

GFWC

Ideas, Information, Insight, and Inspiration

Clubwoman Magazine

FALL 2022 | Volume 100 | Issue 4

Introducing the 2022-2024 GFWC Community Connection Initiatives

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The magazine of the General Federation of Women's Clubs, whose members are dedicated to community improvement by enhancing the lives of others through volunteer service.

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Membership Services Coordinator Lydia Miller

GFWC CLUBWOMAN MAGAZINE

Publisher Debra Strahanoski, International President

Contributing Writers

Pam Ament, Nancy Ames, Juliet M. Casper,

Shelli R. Fehr, Dale Fisher, Jolie Frankfurth,

Taylor Fussman, Susan Gettys, Sandy Hauenstein,

Rachael Hille, Nancy Murray, Tina Neese, Jen Nowak,

Sharon Oliphant, Katie Robey, Trisha Schafer,

Mary Jo Thomas

GFWC Clubwoman Magazine (ISSN 0745-2209) is published four times a year: Winter, Spring, Summer, and Fall. Opinions expressed are not necessarily those of GFWC. The content of signed articles is the responsibility of the author. GFWC assumes no responsibility for advertisements in this magazine unless they are published in conjunction with an official GFWC program.

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From the International President



Dear Fellow Members,

As I turn out the lights in the International President's Office after a day of calls and planning, I cannot help but think back to all who have previously had the privilege of doing the same. Most notably, GFWC's Ninth President, Alice Ames Winter, who served two Administrations: 1920-1922 and 1922-1924. GFWC's Headquarters at 1734 N Street NW, in Washington, DC, was purchased during her Administration in 1922.

"I have made my first visit to Headquarters," she reported, visiting several conventions that fall. "And in spite of the fact that stairs and upper floors were swathed in paper to protect them, from the flying dust, to putting in the elevator, I am more thrilled by it both for its beauty and as a means of serving club women than ever."

Serving as your 2022-2024 GFWC International President, I am honored to reside in this same building 100 years later. I am inspired at every turn, as reminders of our history have been lovingly preserved here.

Seeing photographs of members that have come before, I offer my heartfelt appreciation to our dedicated GFWC members for continuing the important work of our Community Service Programs and leading advocacy efforts to help those in need through your clubs and communities. While the issues we face today have changed since 1922, the common bond of compassion, service, and philanthropy continues to connect us all, and it is through the giving and sharing of GFWC that we discover its true reward: friendship.

Thank you to my clubwomen friends in GFWC Illinois for your support and for the magic created during the 2022 GFWC Installation. You truly made it a night of **A Million Dreams!**

I would also like to thank the immediate International Past President Marian St.Clair and International Past Presidents Mary Ellen Brock, Sheila Shea, Babs Condon, and Mary Ellen Laister for their leadership throughout the journey that has led me here.

My hope for GFWC during these next two years is that together we continue strengthening the many facets of membership, leadership, and communications critically necessary to ensuring the future and sustainability of this organization.

"You are providing the place and the outfit. It is for us all to make it the servant and the inspiration of club life and ideals."

~ Alice Ames Winter

I am inspired by those words, our history, and the stately grace of this treasured home. So my friends, here we go! I know together we will Dream Big...Sparkle More...and Shine Bright, for the Federation's greatest gifts are YOU, the timeless, priceless members of GFWC!

DEB STRAHANOSKI
GFWC International President

From the Director of Junior Clubs



Dear Federation Sisters,

Share your Sparkle will be the overarching theme of the 2022-2024 General Federation of Women's Clubs Junior Administration.

If I were to ask your hairdresser, your nail tech, or your coworkers the name of our organization, how many could answer correctly? If we dig down deeper, how many could tell us what GFWC does?

We see the pictures of you all at events, but do we hear what you are doing? When you answer an email from the Legislative Action Center, do you "share" for more to see? When your club has a successful event, do you post the good news?

The Executive Committee, Board of Directors, and staff are addressing brand awareness, but this work is not theirs to bear alone. It is up to every single one of us to share the gem that is GFWC with the people in our lives and teach them about the work we do.

When we ask our members to *Share their Sparkle*, we ask them to take a grassroots approach to public relations. By sharing their **Service, Passion, Advocacy, Representation, Kindness, Leadership, and Excitement** with the world, we can continue to raise awareness and recognition of our beloved GFWC.

Advocates for Children continues to be the focus of the Junior Administration, and we hope that you all join us in a service project during Advocates for Children Week in October.

When the State Directors of Junior Clubs and I met in January, we all agreed that Cyber Awareness should be a focus of the Administration. Our youth live in a world of technology, and while this has many advantages, it also means our children are at risk everywhere they go—including their own homes. From cyber bullying to phishing to meeting predators online, we must educate our communities on the threat we all carry around in our pockets or purse.

I look forward to serving with Madam President, the EC, and all our clubwomen. As we move into the new Administration, I hope you all remember that no two people are created the same, like diamonds. Just like our favorite bling, we all come in different sizes, shapes, and colors and have internal characteristics that make us unique. Despite those differences, we all have the ability to sparkle, and together we shine for the world to see.

In Junior Love,

KATIE MOYDELL
Director of Junior Clubs



Meet the 2022-2024 GFWC International President!

Deb Strahanoski, a GFWC Illinois clubwoman for several decades, is GFWC's 54th International President.



What inspired you to join GFWC?

I first learned of the Joliet Junior Woman's Club while I was in high school as my friend's mother, Ellie, was a member.

Fast forward to when I was about 23 or 24 and I received a call at work from Ellie and she asked, "Are you dating anyone?" I responded, "I do not go on blind dates," but she said to trust her, and she was not going to let me say no, so I went! And she was right because a year and a half later, I married Bill Strahanoski.

After we were married, Ellie said she was going to take me to a Joliet Junior Woman's Club meeting because she knew I would love it. And she was right again! However, I didn't join for a few years because I had just had my son. But once I did, I truly connected with it. I felt like the club gave me a purpose, and I embraced the mission. Plus, after being at home with two young children all day, I really enjoyed getting to know the members and forming fast friendships. I also became passionate about the mission of GFWC and was elected president of the club within six years of joining. And, as they say, the rest is history.

Living the Volunteer Spirit



2022-2024

How has GFWC impacted your life?

I have always credited much of my professional career to all I've learned through GFWC. Time management skills improved, leadership skills were strengthened, and organizational skills sharpened, because balancing a full-time job, family responsibilities, and children's activities with volunteering will do that!



As a JJWC member, I got involved with our partner agency at the time, which was Easterseals. Once my term as JJWC President concluded, I was invited to join their board of directors and within 4 years, I was chairman of the board. Looking back, none of these positions were on my roadmap or a part of my vision of where I would be once I was married, but it quickly became part of my life. It is just amazing now to realize all that has been accomplished simply because I said yes to attending a meeting all those years ago.

What has been your favorite part of being a clubwoman?

Without question, the members. I have made friendships that will last a lifetime. I attended my first board meeting in Washington, DC, as the GFWC Illinois Director of Junior Clubs, not knowing the people I had signed up to room with, and boy did we all ever click! Friends forever is all I can say! Also, when you leave a meeting or Convention and reunite the following year, you just pick right back up where you left off. That's my favorite part. Still to this day, 34 years later, I get very excited about going to my own GFWC Illinois

Convention and the GFWC Annual Convention. To me, the best benefit of belonging to GFWC are the lifelong friendships that we have amongst each other.

What does it mean to you to be the 54th International President of GFWC?

I am very humbled and honored to be in such a position. When I was a young Junior member back in 1988, I would attend meetings and see our District Director of Junior Clubs and say, "No way, never!" and then I became District 11 Director. Then I started attending our state Convention and said, "oh, no... absolutely not," and then I became GFWC Illinois State President. And as I joined the GFWC Board of Directors, my sister, who is also a JJWC club member, said "Debbie, you are going to go all the way." As unbelievable as it all still is to me, here we sit. The lesson in all of this? Never say never because that type of affirmation usually results in exactly the opposite action!

I am thrilled to be able to share my passion and my commitment to GFWC. And I'm sure I will make mistakes as I am human. But the wonderful thing about this organization is that it is not just the President making all the decisions; it is the Executive Committee as well as the Board of Directors and, of course, the members! Over the years, I have learned transparency is critical and that is something we do very well, I believe.

What are your top priorities for the 2022-2024 Administration?

There are three areas that will play an important role in the success of this Administration, and they are: Growing and strengthening our membership, which we need to do now more than ever after everything we have been through in the last couple years. Public awareness, as we must be proactive in making sure people know who we are, and we need to work hard on our image

and brand awareness. And lastly, strengthening the leadership pipeline. It's going to take the efforts of our incredible Executive Committee, our Board of Directors, and our clubwomen to achieve these tasks. It's going to take all of us.

What do clubwomen have to look forward to throughout the next two years?

This Administration is going to be focused on the members. From my heart I believe it's time for us to focus on the greatest gift of Federation, the members of GFWC. One thing I have learned throughout the years and especially throughout COVID-19, is there is nothing that keeps a clubwoman down. In the darkest of hours, they rally, and they make it work. I am very proud to be a member of GFWC, and I think as members, we all have a common goal to do good for not only our community, but for the world.

I want to help our GFWC clubs shine brighter than ever before and make it so that they are no longer in the shadows. This will be a time where our members come together to *Dream Big, Sparkle More, and Shine Bright.*





A MEMORABLE GFWC ANNUAL CONVENTION

Celebrating the Volunteer Spirit in The Big Easy!

The 2022 GFWC Annual Convention was filled with good friends, great food, and inspiring stories of community service as clubwomen from around the world gathered in New Orleans, Louisiana, to *Let the Good Times Roll*.

Along with the chance to celebrate the volunteer spirit, the GFWC Annual Convention offers clubwomen an opportunity to come together during business sessions to promote the successes and future of the organization. This year's Saturday Morning Business Session began with a moving [Opening Ceremony Processional](#) and a heartfelt welcome from 2020-2022 International President Marian St.Clair.



Throughout the Convention, the Business Sessions demonstrated members' interest and commitment to the Resolutions process. Delegates participated in the consideration of Resolutions with questions, discussion, proposed amendments, vote(s) of opposition and approval, and votes to refer back to the committee.

Attendees of the Business Sessions were also able to enjoy several entertaining and educational keynote speakers. Among these passionate speakers was Carol Reese, a gardening and nature columnist for several newspapers. Carol is a recently retired Extension Horticulture Specialist with the University of Tennessee's West Tennessee AgResearch and Education Center in Jackson. Her highly entertaining talk, "Sex in the Garden," was a humorous but informative presentation focusing on the life that abounds in our gardens and nature and the integral relationships between birds, bugs, and plants.

Clubwomen also heard from Seconde Nimenya, an Award-Winning Author and Diversity and Inclusion Consultant focused on making the world a better place for everyone. Seconde gave a thought-provoking address about the best practices that support institutional leaders and individuals in their diversity, equity, and inclusion efforts. Among her recommendations were to find members where they are in life and bring them along for the journey, don't assume to know what others need, and take time to understand and



love yourself. Her inspiring words stuck with members long after they left the business session room.

Also during the Business Sessions, *New York Times* best-selling author Karen White inspired many who had the pleasure of hearing her speak. She referred to herself as an "unintentional author" whose many books highlight her passion for history and feature mystery, strong women, and even a little romance. She shared numerous quotes from her books, including, "Life doesn't get easier; we just get stronger." She followed her presentation with a book signing.

Along with these engaging speakers during the general sessions, GFWC was host to several other speakers during special luncheons and galas, including Katie Ray-Jones, CEO of the National Domestic Violence Hotline and a member of the National Task Force to End Domestic and Sexual Violence; Aimee Everett, Curator





for the Williams Research Center with the Historic New Orleans Collection; and Ashley Hebert, from the Children’s Hospital New Orleans.

Ray-Jones spoke at the Signature Program Luncheon, where she shared her moving story as a survivor of abuse and numerous testimonials from teenagers on what they wish their parents would say and do. She encouraged everyone to learn the warning signs of abuse and to know what resources are available to victims. Her remarks were followed by a Q & A session.

Everett was the speaker for the “When the Saints Go Marching In” Gala Banquet, where she shared notable stories about influential women in New Orleans history.

Hebert spoke about the important work of the Children’s Hospital New Orleans during the “Pennies From Heaven” Junior Award Banquet.

The lively galas, luncheons, and breakfasts were a special treat during the 2022 GFWC Annual Convention. During their first evening in New Orleans, members were treated to a



rousing rendition of “When the Saints Go Marching In” at the Mardi Gras themed Celebration Banquet, while the 2020-2022 Executive Committee paraded into the banquet hall wearing ornate masks of purple, green, and gold with South Central Region President Cathie Ryan. Presidents Ryan and St.Clair greeted attendees and urged everyone to Let the Good Times Roll.

Smiles, laughter, and blinking necklace lights lit up the ballroom as the ladies danced the night away to music from a live band.

The fun continued the next night with the “Pennies from Heaven” Junior Awards Banquet. During the banquet, the Millie Crom Award named in honor of the first GFWC Director of Junior Clubs, as well as the awards for Juniorette Appreciation and the Juniors’ Special Program: Advocates for Children, were presented after dinner.

Junior Fun Night followed the banquet with “Putting on the Pearls,” a fashion show featuring past GFWC Directors



of Junior Clubs and the Junior Executive Committee assuming the personas of some remarkable fashion icons of the past. Attendees were delighted to see the likes of Madonna, Grace Kelly, Veronica Lake, Audrey Hepburn, Cruella de Vil, Ava Gardner, Coco Chanel, and the show-stealing trio of Charlie's Angels on the runway!



members and Jennie Awardees who joined the event this year.

This year's Jennie Awardees were applauded for their outstanding lifetime commitment to their clubs and communities. Linda Betty, 2020-2022 Jennie Award Chairman, noted that collectively the eight awardees gave almost 375

This fun and fashionable event raised \$5,000 for the Children's Hospital New Orleans, a nonprofit pediatric teaching hospital.

The "All That Jazz" Gala Banquet was a special event as 2020-2022 International President Marian St.Clair introduced her family and the many spouses of club

years in service to GFWC and their communities. The Jennie Awardees included Pat Mueller, GFWC Wisconsin; Jill McDonald, GFWC New Jersey; Donna Calvin, GFWC Missouri; Phyllis Appler, GFWC New Hampshire; Marsha Wellman, GFWC Texas; Mary Jo Thomas, GFWC West Virginia; Anne Redlus, GFWC South Carolina; and Pam Crochet, GFWC Wyoming. Their accomplishments are inspiring to all who know them.





During the Gala, Mary Jo Thomas, Capital Campaign Chairman, also presented awards to the six states who raised the most money for the *Run for the Roses* campaign. She noted that again the generosity of clubwomen was on full display as she had received more than \$25,000 in contributions toward *Run for the Roses* during this Convention. President St.Clair noted that this marks the official close of the *Campaign for the Future*, which began with the 2014-2016 Administration led by International Past President Babs Condon.

The “All That Jazz” Gala Banquet culminated with Tammy Garland, 2020-2022 Special Events and Protocol Chairman, presenting President St.Clair with the Order

of the Palmetto, South Carolina’s highest civilian honor awarded in recognition of a lifetime of extraordinary achievement, service, and contributions on a national or statewide scale. South Carolina Governor Henry McMaster expressed his regret that he could not be there to present the award to her in person. St.Clair was also presented with the



South Carolina state flag and an American flag that flew over South Carolina’s State Capitol building on Flag Day in her honor.

In addition to the evening galas, the afternoon luncheons were a special occasion for all who attended. On Saturday, the luncheon spotlighted Community Impact Program awardees, members who made a difference with pressing needs in their communities.



presented during the Business Sessions in GFWC's Community Service Programs: Arts and Culture, Civic Engagement and Outreach, Education and Libraries, Environment, and Health and Wellness; and the Advancement Plans: Communications and Public Relations, Fundraising and Development, Leadership, Legislation/Public Policy, Membership, and the Women's History and Resource Center. International Liaisons and National Clubs were also recognized, and 2020-2022 GFWC First Vice President Suellen Brazil presented the Charlotte Emerson Brown Award to State Presidents who demonstrated outstanding leadership and commitment.

While not participating in Business Sessions, informational workshops, or other activities, members were also welcomed to attend three pre-Convention tours. History buffs toured the National World War II Museum, while others admired a beautiful landscape

The Signature Program Luncheon on Monday featured Keynote Speaker Katie Ray-Jones, and members gained invaluable insight on how to support survivors of domestic and sexual violence and abuse. Jan Allen, 2020-2022 Domestic and Sexual Violence Awareness and Prevention Chairman, also presented awards to states for their efforts on behalf of the Signature Program. She expressed thanks for the incredible generosity of the clubwomen. GFWC was able to give out 12 scholarships in 2022.

Lastly, the Affiliate Organization Breakfast presented an opportunity for GFWC's affiliates to share their organization's focus area and how members could get involved in making a difference.

While many awards were handed out to hard-working members during these special events, awards were also





Among the most memorable celebrations of the Convention was the beautiful Installation Ceremony for 2022-2024 GFWC International President Debra Strahanoski, President-elect Suellen Brazil, First Vice President Wendy Carriker, Second Vice President Jolie Frankfurth, Secretary Mary Beth Williams, Treasurer Becky Wright, and Director of Junior Clubs Katie Moydell. Members in attendance were thrilled to welcome the 2022-2024 Administration and offer their congratulations.

The incoming Executive Committee members were sparkling in glittering gold and silver dresses as they processed to the stage to the musical selections of Jan Conant, 2022-2024 Music Chairman.

Membership was welcomed to the special occasion by 2022-2024 Protocol and Special Events Chairman Karyn Charvat, and later heard words of inspiration from 2014-2016 GFWC International Past President Babs J. Condon.

at Oak Alley Plantation along the levee. Foodies were entertained by a skilled chef from the New Orleans School of Cooking and tasted Cajun/Creole specialties like chicken and andouille gumbo, shrimp etouffee, bananas foster, and pralines.



Another exciting pre-Convention activity was a hands-on service project that supported the USO Care Package Program. Members filled 500 bags with items such as deodorant, toothpaste, toothbrushes, shampoo, conditioner, and more. These care packages will bring a smile to the faces of many service members.





fellow members for all their support throughout the years and to express her love and gratitude to all her family in attendance and at home for their unfailing loyalty and belief in her dreams.

President Strahanoski said she is humbled to serve as the 54th GFWC International President and is looking forward to embracing the leadership and service opportunities with members from across the organization. As the Administration moves forward, she said she is looking forward to *dreaming big, sparkling more, and shining bright*.

The room was filled with cheers during the Installation of Officers, by 2018-2020 GFWC International Past President Mary Ellen Brock and the Reaffirmation of State Presidents and Directors of Junior Clubs, by 2016-2018 GFWC International Past President Sheila Shea. The evening continued with the moving pin ceremonies of 2022-2024 officers.

Following the pinning of new officers, 2022-2024 GFWC International President Debra Strahanoski took to the stage for the first time in her new role to address the clubwomen before her. President Strahanoski took time to thank her wonderful friends and



The Installation Ceremony began to wind down with a stunning musical duet to *A Million Dreams* from *The Greatest Showman* performed by Karyn Charvat and Nick Strahanoski. This captivating performance set the tone for the rest of the evening as members made their way to the after party for a final night of dancing and celebration.

After several days of fun, friendship, and sharing in the volunteer spirit, President Strahanoski and International Past President Marian St.Clair officially adjourned the 2022 Annual Convention.



HELP US GIVE CHILDREN A HEALTHIER SHOT AT LIFE



Advocate for global access to childhood immunizations with Shot@Life, a grassroots campaign that champions vaccines as one of the most effective ways to save children's lives around the world.



Join us in our advocacy this fall during Mobilize to Immunize (Oct. 1 – Nov. 12).

LEARN MORE:
[SHOTATLIFE.ORG/GFWC](https://shotatlife.org/gfwc)

SCAN THE CODE OR SIGN:
[SHOTATLIFE.ORG/PETITION](https://shotatlife.org/petition)



Together We Did It

GFWC Members
Surpass Capital Campaign
Million Dollar Goal

BY MARY JO THOMAS,
2020-2022 CAPITAL CAMPAIGN CHAIRMAN

Congratulations, GFWC, on a successful Capital Campaign! Our *Campaign for the Future* surpassed the million-dollar goal, all thanks to YOU!

One hundred years ago, when our foremothers wisely purchased 1734 N Street NW, Washington, DC, to serve as GFWC's Headquarters, they realized maintaining it would be an enormous responsibility. They determined that our membership was up to the task, and various methods of raising funds for upkeep and repairs were used throughout the years.

In 2014, the GFWC Executive Committee decided to initiate a capital campaign to ensure the future of our Headquarters for generations of clubwomen. The campaign would cover four Administrations and end in 2022 as we celebrated 100 years of our home in Washington, DC. GFWC International Past Presidents Babs Condon, Sheila Shea, Mary Ellen Brock, and Marian St.Clair appointed chairmen and committees to spearhead this campaign. Chairmen included Deb Strahanoski (2014-2016), Sandi Jones and Carol Rich (2016-2018), Nancy Jones (2018-2020), and Mary Jo Thomas (2020-2022).

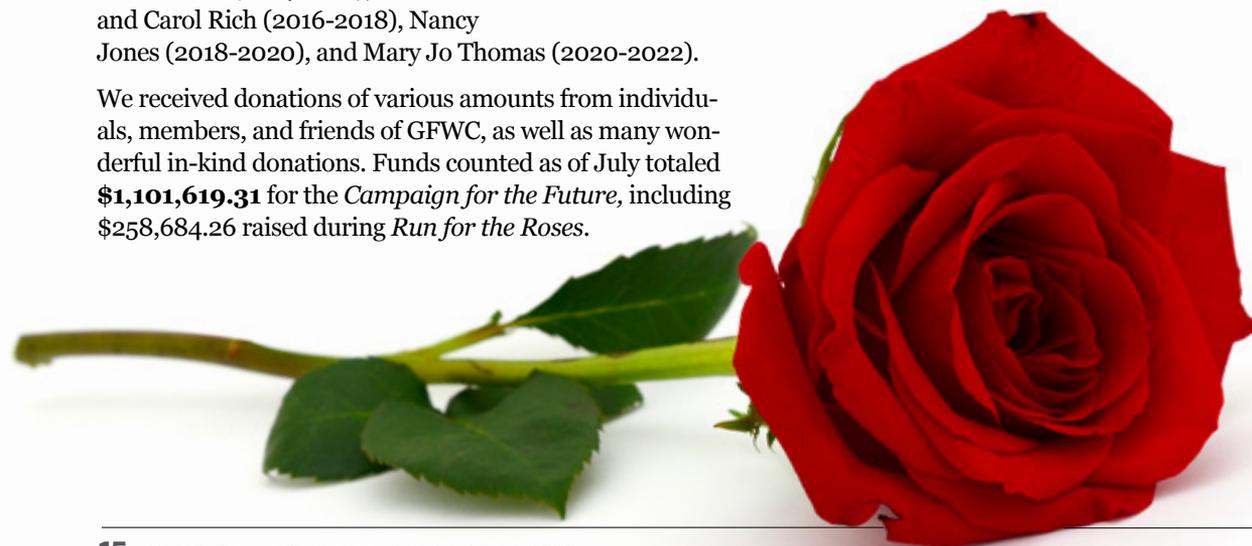
We received donations of various amounts from individuals, members, and friends of GFWC, as well as many wonderful in-kind donations. Funds counted as of July totaled **\$1,101,619.31** for the *Campaign for the Future*, including \$258,684.26 raised during *Run for the Roses*.

To recognize those who donated during the last two Administrations of the Campaign, we gave out small gifts, including an "M" pin for a donation of \$1,000 or more during the *Million Dollar Club*, a bookmark for \$202.20, an ornament for \$500, and a red rose pin for \$1,000 or more during *Run for the Roses*.

Together, we surpassed our goal and had a million dollars' worth of fun! Our *Campaign for the Future* ended on a high note as we crossed the finish line! I would like to extend my gratitude to the hard-working committee members and generous donors who made this happen!

As GFWC continues to make a positive difference in the world, our beautiful home will need our attention during the next hundred years. Stay tuned for more information about the new giving opportunities available to you through the updated Annual Giving Program.

Much more will be accomplished in our next century and beyond with great ideas and support emanating from our grassroots and shared globally through our Headquarters. Our best days are yet to be!





Introducing the 2022-2024 GFWC Community Connection Initiatives

BY JOLIE FRANKFURTH, GFWC SECOND VICE PRESIDENT

The 2022 GFWC Strategic Plan stresses the importance of branding our local clubs within the community. This Administration, we are unveiling specific projects to help build the branding of our organization. You can find these projects within each Special Program and the five Community Service Program areas.

The 2022-2024 Community Connection Initiatives are projects that make a visual, physical, or emotional impact at the grassroots level. They are projects that bring awareness to what GFWC volunteering is all about. A Community Connection Initiative brings the shimmer, the glitter, and the shine of being a member of a GFWC club into your local community. They can help brand your club's mission and values at the grassroots level.

The following pages explain the Community Connection Initiatives for each of the Special and Community Service Programs for your club to participate in during the Administration. Public relations and media play a large part in a Community Connection Initiative. Be sure to share your "sparkle" through the internet, newspaper articles, social media, blog posts, radio, and television.

Make an impact with the Community Connection Initiatives because branding brings the human side to being a member of GFWC, which will help to build your recognition and grow your membership.

As an added encouragement to get local clubs to participate in the Community Connection Initiatives, completed and/or ongoing projects will also qualify for the 2024 Community Impact Project (CIP) Awards—if they meet the guidelines and are submitted correctly.

Not only will your club's efforts be recognized in your community and help to build GFWC's branding of grassroots volunteering, but your club will have the option to complete the CIP Awards nomination paperwork to be eligible for a financial award for your efforts.



Raise Awareness to Hope and Help

BY TRISHA SCHAFFER, SIGNATURE PROGRAM CHAIRMAN

Human trafficking is a horrific crime that affects an estimated 14,500 to 17,500 people in the nation each year, according to the U.S. Department of State, involving 16,658 individual victims. Your club's involvement in the Signature Program's Community Connection Initiative will be critical to educating communities and offering avenues of assistance.

GFWC clubs are encouraged to raise awareness to hope and help by partnering with community organizations to provide survivors of human trafficking with critical information on how to reach out for help. Whether you partner with the Department of Transportation (DOT), local businesses, or other

human trafficking advocacy groups, educating all citizens about these crimes can improve outcomes for survivors.

Take the steps necessary to provide:

- Information cards recognizing signs of human trafficking for all DOT vehicles.

- Wallet cards include details on what to look for and report suspected trafficking.
- Large posters for restaurants, gas stations, and other public areas.
- Restroom stall signs for roadside rest areas and Travel Information Centers surrounding your communities.

Review the many resources in the Signature Program Club Manual section to see how your club can bring awareness by advocating for survivors and educating all.

The National Human Trafficking Hotline has two downloadable resources for print available on their site, including a flyer in 23 languages and a wallet-sized card in English and Spanish. The card can be easily downloaded and added to your website as a "widget."

The Department of Homeland Security provides a collection of publications and information for clubs to download, print, and provide to local communities as part of its Blue Campaign to end human trafficking.

The GFWC Signature Program aims to increase awareness of and help prevent the widespread occurrence of domestic abuse in communities across the globe. By bringing education and awareness to your local community, your club can assist with reaching that goal.





Refresh and Revive

BY KATIE ROBEY, JUNIORS' SPECIAL PROGRAM CHAIRMAN,
AND PRESHUS HOWARD, CONTRIBUTOR

The GFWC Juniors' Special Program Community Connection Initiative inspires clubs to work with local shelters, youth centers, social service offices, or other emergency locations to add a little “sparkle” to one or many child services rooms in these organizations. Consider painting the rooms or donating items to bring warmth and caring into the surroundings.

Contact other organizations, advertise the effort, and publicize as the “refresh” takes place, and one room may turn into many rooms. Work with a designer with experience in creating calming, soothing environments for children and inquire about wish lists that club members or the community can donate.

Consider rooms with specific themes that add to the relaxing effect of the

clinic. If you cannot paint an entire patient room in child-friendly tones, perhaps some inexpensive wall art can be used in a procedure room reserved for pediatric patients.

Providing stuffed animals and other “distraction” toys are other ways to refresh a room to help make the situation more manageable for the children.

The definition of child advocacy is “support for children who are in a vulnerable position in society or in a vulnerable situation.” We aim to honor our roots and be a voice for children.

GFWC Advocates for Children Week – October 23 to October 29, 2022

This Administration, with a special emphasis on Advocates for Children Week, will promote a collection of personal hygiene items, clothing, and/or blankets for local organizations that support children who have been removed from homes due to unsafe conditions. Think about fulfilling this project as a catalyst to making a difference at the grassroots level.





Creating a Path to Community Gems

BY PAM AMENT, ARTS AND CULTURE CHAIRMAN

What gems does your community hold; what is the sparkle that makes your community special? GFWC encourages clubs to take an active role in creating and enhancing their community by partnering with local city halls and chambers of commerce to create a digital or printed brochure that indicates where visitors and families may go to experience the Art and Culture of their community.

Identifying your communities' hidden assets will encourage visitors to explore, bring awareness to historical features, and broaden the connection between members of the community and those who want to know more about its history and art.

Highlight trails for walking, jogging, and biking; concerts; historical buildings and architecture; companies that founded the area; stores that sell local artist wares; Farmer's Market days and locations; dog parks; libraries; city hall; clubhouses;

and theatres and movie houses. Let your ideas flow, and don't forget to brand your brochure with your club's name, location, email address, and meeting dates.

Consider partnering with other organizations to include an assortment of local "gems" in a brochure or other mapping tool.

Let your brochure show that your town does indeed welcome both residents and visitors to *Dream Big, Sparkle More, and Shine Bright*.



A Little Thanks Goes a Long Way

BY SHARON OLIPHANT, CIVIC ENGAGEMENT AND OUTREACH CHAIRMAN

Civic engagement is the process of connecting individuals in society with one another, to share common interests, and work for the common good. (www.study.com).

GFWC clubs are encouraged to focus efforts on giving thanks and advocating for the essential workers in their community. Essential workers include many fields of work. They are not only medical care providers and first responders but also the many 911 dispatchers, teachers, civil service employees, farmers, truckers, utility workers, pharmacy providers, bank employees, delivery services, sanitation employees, and military personnel to name a few.

To be involved is to care about your community and work with others to

make it a more positive place to live, work, and socialize.

Ways in which you can advocate for essential workers on behalf of your community include:

- Present a proclamation for “Essential Workers Week” on the third full week in March.
- Deliver food to their place of business.
- Distribute care packages on the first of every month.
- Display GFWC “Essential Workers - Keep Our Country Moving Forward” on car windows

- Throw a neighborhood or community parade and showcase essential workers of all fields.
- Highlight an essential worker in your club’s newsletter and partner with local media to ensure that the community is aware of these individuals.
- Create signage for your Main Street to highlight the companies and/or individuals who are working to make your community a better place.

Say “thank you” to those who are essential for assisting your day being bright. Show appreciation and recognition of your community’s essential workers who show tremendous courage, sacrifice, and resilience.





Bring Sparkle to Public Libraries

BY SANDY HAUENSTEIN, EDUCATION AND LIBRARIES CHAIRMAN

The Community Connection Initiative for the Education and Libraries Community Service Program begins with establishing a working relationship with librarians at your local libraries to plan beneficial services, programs, and activities.

Libraries bring people together. Engage your members to participate with their ideas, talent, and time. Bring cohesion to the Education and Libraries by helping people learn and grow by offering training classes for all ages, such as computer skills, lunch and learn workshops, GED, English as a Second Language, literacy, current topics for older adults, and more.

Collaborate on activities with your schools to enhance enthusiasm for

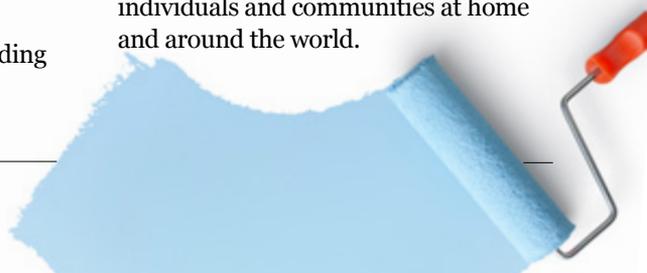
students to use the library for reading and resources. Create programs for teens with an emphasis on issues they face daily using library resources. Is there a need for a book delivery service or books on tape? Sponsor a contest to name a library mascot or to design a button or bookmark. Be creative and enthusiastic.

Other Ideas include:

- Advocate for local and state funding for your library.
- Volunteer at your local library.

- Donate books to public libraries, including books on STEM and STEM careers. Offer to teach a class.
- Honor your librarians on National Librarian Day, April 16, 2023, and April 16, 2024.
- Celebrate library recognition days (see calendar at ala.org) with social media posts.
- Partner with daycares and summer camps on reading activities for children.
- Establish reading programs at veteran and older adult facilities.
- Partner with businesses and civic groups to purchase books related to their work.
- Sponsor a Book Festival with local authors and a book character

GFWC's rich history with education and supporting libraries is profound. Collaborating with other groups to bring awareness and support to local libraries is essential to the local community. It encourages the growth of individuals and communities at home and around the world.





Sparkling Seeds, Brilliant Butterflies, Glamorous Garden Gloves



BY TINA NEESE, ED.D., LPC, ENVIRONMENT CHAIRMAN

Community gardens provide green spaces in urban areas, give growers without land of their own a workplace, and promote a sense of community. Enrich your community by partnering with local businesses, other community groups, and/or schools to plan, develop, and grow a community garden. Look toward local gardening companies to help sponsor or donate.

Enlist the help of master gardeners, landscape architects, or garden clubs to assist with designing the best garden for your community using native plants, including the needs of pollinators, and providing water and shelter. Use your community garden as an outdoor learning center and teach students about the benefits of gardening.

Work with nursing homes and assisted living facilities to bring some sun-

shine into the lives of our more experienced generations. Gardens can be as large or as small as your space allows. Don those gloves to help your seeds sprout into a community garden that brings benefits to many. Check out the Community Garden Fundraising link in Environment Club Manual Resources.

There are a few simple steps to designing a community garden, and your club can work with other organizations and

local businesses to make this a true community gem. Here's how to get started:

- Form a planning committee
- Choose a site
- Prepare and develop the site
- Determine how the garden will be organized
- Determine who will manage the garden
- Decide if you will plan for a children's plot

Turning urban living space into a community garden is a win-win project. Community gardens allow people to enjoy a resource, educate themselves on small farming, and provide a necessary resource for those who can't afford it on their own. The benefits of a community garden extend throughout the neighborhood.



Physical Fitness – Give That Glimmer and Glow

BY DALE FISHER, HEALTH AND WELLNESS CHAIRMAN

This Administration, GFWC Health and Wellness urges all members to Get Fit Within our Communities.

Regular physical activity— aerobic, muscle strengthening, and balance training—is one of the most important things you can do for your health. Regardless of age, abilities, ethnicity, shape, or size, everyone can experience the benefits of physical activity.

Here are a few facts from the Center for Disease Control and Prevention and Mayo Clinic:

- 19.3% of the nation’s children aged two to 19 are obese. Experts blame two factors: poor nutritional habits and lack of physical activity.
- The risk of heart disease and stroke, two of the leading causes of death in the United States, can be reduced

with moderate-intensity aerobic activity.

- A regular fitness regimen can reduce your risk of developing type 2 diabetes and several cancers such as bladder, breast, colon, and lung.
- As we age, physical activity can slow the loss of bone density, reduce the risk of falling, and help with arthritis and other rheumatic conditions affecting the joints.
- Regular physical activity helps you think and learn.

Considering these and other facts provided in the Health and Wellness Club Manual Guide, GFWC clubs are encouraged to plan a year-long project

to promote physical activity for any age group.

- Partner with a home improvement store and other service organizations such as a Lions Club or Boy Scouts to purchase and build playground equipment for a shelter or special needs facility.
- Partner with a sports store to provide fitness apparatus for a senior center or nursing home and sponsor classes in their use.
- Plan a fitness trail in your community.
- Partner with a shopping mall to sponsor walking clubs that include weekly or monthly physical fitness and nutrition presentations.
- Work with local schools to implement the Presidential Youth Fitness Program in their curriculum.

Give and get that glimmer and glow that a physical fitness activity will add to life.

Canine Companions

Service Dogs Help Veterans Regain Independence and Joy

BY NANCY MURRAY, CANINE COMPANIONS NATIONAL EVENTS MANAGER

Canine Companions has been serving veterans with disabilities since 1975 and launched the Veterans Initiative™ in 2007. They have placed more than 400 service dogs with service members, including those who share their stories below. Thanks to the expertly trained service dogs, these veterans are living more independently every day.

Brett and Megan served in the U.S. Marine Corps and National Guard, respectively, and were left with invisible wounds of war that challenge their comfort in public and at home. While military service ties Brett and Megan together, they've had unique experiences living with post-traumatic stress disorder (PTSD).

Brett spent 26 years in the Marine Corps, including several combat missions. During his first deployment to Iraq, his unit, 3rd Battalion, 5th Marines, was one of the lead battalions tasked with clearing the city of Fallujah. His service left him with PTSD and a traumatic brain injury causing short-term memory loss. This year, Brett was partnered with Canine Companions Service Dog Zip, who helps Brett be more comfortable in crowds. "Zip gives me the ability to be out in public and enjoy being in places again," he shared.

The trauma Megan experienced while in the National Guard left her with PTSD. "I just couldn't go on by myself anymore." In 2017, Megan applied for a dog through a Department of Veteran Affairs (VA) study examining the efficacy of task-trained service dogs for PTSD. She was matched with Canine Companions Service Dog Pumpkin. After the study, Megan joined Canine Companion program to receive free, ongoing support and follow-up services. Pumpkin intuitively lays on Megan's bathroom floor whenever she showers, so Megan feels safe in a place that is triggering for her. "I wasn't able to leave my house three to four days out of the week. Then Pumpkin comes along, and I think maybe the world isn't so scary."

Both Zip and Pumpkin are trained in commands tailored to reduce and mitigate symptoms of PTSD, including interrupt-



ing nightmares, flashbacks, and anxiety, as well as turning on lights. Their partnerships with Canine Companions service dogs allow these two veterans to share some peace of mind and a different kind of community.

Randy is a Navy veteran with a spinal cord injury from his time in service that causes issues with mobility, balance, and stamina. Randy was recently matched with his second service dog, Virginia, who joyfully picked up where her predecessor left off. "Virginia has greeted me with affection since the very first day we met in class," shared Randy. "She always has her eye on me." Virginia opens doors for Randy, including the push button at his local VA hospital. She also picks up dropped items like his wallet, crutch, and car keys. "She performs commands with such energy and enthusiasm that it causes me to smile and laugh, bringing more joy into my life," Randy said.

We are proud to support our veterans with disabilities to help them regain independence, joy, and peace of mind. Learn more at canine.org/veterans.

Human trafficking in the U.S.

**SHANNON CINA SANDRA SCOTT JESSICA EMILY ANGEL ETISHA
LIAM NOAH CAMILA MARY BRAD KANEN HAILEY MADISON TAYLOR
CHALEN SARAH MARTINA ISOBELLA JAYDEN ALICIA JOSEPH MARY
PHILIPA JAMAAL MIA BRODY JEN PAULA ELENA ABIGAIL OLIVIA
RILEY HANNAH CLAIRE JUNE AALIYAH KENNEDY BLAKE QUINN**
are survivors.

Offering Care, Creating Change

Hope for Justice Works to End Human Trafficking

BY RACHAEL HILLE, PARTNERSHIP DEVELOPMENT MANAGER

Hope for Justice is a nonprofit working to bring an end to human trafficking, to rescue the victims, and provide the best possible aftercare.

Our model is based on four pillars: preventing exploitation, rescuing victims, restoring lives, and reforming society. Founded in 2008, Hope for Justice has grown to become a global organization with programs in the U.S. and across five continents.

We work with victims and survivors here and around the world while campaigning for long-term change through our work with governments, law enforcement, businesses, and people like you.

You can be part of ending human trafficking.

What is human trafficking?

Human trafficking is a crime where someone is exploited for labor, services, or commercial sex. It is a type of

modern slavery, which is an umbrella term encompassing slavery, servitude, forced or compulsory labor as well as human trafficking. Victims are unable to leave their situation of exploitation and are controlled by threats, violence, coercion, and deception.

It is happening all around us, with an estimated 24.9 million victims globally and 403,000 people affected right here in the U.S. You might walk past or speak to someone who needs help without realizing it.

To ensure more victims are rescued and get the support they need, you can support Hope for Justice's work with a donation. Find out how your gift could help and how you can get involved in the anti-trafficking movement at: www.hopeforjustice.org/gfwc.

How we help

Hope for Justice is made up of world-class specialists with the skills and experience to help end this crime

and provide trauma-informed care to its survivors. Our team includes investigators, former police detectives, community outreach workers, trainers, legal experts, social workers, therapists, nurses, and more.

Hope for Justice's licensed investigators come from prestigious law enforcement backgrounds, including the FBI and NCIS. We also run aftercare projects for individuals rescued from human trafficking here in the U.S. We ensure survivors get the support and healing they need.

Our impact, in just the last 12 months:

- 12,045 victims, potential victims, and survivors of human trafficking helped through our work
- 19,772 professionals trained to spot the signs and respond effectively to human trafficking
- 199,894 children and adults reached globally through all our programs

Runaway teens are at a particularly high risk of being targeted, with up to one in six lured into sex trafficking (NCMEC, 2021). Our teams have a high success rate of locating vulnerable teens and getting them to safety before the worst happens.

We have U.S. offices in multiple states and are expanding fast to help more people; globally, we operate out of more than 30 locations.

We offer in-person and online anti-trafficking training. We have trained more than 15,000 people in the U.S. alone in just three years, and we also now offer an online Learning Academy for self-directed training courses in your own time.

To find out more about our work or opportunities to partner with Hope for Justice, email rachael.hille@hopeforjustice.org or call 615-483-0190 or 615-356-0946.



Be a Legislative Super Star

BY JULIET M. CASPER, LEGISLATIVE/PUBLIC POLICY CHAIRMAN

During the 2022-2024 Administration, GFWC members, clubs, and states are challenged to complete a Legislation/Public Policy Scavenger Hunt. One point is given for each item on the list, unless otherwise indicated, and most items can be done multiple times during the Administration. Completed Scavenger Forms should be emailed to Chairman Juliet Casper at jcasper9200@gmail.com and will be recognized throughout the Administration. The individual, club, and state with the highest point totals will be recognized as Legislative Super Stars.

As a bonus, you could testify at a state legislative committee hearing or session. Provide a copy of the testimony and receive five points. Some state legislatures only allow testimony once during the two years of the Administration, so to be fair to all states participating, points are given for testifying once during 2022-2024.

Legislation/Public Policy Scavenger Hunt



COMPLETED BY: Individual _____
 Club _____
 State _____

CONTACT INFORMATION:

Mailing Address with State, City, Zip Code _____
 Email Address _____
 Phone Number with Area Code _____

INSTRUCTIONS:

An individual member, club, or State Federation may complete this Scavenger Hunt, which is intended to encourage legislative advocacy on the local, state, and national level, while also raising awareness of GFWC as an organization.

One point is given for each item on the list, unless otherwise indicated, and most items can be done multiple times during the 2022-2024 Administration. Completed Scavenger Hunt Forms should be emailed to Chairman Juliet Casper at jcasper9200@gmail.com and will be recognized throughout the administration. The individual, club, and state with the highest point totals will also be recognized as Legislative Super Stars.

ITEM:	POINTS	BONUS	TOTAL
1. Photo in front of state capitol building (1 point)			
a.) Each person wearing a GFWC or club shirt (1 point each)			
b.) Posted to social media with #GFWCadvocacy (1 point)			
2. Photo with elected official (local, state, or federal) (1 point per official)			
a.) Each person wearing a GFWC or club shirt (1 point each)			
b.) Posted to social media with #GFWCadvocacy (1 point each)			
3. Print out the confirmation that you acted upon a Legislative Action Alert (1 point per alert)			
a.) Share that you took action via the Legislative Action Center with #GFWCadvocacy (1 point)			
4. Received a written response from an elected official that you took action via the Legislative Action Center (1 point per alert)			
5. Copy of a local or state proclamation (5 points for Federation Day or Advocates for Children Week)			
6. Member, club, or state photo with member of the Legislation/Public Policy Committee (1 point)			
a.) Each photo posted on social media with #GFWCadvocacy (1 point)			
7. Copy of a "Leave Behind" Sheet identifying elected official it was given to (1 point per official)			
8. Match a project to a GFWC Resolution (1 point for each project matched)			
9. Participate in a virtual rally on a bill or issue that GFWC supports/opposes (1 point)			
a.) Share your participation on social media with #GFWC advocacy (1 point)			
Bonus: Testify at a state legislative committee hearing or legislative session. Provide copy of testimony (5 points)			



A Service Dog is More than a Vest™

Learn how task-trained service dogs help enhance independence for people with disabilities at canine.org.

Request more information at canine.org/GFWCinfo.

Our service dogs and a lifetime of follow-up services are always **FREE** of charge to clients.



ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS THROUGH THE JOINT INVESTMENT MECHANISM (JIM)

As the first new commitment to support the JIM, GFWC is pioneering a path for other supporters to join in on these efforts. Through GFWC's support, UNICEF will be able to build more resilient systems across the goal areas, helping countries be better prepared for future shocks and emergencies.

The goal is clear: Achieve the Sustainable Development Goals!

Visit unicefusa.org/GFWC to learn more and get involved.



DONATE NOW



for every child



Inspiring the Future By Honoring Our Legacy

BY SHELLI R. FEHR, ANNUAL GIVING CHAIRMAN



Throughout history, GFWC clubwomen across the United States and the world have quietly, efficiently, harmoniously, and steadfastly banded together as united members with a common goal—helping the greater good. In fact, for more than 130 years, members have raised funds to support worthy causes and the organizations that promote them.

Now, the time has come for members to make a significant investment in GFWC by donating annually to the organization. GFWC has established an Annual Giving Program to honor our biggest financial supporters from around the world. The funding coming from this special group of supporters helps GFWC continue to achieve its mission. Annual giving has been established at two levels: one for individual members and outside organizations, the other for a group of members, club, state, or Region. Each giving level is paired with a range of benefits. Donors will be recognized monthly and at the end of the Administration's calendar year for the achieved level of cumulative giving.

The two new Donor Levels are exciting because member or organization donations will be added together and counted cumulatively even when divided among the 1734 Society, Friends of the WHRC, Endowment Fund, Gravesite Fund, Library Replenishment Fund, Gifts to Headquarters, and other funds listed on the Annual Giving Program Donation Form. This means contributions can go to the areas donors care about most and still be counted toward their cumulative giving total.

Honor GFWC's legacy today!

ANNUAL GIVING PROGRAM DONATION FORM

"HONOR THE LEGACY ~ INSPIRE THE FUTURE"



Donated By

GFWC Member
 Club
 District
 State
 Region
 Non-GFWC Member
 Group
 Outside Organization

Donor Information

If Individual Donor (First Name) _____ (Last Name) _____

If Club/District/State Federation/Region/Outside Organization Donation Name and Contact Person

Mailing Address _____

City/State/Zip _____

Email _____ Phone (with area code) _____

Indicate \$ amount desired for designated area/s:

\$ _____	GFWC Annual Fund/Unrestricted	\$ _____	Friends of WHRC
\$ _____	GFWC Jane Cunningham Croly Gravesite Fund	\$ _____	1734 Society
\$ _____	Headquarters Building Marquee/Iron Work Fund	\$ _____	GFWC Programs
\$ _____	GFWC Library Disaster Relief Fund	\$ _____	Annual Giving Fund/Unrestricted
\$ _____	GFWC Signature Program: Success for Survivors Scholarship Fund		

*In Memory/Honor of: _____
Person's Name, State, Club Name, Region Name, if applicable

Total Donation Amount \$ _____

Check (Payable to GFWC)
 Cash
 Credit or Debit Card

**Please write in the memo line of your check "Annual Giving Program"

Credit or Debit Card information is accepted by calling GFWC Headquarters at 202-347-2937.

(Check desired acknowledgment)
 Email
 Hardcopy

If different from above, please provide an email address or name and address where the thank you should be sent.

*If this is in memory or honor of someone, please provide name and address for acknowledgment, if different from above.

Do you wish this to be an anonymous donation?
 Yes
 No

Complete this form and send it to:
 General Federation of Women's Clubs
 1734 N Street NW Washington, DC 20036-2990
 Attention: GFWC Annual Giving Program
 Or email to: AnnualGiving@GFWC.org

Gifts to Headquarters

GFWC would like to recognize all donors for their contributions to the 2022 fiscal year (July 2021–June 2022). This year's Gifts to Headquarters have been designated for the restoration of the historic marquee over the front door of 1734 N Street.

Gifts to Headquarters donations can be made anytime via the donation form at www.GFWC.org. Each year, home improvements reflect the most pressing maintenance needs at 1734 N Street.

MEMBERS

Becky Wright
Bernadette Bennett
Cindy Simmons
Dale Fisher
Debra Strahanoski
Donna Cross
Donna Sardo
Frances Ward
Ida Dorvee
Janice Curtiss
Jolie Frankfurth
Kristina Higbee
Marian St.Clair
Martha Casassa
Mary Beth Williams
Miriam Costilow
Sheila E. Shea
Suellen Brazil
Wendy Carriker

CLUBS

GFWC Boosters
GFWC Ditto's Roses
GFWC England Society
GFWC Kristina's Kaleidoscope
GFWC Miami Woman's Club
GFWC Past State Junior Directors Club
GFWC Phyllis' Fantastic Flock
GFWC Scope Club
GFWC Sheila's Leading Ladies
GFWC Woman's Club of Pewaukee
GFWC Zwaanendael Women's Club

STATE FEDERATIONS

GFWC Alabama
GFWC Arizona
GFWC Arkansas
GFWC California
GFWC Colorado
GFWC Connecticut
GFWC Delaware
GFWC Florida
GFWC Georgia
GFWC Illinois
GFWC Iowa
GFWC Kansas
GFWC Maine
GFWC Maryland
GFWC Massachusetts
GFWC Michigan

GFWC Minnesota
GFWC Mississippi
GFWC Missouri
GFWC Montana
GFWC New Hampshire
GFWC North Carolina
GFWC Ohio
GFWC Rhode Island
GFWC South Carolina
GFWC South Dakota
GFWC Texas
GFWC Utah
GFWC Virginia
GFWC Washington
GFWC Wyoming

REGIONS

GFWC Great Lakes Region
GFWC Middle Atlantic Region
GFWC Mississippi Valley Region
GFWC New England Region
GFWC South Central Region
GFWC Southeastern Region
GFWC Southern Region
GFWC Western States Region

OTHER SUPPORTERS

GFWC Massachusetts
Junior Membership
Network for Good

Developing a Good Eye for Photography

BY JENNOWAK, GFWC COMMUNICATIONS AND PUBLIC RELATIONS CHAIRMAN



A good photograph tells a great story.

- **Plan Your Photo** so that something is happening. People standing or posing together do not make interesting photos.
- **Limit Photographs** to no more than five people. Do not cram too many people into the frame.
- **Strive For Simplicity.** Remove water glasses, soda cans, purses, wastebaskets, and anything that clutters the photo.
- **Create Emphasis.** If you're photographing a person, bring the subject forward from the background, emphasizing them. Subjects should not be leaning up against a wall.
- **Position The Subject,** their body is slightly angled (not directly facing the camera) with their head turned to face the camera.
- **Experiment** with different angles and try several other ideas. Try moving the person in the scene. Have them move forward or position themselves differently.

• **Smartphone Photography** has become the popular choice for taking pictures; the tips above still hold true. Other tips for Smartphone Photography are:

- Hold your smartphone sideways to take all pictures.
- Keep your smartphone still to capture a clear shot. Consider using a small tripod, which can help keep your phone stable.
- Clean the camera lens. Your smartphone can get dirty "living" in pockets, purses, and bags.
- Avoid using digital zoom as it decreases the quality.
- Observe camera etiquette.

What story are you going to tell with your next photograph? Make it a good one!



When your club supports Heifer International, you support women around the world, giving them the resources, education and opportunity needed to thrive.

LEARN MORE AT [HEIFER.ORG/GFWC](https://www.heifer.org/gfwc)
OR CALL 888.548.6437.



Club Connection Initiative – Leadership

A Club Leadership Project

BY SUSAN GETTYS, GFWC LEADERSHIP CHAIRMAN



Find non-traditional leadership solutions! Sometimes clubs struggle with finding members who are willing to take on leadership roles. Members may feel like they do not possess the right leadership skills to be a leader of the club. What are some ways you can approach leadership in your club that is outside the traditional method?

Here are some ideas that may assist you in developing leaders within your own club.

- Address concerns of time commitment by having multiple leaders. Share the responsibilities of each office. No job must be the responsibility of a single person.
- Consider using the experience of past leaders in an unusual way to help the current leadership. Pair up an experienced leader with a novice leader.
- Share the work by including members in planning meetings, developing projects, and writing reports. Let them gain leadership experience as they help.
- Create goals for your club that have a leadership development component. Make some of your programs related to leadership growth so you can grow your own leaders.
- Encourage member participation in all GFWC activities. Travel with them and help with expenses when possible. Provide them with GFWC resources to grow their knowledge base.
- Encourage new members to take leadership roles within a committee. This may serve as a more comfortable first step to leadership.

- Survey members to find their individual strengths. Personally ask them to fill a role that capitalizes on their strengths.
- Being a leader doesn't have to mean being a club president. What other leadership roles do you have within your club? Change the language you use in referring to these roles. Members may not realize they are developing leadership skills when they fill these roles.

There are multiple ways to approach leadership development. Consider one of the ideas above or brainstorm within your club to develop other approaches.



Every baby deserves the best possible start. We are fighting for the health of all moms and babies because it makes the future brighter for us all.

VOLUNTEER TODAY

Costumes for NICU Babies

Learn more:

<https://volunteer.marchofdimes.org/the-general-federation-of-womens-clubs/>

Contact Patty Gentry, GFWC Liaison at pgentry@marchofdimes.org

Sparkle and Shine Through Your Recruitment Campaign

BY NANCY AMES, MEMBERSHIP CHAIRMAN

Recruitment is a year-round process, and the campaigns and reporting of new members reflect this fact. A club that recruits three new members during each season will end the year with 12 new members! Clubs can plan creative membership recruitment campaigns and events around the many national awareness issues and commemoration days that are aligned with GFWC Special Programs and Community Service Programs. The possibilities are endless when we look for diversity.

Always include Federation facts, food, and fun at any recruitment event! Clubs that are successful in securing three new members from their recruiting efforts will be featured in News & Notes. Send the name of the recruiter and the contact information of the new active, dues-paying members to your State Membership Chairman. Only the State Membership Chairman can order the recognition pins and circles from GFWC Headquarters. Questions about GFWC Star Recruitment Pins and Circles should be directed to your State Membership Chairman. Clubs should maintain accurate recruiting records that can be passed from one Administration to the next.

Join GFWC clubs nationwide in our exciting new “Sparkle and Shine” recruitment campaign!



RETENTION

June, July, and August
“Pearls - Strengthening Relationships”
Report due September 1



RECRUITMENT

September, October, and November
“Ruby - Share Your Passion!”
Report due December 1



MENTORING

December, January, and February
“Emerald - Harmonious Connections”
Report due March 1



RECOGNITION

March, April, and May
“Diamond - Shine Bright”
Report due June 1

Recruitment List

GGFWC Woman's Club of Paramus - **13**
Paramus, NJ

GFWC Chapin Woman's Club - **12**
Chapin, SC

GFWC Woman's Club of Stuart - **12**
Stuart, FL

GFWC Ossoli Circle - **11**
Knoxville, TN

GFWC Parkersburg Woman's Club - **11**
Parkersburg, WV

GFWC Woman's League of the
Low Country - **10**
Bluffton, SC

GFWC Fort Walton Beach
Woman's Club - **9**
Fort Walton Beach, FL

GFWC North Pinellas Woman's Club - **9**
Clearwater, FL

GFWC Viera Woman's Club, Inc. - **8**
Viera, FL

GFWC Woman's Club of Palatka, Inc. - **8**
Palatka, FL

GFWC Fern Creek Woman's Club - **7**
Louisville, KY

GFWC Satellite Beach Woman's Club - **7**
Satellite Beach, FL

GFWC Woman's Club of Lakeside - **7**
Lakeside, FL

GFWC Crescent City Woman's Club - **6**
Crescent City, FL

GFWC Rotonda West Woman's
Club, Inc. - **6**
Rotonda West, FL

GFWC Aiken Woman's Club - **5**
Aiken, SC

GFWC Brandon Junior Woman's Club - **5**
Brandon, FL

GFWC Radcliff Woman's Club - **5**
Radcliff, KY

GFWC Santa Rosa Woman's Club - **5**
Gulf Breeze, FL

GFWC Woman's Club of Charleston - **5**
Charleston, WV

GFWC Adel Women's Club - **4**
Adel, IA

GFWC Dunwoody Woman's Club - **4**
Dunwoody, GA

GFWC Gloucester County
Women's Club - **4**
Gloucester County, NJ

GFWC Heritage League of Lincoln - **4**
Lincoln, NE

GFWC Madison Valley Woman's Club - **4**
Ennis, MT

GFWC Orange Park Woman's Club - **4**
Orange Park, FL

GFWC Ruskin Woman's Club - **4**
Ruskin, FL

GFWC St. Petersburg Woman's Club - **4**
St. Petersburg, FL

GFWC Tampa Woman's Club - **4**
Tampa, FL

GFWC Tellico Village - **4**
Loudon, TN

GFWC Village Improvement
Association - **4**
Green Cove Springs, FL

GFWC Wesley Chapel Woman's Club - **4**
Wesley Chapel, FL

GFWC Woman's Club of Abbeville - **4**
Abbeville, LA

GFWC Woman's Club of Merchantville - **4**
Merchantville, NJ

GFWC Woman's Club of Plant City - **4**
Plant City, FL

GFWC Woman's Club of
Tarpon Springs - **4**
Tarpon Springs, FL

GFWC Atlanta Woman's Club - **3**
Atlanta, GA

GFWC Burlington Woman's Club - **3**
Burlington, WI

GFWC Jackson Woman's Club - **3**
Jackson, KY

GFWC Jacksonville Beaches
Woman's Club - **3**
Jacksonville Beach, FL

GFWC Lakeshore Woman's Club - **3**
Jacksonville, FL

GFWC Okolona Woman's Club - **3**
Louisville, KY

GFWC Spring Station Woman's Club - **3**
Spring Hill, TN

GFWC Woman's Club of Inverness - **3**
Inverness, FL

GFWC Zwaanedaal Women's Club - **3**
Lewes, DE





Home FOR THE Holidays

You are invited!

GFWC Holiday Open House

Wednesday, December 7, 2022

11:00 a.m.- 1:00 p.m. and 1:30 p.m.- 3:30 p.m.

GFWC Headquarters

1734 N Street, NW, Washington, DC 20036

REGISTER: [GFWC.org/MemberPortal](https://www.gfwc.org/MemberPortal)

Bringing a group? Please contact Events@GFWC.org