GFWC Clubwoman Magazine is a quarterly publication produced four times per calendar year (Winter, Spring, Summer, Fall).

The magazine is the premier publication of the General Federation of Women’s Clubs, and is an excellent place to advertise your brand, product, or service to GFWC’s nearly 70,000 members.

**ADVERTISING DEADLINES AND PUBLISHING DATES**

**FALL 2022**
*(SEPTEMBER, OCTOBER, NOVEMBER)*
- Ad Space Reservation: May 23, 2022
- Final Ad Artwork Due: July 5, 2022
- Publication Date: September 15, 2022

**WINTER 2023**
*(DECEMBER, JANUARY, FEBRUARY)*
- Ad Space Reservation: September 6, 2022
- Final Ad Artwork Due: October 3, 2022
- Publication Date: December 1, 2022

**SPRING 2023**
*(MARCH, APRIL, MAY)*
- Ad Space Reservation: December 2, 2022
- Final Ad Artwork Due: January 9, 2023
- Publication Date: March 1, 2023

**SUMMER 2023**
*(JUNE, JULY, AUGUST)*
- Ad Space Reservation: March 3, 2023
- Final Ad Artwork Due: April 4, 2023
- Publication Date: June 1, 2023

**MECHANICAL INFORMATION**
- Printing Specs: Web offset
- Binding: Saddle Stitch
- Page Sizes:
  - Full page: 8.5 x 11.125” full bleed (8.25 x 10.875” trim)
  - Back cover: 8.5 x 9.25” bleed (8.25 x 9” trimmed)
  - Half page: 7.25 x 4.6875”
  - Quarter page: 3.375 x 4.6875”

**ADVERTISING MATERIAL**
- Electronic files accepted: print-ready PDF, TIFF and jpeg. All images except black and white should be set up in CMYK and at 300 dpi.

Artwork may be sent via email to: TFussman@GFWC.org or can be shared through an FTP site, DropBox, etc.

**ADVERTISING RATES**

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<th>AD TYPE</th>
<th>1X RATE</th>
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<td>Full Page</td>
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(*Rates shown above reflect a 25% discount for GFWC program partners, endorsed fundraisers, and affinity program partners.*)