Talking Points Press Pitch for NDS

# Food Insecurity/Hunger in the United States

* According to the U.S. Department of Agriculture:
  + 100% of U.S. counties are food insecure
  + 34 million People in the U.S. are food insecure
  + 9 million Children in the U.S. are food insecure
  + 53 million People turned to food programs in 2021 due to job losses because of COVID-19.

# GFWC National Day of Service (NDS) Significance

* The National Day of Service (NDS) is an annual day for GFWC clubs nationwide to band together to help solve a domestic problem and to raise public awareness on it.
* This year’s NDS campaign spotlights food insecurity and hunger in the United States.
* All 50 GFWC State Federations are enlisted to promote NDS with their clubs. Each state club will organize a Community Service Project (CSP) that spotlights food insecurity locally to help neighbors and increase public awareness.

# What GFWC Needs from You

* Help us promote the GFWC National Day of Service to the local community.
* Report the “State of Hunger and Food Insecurity” in locale.
* Publicize GFWC NDS and the various clubs’ activities to relieve hunger in community.
  + Link to the GFWC website
  + Follow the GFWC on social media pages to help spread the word.
  + List the Day on Outlet’s Event Calendar

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* Write a feature article on a local family in the community struggling with food insecurity to persuade folks to volunteer, donate, and distribute nonperishable food.
* Write an article about local, state, or federal legislation that funds food programs.

# To Register

Register for the 2024 GFWC National Day of Service on the GFWC Member Portal [memberportal.gfwc.org](http://memberportal.gfwc.org/) through the Events page. Registrants will need to login to the portal to register their group.

Please email Melanie Gisler, Membership Director, [*mgisler@gfwc.org*](mailto:mgisler@gfwc.org) with questions about registration.

# For More Information

* GFWC Website: [*www.GFWC.org*](http://www.gfwc.org/)
* GFWC Social Media Accounts (Facebook, Instagram, and LinkedIn)
* Press Inquiries: Stacy Mayuga, Communications Director, [*SMayuga@GFWC.org*](mailto:SMayuga@GFWC.org)