



NEWS & NOTES

YOUR WEEKLY UPDATE ON GFWC NEWS

October 12, 2023

Register for the GFWC Holiday Open House

*Tis the season to
Sparkle & Shine*

HOLIDAY OPEN HOUSE

Wednesday, December 6, 2023
11:00 AM–1:00 PM & 1:30 PM–3:30 PM

GFWC Headquarters
1734 N ST NW, Washington, DC 20036

RSVP to Events@GFWC.org by November 20
Register at www.eventsquid.com/event/20992



You are invited to join the International President, Officers, and Staff for *Tis the Season to Sparkle & Shine* on December 6. To register for the Holiday Open House, please use this link: www.eventsquid.com/event/20992. We look forward to visiting with you at the Holiday Open House.

**Add Some Meaning
to Your Halloweening®**

Participate in Trick-or-Treat for UNICEF
and help give every child a future!

TRICK OR TREAT
FOR UNICEF

LEARN MORE

Add some meaning to your Halloweening! Let's kick off the month of October with Trick-or-Treat for UNICEF. Funds raised by GFWC clubs and members will go to critical, flexible funding that can be used to help children when and where they need it most.

To get ready for Trick-or-Treat for UNICEF this October, here are a few helpful tips:

1. Get your club members together and plan an event for October.
Where are you going to host this event? Who will you invite? What fun ways are you going to get donations?
2. Amplify the campaign in your community, at work, with family and friends, and on social media (use the hashtag #TOT4UNICEF)
3. Check out the below Resources:

- [General one-pager](#)
- [Event Tips & Tricks Flyer](#)
- [Canister Wrapper](#)
- [Email header insert](#) (as seen above)
- QR Code (.svg and .png files)
- [Design assets](#) (Trick-or-Treat logo and background graphics)
- Online Donation form: <https://protect-us.mimecast.com/s/69qwCJ6P48tQ3lBlHyLqak>
 - Checks may also be mailed to the below address with “Trick-or-Treat GCP” and your club name/affiliation in the memo line
UNICEF USA
[125 Maiden Lane](#)
[New York, NY 10038](#)
Attn: Global Cause Partnerships

GFWC’s support this October will make a lifesaving difference for children around the world!

Cares & Concerns

International Past President Babs Condon recently had a full knee replacement. Babs will be at her sister's for at least four weeks for follow-up appointments and therapy. Please use the address below to send thinking of you or get-well cards.

Send cards to:
Babs Condon c/o Sue O’Dell
1355 Snowberry Drive
Golden, CO 80401

Annual Giving to the Success for Survivors Scholarship

By: Mary Ann Pierce, Annual Giving Program Committee Member

The GFWC Annual Giving Program has created an easy way for clubwomen to contribute to specific causes each year. One very important contribution is to the GFWC Signature Program Success for Survivors Scholarship. This is given to a domestic or sexual abuse survivor who wishes to attend higher education and needs assistance to complete a program. Everyone has heard the expression, “Every little bit helps.” Well, in this case, that applies.

By working together to support this fund, we are helping women gain the opportunity to succeed and find possibilities open to new careers that can change lives.

Each year, GFWC distributes many scholarships to victims of domestic and sexual abuse. The more we support the Success for Survivors Scholarship through our financial donations, the more opportunities we give women to overcome their circumstances and create a solid foundation for their future.



Wyoming State President's Project: Preserve our Past, Protect our Future

By: Trish Peoples, GFWC Wyoming State President

It's no surprise that Wyoming women would be close to nature. For my president's project, I asked my GFWC Wyoming sisters to focus their fondness on planting trees.

And they delivered, finding an array of ways to get trees planted:

- Wyoming Conservation Districts offer seedling trees for sale for windbreaks, which reduce heat gains in summer and heat losses in winter. Some districts are also actively engaged in Urban and Community Forestry projects. The State Forestry offers assistance and grants for tree planting projects.
- The National Wildlife Foundation sells Christmas ornaments - each one of these gorgeous pewter trinkets purchased gets a tree planted.
- Ecosia is a search engine that plants trees based on how much you use it—you can watch your total grow!
- Treekly is an app for your phone that helps everyone have a positive impact on their health while helping the planet. Sedentary lifestyles take a huge toll on our health. Users who complete their 5,000 steps goal over 20 days will be rewarded with a tree (funded by the Treekly community) to plant in their virtual forest.
- Locally, Wyoming clubwomen have volunteered for and donated to community forestry projects such as "Rooted in Cheyenne/Laramie" which monitors the cities' tree canopies and plants trees in areas needing support.
- Some GFWC Wyoming sisters planted trees the old-fashioned way...they hired landscapers to add trees to their property!

I had initially asked for a tree planted for every 10 members, for a total of 40 trees. We've eclipsed that number: so far, we have planted 843 trees!

Should You Lead or Manage?

by: JoAnn Calnen, GFWC Leadership Committee Member

When we lead, we want to create a team of members that is excited, motivated, and work well together. Knowing when to lead and when to manage, as well as where our strengths exist in both of those, will increase our chances of success.

While leadership refers to the ability to influence and motivate members, management controls a group to meet a goal. One person can be a leader and a manager depending on the circumstances. Managing occurs in a crisis, when training, or when delegating tasks. For example, if your club is holding a fundraising event, organizing the members' schedule for staffing the event is managing. Leading occurs when you feel your members can take on the tasks without micromanaging, when a new idea or project is being planned, or when conducting meetings. For that same fundraising event, a leader motivates and inspires the members to hold the event and participate in it.

Consider this: while a manager is asking "how" and "when," a leader will be asking "what" and "why." Leaders think of the ideas, inspire members, and set a tone for the team; managers execute the idea, guide members to succeed in a goal or project, and support the tone that has been created.

Understanding when to take advantage of these leading and managing skills will help develop a team of members who work well together and a team of members with mutual trust. The GFWC Leadership Toolkit offers many documents, books, and TED Talks to help you develop leadership skills. More information is available at My Digital Library, L, Leadership Toolkit.



GFWC Members Exclusive Deal

ODP Business Solutions (formerly Office Depot Business) offers discounts on office supplies, furniture, printing and technology to your club.

Imagine receiving the essentials you need right at your doorstep, just one business day after placing your order online. We understand that time is your most valuable asset, and that's why we've negotiated a lower free shipping minimum for all qualifying ODP orders so you can stay ahead of your to-do list.

- Online orders of \$30 or more now ship for free (*previously \$50.00*).
- Online orders of less than \$30 now ship for \$4.95 (*previously*

\$9.95).

You must create an account at odpbusiness.com/gfwc to gain access.

Shop Now

Volunteers in Action: GFWC Women's Civic League (UT)



GFWC Women's Civic League, Inc., in Tremonton, UT, co-sponsored the Annual Pumpkin Walk with Tremonton City. Members set up spooky scenes in front of their local library, collaborating with organizations, businesses, schools, and individuals in their community. All proceeds are redistributed to the community through the club's projects. They even had three new members join as a result of their outreach!

Submit photos and a short story about the awesome things YOUR club is doing in the community to PR@gfwc.org.



GENERAL FEDERATION
of WOMEN'S CLUBS

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