



NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

August 17, 2023

Support Maui Residents Affected by the Wildfires

Many of you have reached out in the last few days seeking guidance on how to support relief efforts in Hawaii. If you would like to make a financial contribution GFWC recommends donating funds to [Hawai'i Community Foundation's Maui Strong Fund](#).

The Maui Strong Fund was created to provide community resilience with resources for disaster preparedness, response, and recovery. The fund is currently being used to support communities affected by the wildfires on Maui.

Our hearts are with the affected people and animals of Maui as they navigate the devastation of their homes.



The Maui Strong Fund of HCF is supporting residents affected by the Maui wildfires, with a priority on addressing evolving needs, including shelter, food, financial assistance, and other services identified by our partners doing critical work on Maui.



[Donate at hawaiicommunityfoundation.org/maui-strong](https://hawaiicommunityfoundation.org/maui-strong)



National Day of Service

® SATURDAY, SEPTEMBER 30, 2023

Living the Volunteer Spirit

www.GFWC.org

#GFWC23NDS

Button Up for the 2023 GFWC National Day of Service!

NDS 2023 Buttons are now available for pre-order in the GFWC Marketplace.

Buy these limited-edition buttons for your club to show solidarity across the Federation on the Inaugural GFWC National Day of Service on September 30!



\$2 each, minimum order of 25

Buttons are 2.25in diameter with a pin back.

PREORDER NOW

To participate in the inaugural NDS, please email Melanie Gisler, Membership Director, at mgisler@gfwc.org and cc Deb Strahanoski, GFWC International President, dstrahanoski@gfwc.org.

Cares & Concerns

With great sadness, we report the passing of [Jo Ann Ogborn](#) (Arnold) past GFWC Pennsylvania State President (1998–2000). Memorial contributions in Jo Ann's name may be made to St. Joseph Catholic Church: 332 Manor Ave., Downingtown, PA 19335.

Our thoughts are with Carolyn Selders, Middle Atlantic Region President (2008–2010) & GFWC Pennsylvania State President (2010–2012) after the passing of her husband, [Gerald F. Selders](#). Gerald was a GFWC Booster and both were very active until Gerald's health declined and they could no longer travel to GFWC Conventions.

Condolences may be sent to Carolyn Selders, 402 Pike Street, State College, PA 16801-7024.

Shot@Life Training – Be a Champion for Children



shot@life

GFWC members are encouraged to join Shot@Life, a campaign of the United Nations Foundation, to speak up for childhood immunization.

During this 45-minute remote training, you will learn about Shot@Life's work and the tools and tips for advocating the message to members of Congress and local community leaders about global immunization programs.

When: September 12
Time: 7 p.m. ET
Note: Registered Attendees will receive a link to view the training if unable to attend live.

Registration link:
https://unfoundation.zoom.us/webinar/register/WN_Hw1_PMUkRkeA35ObNYdPpA



Join Shot@Life, a campaign of the United Nations Foundation, to speak up for childhood immunization. During this 45-minute training on Tuesday, September 12, at 7 p.m. ET, you will learn about Shot@Life's work, tools, and tips for advocating to your members of Congress and your communities about global immunization programs.

By the end of the training, you will be an official Shot@Life Champion, ready to use your voice for the cause. You will also be eligible to join other Champions for the one-day, virtual *Mobilize to Immunize* Fall Summit on Friday, September 29, where you can dive deeper into the issues, learn from experts, and connect with fellow Champions nationwide.

REGISTER HERE



Tennessee State President's Project: Women Empowering Women

By: Deborah Allen, GFWC Tennessee State President

Women Empowering Women, GFWC of Tennessee's President Project, focuses on finding ways to inspire and encourage women. Funds raised during this Administration will be donated toward a suit scholarship program for female law students at Lincoln Memorial University Duncan School of Law in Harrogate, TN (LMU).

Graduating female law students often do not have the financial resources to purchase an appropriate suit for their first appearance in court or for their first interview. Each student can apply for a stipend by submitting an essay covering a topic proposed by a former judge. LMU's Director of Career Services guides students who are awarded a scholarship in purchasing suits appropriate for their profession. We will be donating \$4,000 in 2023 to Lincoln Memorial University assisting over 20 young women to purchase their first Power Suit. We will use additional funding to begin working with The University of Tennessee - Knoxville to help young women in their law school program.



We have been overwhelmed by those who have supported this project. One GFWC of Tennessee club, GFWC Valamont Woman's Club, has created the Law Student Sally project based on the children's book, Flat Stanley. Members are taking photos of Sally with female lawyers, judges, and leaders to raise awareness and to encourage these young women. Law Student Sally made her first appearance at the 2022 Fall Southeastern Region meeting

We plan to finish this administration strong as we look forward to our 2024 Spring Convention in Knoxville. We have invited students who have benefitted from our Women Empowering Women program to speak at our Convention. It will be exciting to hear from these young women as they begin their future of empowering women!



GENERAL FEDERATION
of WOMEN'S CLUBS

The Updated GFWC Style Guide

By: Penny Peterson, GFWC Communications and Public Relations Committee Member

The *GFWC Style Guide* consists of writing, formatting, and emblem use standards to assist GFWC members in maintaining brand consistency in look, feel, and sound. This reference tool ensures the GFWC brand is presented the same when used by everyone in the Federation.

Branding includes **GFWC's core message** in club, state, and Region publications and correspondence. The *GFWC Style Guide* offers examples of messages that you may use. An example is "*GFWC is distinguished from other service organizations by the breadth of its outreach. Our programs span all areas of the lives of our members, their families, and communities across the country.*"

The *GFWC Style Guide* includes our **Mission Statement**, **Boilerplate**, **Tagline**, and the recently adopted **Diversity, Equity**,

and Inclusion statement. Additionally, information on **writing tips, references to GFWC programs and titles, word usage, trademark use policies, and GFWC social media accounts** are readily available to assist you in preparing all forms of communication.

General Formatting Guidelines are also included to ensure uniformity when GFWC references are made. A new guideline for placement of the GFWC emblem with typeface states that it should be placed in the top-left corner of all printed material and websites. The Nielsen Norman Group studied the ideal logo location and found that users are 89% more likely to remember logos on the top-left corner than those on the right.

One benefit of membership is having the ***GFWC Style Guide*** as an excellent resource. Everyone is encouraged to take the time NOW to review the contents so you know where to turn if a particular question arises. Be prepared to join your fellow clubwomen in enhancing the GFWC Brand. The *[GFWC Style Guide](#)* (updated June 2023) is available for download from the Member Portal in the Digital Library, in Resources, under “S.”

Source: [Website Logo Placement for Maximum Brand Recall](#)

That's Got to Change

By: GFWC Bylaws Committee

If the club’s bylaws still mention “International Affairs,” it is time to change them. But how is that done? Bylaws should have an article that indicates how they may be updated. It should require advance notice, that the notice be given in a specified way, and that a two-thirds vote approves the amendment.

The wording should require a “two-thirds vote,” not a “two-thirds vote of the entire membership,” especially for a group with a large membership. If the requirement is that notice is given at the previous meeting, it should be “the” previous meeting, not “a” previous meeting (which could be years ago). Members can study the proposal and arrange to attend the vote by giving the notice well in advance. Should the bylaws have no provision for their amendment, they can be amended by a two-thirds vote with previous notice or by a vote of the entire membership.

The way previous notice is given should meet the needs of the club. Oral notice may be fine for small clubs, but written notice with a general statement of the change is better. The best is written notice with the exact wording of the proposed amendment. Suppose the group's business meetings are held only quarterly or less frequently. In that case, the bylaws should provide that notice and the proposed amendment to be sent a specified minimum number of days in advance. If there is a constitution in addition to bylaws, the requirement for amending the constitution should be more difficult than amending the bylaws, but at least a two-thirds vote. A periodic review of the bylaws is a good practice as it keeps them in line with

the group's current needs and addresses any GFWC bylaws amendments that affect the group.

Volunteers in Action: GFWC Naperville Woman's Club (IL)



Members of the GFWC Naperville Woman's Club (IL) collected and donated \$500 in school supplies to Indian Prairie School District 204. The school district serves roughly 27,400 students from the Illinois communities of Aurora, Bolingbrook, Plainfield, and Naperville in DuPage and Will counties and has 4 schools categorized as Title I.

*Title I schools receive additional federal funding from the U.S. Department of Education due to the high percentage of low-income families they serve.

Submit photos and a short story about the awesome things YOUR club is doing in the community to PR@gfwc.org.



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