state chapter from which you bought the pinwheels.

The opportunities are endless. Visit www.preventchildabuse.org to learn more about Prevent Child Abuse America, how you can get involved, and to find the chapter in your state.
HEIFER INTERNATIONAL

Contact: Melanie Kapinos, Donor Relationship Manager
E: melanie.kapinos@heifer.org
P: 571-459-0421

SEND ALL CONTRIBUTIONS TO: Heifer International, Attn: Donor Services, P.O. Box 8058, Little Rock, AR 72203
Reference code #V0MYY00GFW000
Download an order form or donate online at www.heifer.org/gfwc.

The General Federation of Women’s Clubs (GFWC) and Heifer International share a common desire to make life better for our neighbors worldwide. GFWC has supported Heifer projects for decades by donating gifts of livestock which enable families to lift themselves out of poverty and reach a living income.

At Heifer, we believe that women-led, small-holder farming is key to ending hunger and poverty through the gifts of livestock and training. And it’s at the very center of our approach. When women have control over their assets and incomes, they reinvest in their families:

- Everyone eats more nutritious food.
- Kids go to school.
- Families get better access to health care.

That’s why we invest in women farmers and business owners, equipping them with the tools and expertise they need to make their businesses thrive and grow. Additionally, we prepare farmers to withstand potential shocks by connecting them to markets and strengthening farmer-owned cooperatives—so that, in uncertain times, communities have a reliable source of nutritious food and that farmers have a steady income. Never before in our lifetimes has this been more important, in light of the challenges facing communities worldwide as a result of the coronavirus pandemic.

Here’s how YOUR Club can help end hunger and poverty for families in need:

- Did you know that you can request a Heifer employee or volunteer to present to your group through virtual meetings? To request a speaker, please email melanie.kapinos@heifer.org.
- Lead your club in a discussion about Heifer. Heifer has all the free resources you need to learn about Heifer’s work.
- Host an in-person or online Living Gift Market with your club. These special events allow clubwomen to purchase livestock and other income-generating resources in honor of their loved ones. Email Melanie Kapinos for additional information.
- Work with local communities to engage with Heifer’s complimentary resources. Heifer has programming available for diverse groups and a variety of ages.
- Kids of all ages love Heifer and you can bring Heifer’s mission to schools with our free resources at www.heifer.org/schools. There are multiple programs to choose from that engage students at all grade levels. Be creative and help lead the kids in a simple activity that helps feed other children around the world while they’re completing a giving challenge like a read-a-thon, penny drive, or even a bake sale.
- Did you know you can donate to Heifer while shopping at Amazon? Visit Smile.Amazon.com and choose Heifer as your charity to support. Amazon will make a small contribution on your behalf every time you shop!
- Host an in-person or online Living Gift Market with your club. These special events allow clubwomen to purchase livestock and other income-generating resources in honor of their loved ones. Email Melanie Kapinos for additional information.
HUGH O’BRIAN YOUTH LEADERSHIP (HOBY)

Contact: Sándrea Shields
Director of National Programs
31255 Cedar Valley Drive, Suite 327
Westlake Village, CA 91362
E: shieldss@hoby.org
P: 818.851.3980 x307
W: www.hoby.org

“HOBY helped [me] create a social network of youth volunteers like me that volunteer for the love of giving back. I don’t have to wait until I am older to make a difference. HOBY taught me the value of individuals’ abilities and the responsibility of using your own talents to give back to the community. Through being a [volunteer] for HOBY I became more confident in my skills as a leader, so I know I can take on bigger issues facing the world today.”

Jennifer Bullockus, HOBY Alum – California-South, 2016

Since 1958, more than 500,000 students have begun their leadership journey with HOBY. Annually, more than 10,000 high school students from across the country and around the world participate in HOBY programs, such as:

**Community Leadership Workshop (CLeW)** is HOBY’s introductory one-day leadership program for high school Freshmen. It is a free program that focuses on leadership as a discipline to be explored and learned. CLeWs are attended by 50 to 100 (50-80) students and can take place anytime during the school year.

**The State Leadership Seminar (LS)** is for high school Sophomores who want to develop their leadership talents and become youth leaders in their communities. This dynamic 3-4 day seminar explores leadership from three perspectives—personal, group, and societal—through fun and interactive workshops, activities, and discussions. Seventy seminars across the country take place annually every weekend between May and June. A sponsorship of $395.00 covers the cost of all meals, lodging, and training materials for one deserving student for an entire weekend.

**The World Leadership Congress (WLC)** brings students together from across the globe for a unique, week-long international program. Upon completing a State Leadership Seminar, rising juniors from U.S. high schools have the opportunity to convene with international students, representing up to 20 countries, to discover their potential as the next generation of leaders. The WLC takes place annually in July in Chicago, Illinois. Sponsorships may include full or partial coverage of the $1,795 registration fee or donation of airline miles for students traveling from across the country.
March of Dimes leads the fight for the health of all moms and babies. We support research, lead programs and provide education and advocacy so that every baby can have the best possible start. Building on a successful 80-year legacy of impact and innovation, we empower every mom and every family.

We need your partnership now more than ever. Our country is facing an urgent maternal and infant health crisis. Two babies die every hour in the United States and 1 in 10 babies is born prematurely. But this crisis is not just about the health of babies born too soon, it’s about those we’ve lost. It’s about the moms who died and those who face serious health challenges before, during and after pregnancy. It’s about the continuum of care for all moms and babies—as their health is intertwined. #ItsNotFine, but with your help it can be.

March of Dimes greatest asset has always been our volunteers’ willingness to put others’ needs before their own for the greater good. By partnering with GFWC across the country, together we can achieve our vision of a world in which every baby has the opportunity to thrive, live the future they choose and grow up to change the world. Join us in the way that works best for you and your club members to say that #its not fine, but it can be.

WAYS TO DONATE

Your donation helps March of Dimes tackle issues that threaten the health of every mom and every baby. Here are three ways to support the work of the March of Dimes:

- **Phone**: Call 800-658-6674 to speak to one of our representatives to make a donation. Reference GFWC and your club and state so we may code your donation properly.
- **Mail**: If you are writing a check, please make it payable to March of Dimes, include GFWC and reference your club in the memo line. Mail your donation to: March of Dimes, Donation Processing Center, P.O. Box 18819, Atlanta, GA 31126.
- **Online**: You may make a one-time or ongoing donation to support the important work of the March of Dimes at www.marchofdimes.org/giving. It’s a beautiful way to celebrate the birth of a baby or grandbaby. You will have the option of making a donation in honor of a baby or in memory of a baby.

EVERY WOMAN, EVERY BABY, EVERY FAMILY

WAYS TO VOLUNTEER: HANDS-ON PROJECTS

**Blankets for Babies Project – Welcome Babies of Military Families with a Special Blanket or Hat**

Are members of your club excited about sewing, knitting or crocheting? This project is for you! GFWC clubwomen can get involved by providing military families with baby blankets and hats. March of Dimes hosts baby showers for military families through our Mission: Healthy Baby Program. Please consider helping GFWC welcome these babies of military families with a special blanket of their own!

Each year clubwomen create hundreds of special blankets that mean so much to these military families who often are serving where they have no family nearby. Handmade blankets and hats may be sewn or no-sew blankets, knitted, crocheted, or quilted, etc. Please visit the resources portal on the GFWC website for Baby Blanket/Hat Toolkit with specifics about size, materials and shipping. Contact Amy Richardson at March of Dimes with your questions at arichardson@marchofdimes.org.
CREATE AWARENESS ABOUT MARCH OF DIMES’ MISSION

Prematurity Awareness - Help to “light the world purple” on World Prematurity Day, November 17th

Premature birth and its complications are the largest contributors to infant death in the U.S. and globally. Americans lead the world in medical research and care, yet the U.S. preterm birth rate is among the worst of highly developed nations.

Raise awareness of the crisis of preterm birth during the month of November, March of Dimes Prematurity Awareness Month. Each club can “Go Purple” with these four easy steps:

• Promote March of Dimes Prematurity Awareness Month at a club meeting. Visit www.marchofdimes.org for toolkits and current information.
• Celebrate and bring awareness by wearing purple at a meeting or activity.
• Invite a club member to share her personal March of Dimes mission story.
• Give a brief presentation on prematurity to raise awareness. Contact arichardson@marchofdimes.org for your March of Dimes Prematurity Awareness Month® and World Prematurity Day-Mission Engagement Guide/Partner Opportunity.

Direct any questions regarding donations to the Juniors’ Special Program Chairman or the GFWC Programs Department at Programs@GFWC.org.

FUNDRAISING OPPORTUNITIES

March for Babies - Raise Dollars and Awareness through your local March for Babies event

The funds you raise give hope to nearly half a million babies born too soon each year. Go to www.marchforbabies.org to find a March for Babies event near you.

• Register your club to gain access to easy-to-use online tools to help reach your goals, including customizable individual and team fundraising pages. Be sure to include “GFWC” and your club in your team name.
• Set your team or individual fundraising goals, key to a successful campaign. It’s a great way to motivate members and give them a target to shoot for or exceed. $300 is a good individual goal.
• Make it a family outing with fun activities for your whole family including NICU graduates.
• Hope, Remember, and Celebrate. During March for Babies, we remember those babies or grandbabies we lost and honor them with special tributes throughout the day.
• In addition, we need hands-on service to make March for Babies a success. Contact your local March of Dimes at www.marchofdimes.org/contactus for more information about how your club members might volunteer.
• No March for Babies in your market? No Problem! You can create your own Community Walk or walk virtually. Contact Amy Richardson at the March of Dimes for more information.

VOLUNTEER LEADERSHIP OPPORTUNITIES

Since March of Dimes beginning under the leadership of Franklin Delano Roosevelt 80 years ago, volunteers have been a critical component to March of Dimes success. We need you! Connect with your local March of Dimes staff to explore opportunities for you, your club, and its members. To find your local March of Dimes office address and contact, visit www.marchofdimes.org/contactus.

BECOME AN ADVOCATE FOR MOMS, BABIES, AND FAMILIES

Make your voices heard on Capitol Hill and in state houses across the country. Become an eAdvocate, get informed, and take action to fight for the health of all moms, babies and families. Sign-up today at www.marchofdimes.org/advocacy. Thank you for your partnership and support!

Together we can advocate for policies that prioritize the health of moms and babies. Together we can support radical improvements to the care they receive. Together we can pioneer research at our March of Dimes Prematurity Research Centers to find solutions to the biggest health threats to families, to support moms and to save babies’ lives. Join us to build a brighter future by uniting communities—yours and every community across the country. Thanks to you, we can provide the tools, technology and knowledge needed to build a brighter future for us all. For more information, visit marchofdimes.org or nacersano.org.
OPERATION SMILE

Please send all contributions to:
Operation Smile
Attn: GFWC
3641 Faculty Boulevard Virginia Beach, VA 23453
Reference your official club name in the memo line of your check.
W: www.operationsmile.org

Please direct all questions to: Greta Boyd, Donor Experience Manager
E: gfwc@operationsmile.org
P: 877-240-7196

Together, we can heal children's smiles! We believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care.

Why worry about the smile? Children born with a cleft lip and/or palate face serious medical problems. The immediate concern for babies is if they are able to receive the proper nutrition to be healthy. Other issues facing children include speech development, hearing loss, and dental. Children often face serious cultural stigmas too. In a safe surgical setting the defect can be easily corrected. However, for too many families in the world, safe surgery is not possible.

Each year, Operation Smile provides safe, effective and well-timed surgery to more than 20,000 patients in 30+ countries. For the last 35 years, Operation Smile has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities. As one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care, we work to build self-sufficiency and sustainable health care infrastructures through training, capacity building, and engaging in public-private partnerships in the countries where we work.

Your club can help heal children's smiles worldwide by joining Operation Smile to:

• Fundraise to help cover the cost of surgery, medical missions, education, and training.
• Fund a surgery — as little as $240 can change a child's life forever!
• Host a fundraising contest, tournament, event, or charity auction.
• Request an Operation Smile Donation Box to collect change at the register of your favorite hot spot.
• Participate in our Service Projects to provide comfort to our patients during missions.
• Make Smile Splints (formerly No-No Armbands), children's hospital gowns, blankets/quilts/afghans, and Smile Bags for our patients.
• Collect needed items for our Child Life Therapy list and Smile Bag kits.
• Please help ensure your club gets credit for your donations by including your club name and contact information with each donation and by writing GFWC on the memo line. An inventory form or donation form are both available by contacting gfwc@operationsmile.org or 877-240-7196.

Thank you for helping us to give children bright smiles and brighter futures!
UNICEF USA

Kelly Procida
E: kprocida@unicefusa.org
P: 212-922-2522

The United Nations Children’s Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children’s lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF’s work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes, and every child has a safe and healthy childhood.

For over six decades, the General Federation of Women’s Clubs (GFWC) has supported UNICEF’s efforts to ensure access to clean water, proper sanitation facilities, health services, education, and protection during emergencies to the world’s most vulnerable children. The support from GFWC will enable UNICEF to continue its critical work in the area of Child Projection, which includes protecting children around the world from violence, human trafficking, exploitation and abuse, enabling them to leading healthy and productive lives. This encompasses UNICEF’s work in the areas of juvenile justice, support unaccompanied and separated children, discriminatory practices, birth registration, trafficking and child-labor prevention.

Through partnering with UNICEF USA, GFWC members can take critical action, raise awareness and fundraise for the protection and safety of the most vulnerable children. Activities include, advocating to your local representatives through our online Advocacy center (act.unicefusa.org), host a fundraiser, participate in calls to action around protecting children or join UNICEF UNITE (unicefusa.org/unite) to get further involved in UNICEF’s work. Together, we can bring an end to exploitation, abuse and neglect and build a future for all children free from violence. Thank you for your support!