



January 18, 2024

Share your love and appreciation for the clubwomen in your life. Whether they're doing a great job as leaders or they've been there for you through difficult times, a 2024 Convention Program ad is a chance to shine a spotlight on them! Design your own full-page, half-page, or quarter-page ad according to the specs on the order form. Or select the GFWC design, available in full-page, half-page, or quarter-page sizes.

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The Power of You: State Federations and the LAC

The final webinar of The Power of You: An Advocacy Webinar Series, a seven-part series on advocating, will be offered on January 29, 2024, at 7 p.m. This webinar will focus on utilizing the GFWC Legislative Action Center to bring about change at the state level. You will hear how one club member reading an article in a local paper led to a state federation's support of two pending bills on domestic violence reform. We hope you are inspired to utilize the LAC for your own state's legislation, not only on issues of domestic violence and awareness but also on other issues related to GFWC Resolutions. GFWC has a long history of advocacy on the federal level and recognizes the need for similar action on the state level.

To register for this webinar, follow this link:

https://us06web.zoom.us/webinar/register/WN_XTHrHPgpRISLEgxYLMK_PA#/registration

GFWC South Carolina Director of Junior Clubs Project: Neighbors Who Care

By: Shelli Pue, GFWC South Carolina Director of Junior Clubs



I am thrilled to share the "Neighbors Who Care" Junior Director Special Project for GFWC South Carolina. Our clubs have always been at the forefront of community service, focusing on the well-being of our littlest neighbors.

The goal for this project is simple but profound. It's to sprinkle our communities with random acts of kindness, with a spotlight on literacy for our youth. After all, every neighbor, whether just around the corner or miles down a dirt road, deserves a caring gesture.

To guide us in this endeavor, we use the C.A.R.E. approach – Collaborate, Advocate, Relate, and Educate. It's a compass that directs our volunteer efforts, ensuring that we make a meaningful impact in the lives of those around us.

Clubs across the state have been actively raising funds for UNICEF, feeding the homeless, donating to children's hospitals, helping fund leadership programs for girls, giving grants to teachers to educate students on the environment, donating to children's advocacy centers, and providing scholarships to graduating high school students that are residents of a children's shelter.

By simply aligning club projects with the "Neighbors Who Care" initiative and reporting them under the Director of Junior Club's Special Project, outstanding projects are recognized and awarded during our annual state convention. The Gabrielle's Youth Literacy Award recognizes the club that goes above and beyond in promoting literacy, including the crucial realm of financial literacy for our youth. We're also handing out Polly's Good Neighbor Award to the club that shines brightest with random acts of kindness in the community. Lastly, the Neighborly Love Award celebrates clubs that embrace collaborative efforts in the "Neighbors Who Care" project.

It is genuinely an honor to watch how GFWC South Carolina transforms our neighborhoods and communities into havens of kindness and care.



Hope for Justice is a non-profit working to bring an end to human trafficking. Our model is based on four pillars: preventing exploitation, rescuing victims, restoring lives, and reforming society. Founded in 2008, Hope for Justice has grown into a global organization with programs in the U.S. and across five continents.

We work directly with victims and survivors here and around the world while campaigning for long-term change through our work with governments, law enforcement, businesses, and people like you.

You can be part of ending human trafficking.

What is human trafficking?

Human trafficking is a crime where someone is exploited for labor, services, or commercial sex. It is a type of modern slavery, which is an umbrella term encompassing slavery, servitude, forced or compulsory labor, as well as human trafficking. Victims are unable to leave their situation of exploitation and are controlled by threats, violence, coercion, and deception.

It is happening all around us, with an estimated 50 million victims globally and more than one million people affected right here in the US. You might walk past or speak to someone who needs help without realizing it.

To ensure more victims are rescued and get the support they need, you can support Hope for Justice's work with a donation. Find out how your gift could help and how you can get involved in the anti-trafficking movement at: www.hopeforjustice.org/gfwc

The Importance of the Hashtag

By: Nancy Kaufman, GFWC Communications Committee Member

According to the Britannia dictionary, a hashtag is a word or key phrase preceded by a hash sign (#) used in social media sites and applications. When used correctly, hashtags are a way to group conversations or content around a specific topic, making it easy for people to find subjects that interest them, expand followers, and encourage interaction. Hashtags are essential on social media as they enable your content to be found by interested people.

Using relevant hashtags helps your content to be found, but the key is finding the right one. The following guidelines may help your success:

Choose specific hashtags whenever possible because you will be more likely to attract your targeted audience. Example: If wishing to connect with other volunteers in your community, using #IamVolunteer after posting would allow others to locate what your club or state accomplished on a recent project.

Keeping your hashtags short will make them more memorable. There is no need to be clever or obscure. You aim to increase traffic to your topic, not find Mensa members. Example: Using #GFWCNDS when posting photos of your club's participation in GFWC's National Day of Service allows a club's activities to be searchable.

Don't try to force hashtags into every post. Use them when they add value and will stimulate conversation and interaction. Make their use impressionable. One to three hashtags in a post can have more impact than too many.

As GFWC members, we know we have a powerful message to share, and incorporating hashtags into our posts is a way to draw attention to our mission. Using them will promote our brand further and

improve GFWC's name recognition. Incorporating hashtags can generate excitement beyond our immediate communities and potentially recruit new members. #IamGFWC

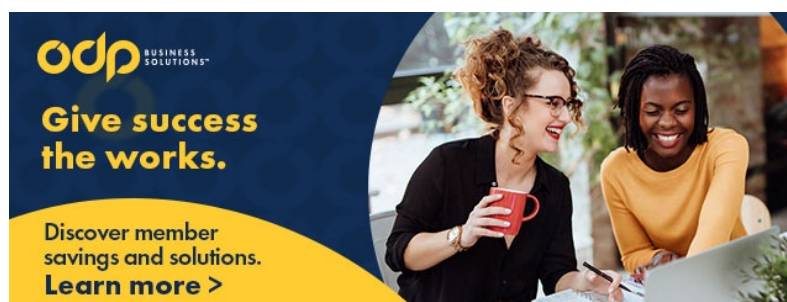


GFWC Marketplace: Customizable GFWC Member Business Cards

Business cards are a powerful tool in your GFWC toolbox. Hand out cards to prospective members, sponsors, community partners, and legislative connections.

Design & order business cards on the GFWC Marketplace:
<https://gfwc.allegiaromeoville.com/product/business-cards>

Exclusive GFWC Member Discount



We get it – when it comes to office supplies, every penny counts.

That's why we've made your GFWC savings even more rewarding. ODP Business Solutions™ is your one-stop shop for the resources and solutions needed to help manage your budget.

Shop ODP



Volunteers in Action: GFWC Haddon Fortnightly (NJ)

"Life's most persistent and urgent question is, 'What are you doing for others?'"

- Martin Luther King Jr.



GFWC Haddon Fortnightly honored the legacy of Dr. Martin Luther King, Jr. on Monday by serving their community. Clubwomen and students from area high schools joined together to make cozy fleece blankets for Operation Smile. These snuggly blankets will comfort post-op children who have had dental surgery provided by Operation Smile.

Submit photos and a short story about the awesome things YOUR club is doing in the community to

PR@gfwc.org.



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